

Tamkang University Academic Year 107, 2nd Semester Course Syllabus

Course Title	RESEARCH METHODOLOGY	Instructor	I-TING LU
Course Class	TLUXM1A TKU-QUT DUAL MASTER DEGREE PROGRAM IN FINANCE (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ Required ◆ One Semester ◆ 3 Credits
Departmental Aim of Education			
<ul style="list-style-type: none"> I. To cultivate a professional understanding of the theory and skills of finance. II. To be able to solve practical problems by professional knowledge of finance. III. Possess the ability to communicate and express views regarding financial profession. IV. Emphasize corporation and coordination within a team. V. To expand international vision and civic awareness. 			
Departmental core competences			
<ul style="list-style-type: none"> A. Have a strong grasp of the advanced knowledge and skills in professional finance. B. Possess the advanced application ability to financial practices. C. To be capable of communicating and expressing views in terms of advanced finance. D. Illustrate the ability of corporation and coordination within a team. E. Understand international financial issues and corporate responsibility. 			
Course Introduction	<p>This course studies the nature, scope, and significance of business research and research methodologies. Additionally, the course studies primary research methods with applications to specific problems, using qualitative and quantitative methods for individual investigation and reporting on current problems within a student's area of interest.</p>		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

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|-------------------------|-------------------------------------|---------------------------|
| (i) Cognitive Domain | : C1-Remembering, C2-Understanding, | C3-Applying, |
| | C4-Analyzing, C5-Evaluating, | C6-Creating |
| (ii) Psychomotor Domain | : P1-Imitation, P2-Mechanism, | P3-Independent Operation, |
| | P4-Linked Operation, P5-Automation, | P6-Origination |
| (iii) Affective Domain | : A1-Receiving, A2-Responding, | A3-Valuing, |
| | A4-Organizing, A5-Characterizing, | A6-Implementing |

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	The student will be able to select a research topic, conduct initial research to develop appropriate problem statements, research questions, and hypotheses so that an appropriate research method can be selected. The student will also be able to develop a literature review and a research methodology based on the selected topic.	C4	ABCDE

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	The student will be able to select a research topic, conduct initial research to develop appropriate problem statements, research questions, and hypotheses so that an appropriate research method can be selected. The student will also be able to develop a literature review and a research methodology based on the selected topic.	Lecture, Discussion, Problem solving	Written test, Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	108/02/18 ~ 108/02/24	Course Introduction	
2	108/02/25 ~ 108/03/03	Holiday (No Class)	
3	108/03/04 ~ 108/03/10	Role of Research and the Research Process	
4	108/03/11 ~ 108/03/17	Research Problem Section and Background Section	Mar 14 Assignment 1 Due
5	108/03/18 ~ 108/03/24	Writing the Literature Review Section	
6	108/03/25 ~ 108/03/31	Writing the Literature Review Section	Mar 28 Assignment 2 Due
7	108/04/01 ~ 108/04/07	Spring Break (No Class)	
8	108/04/08 ~ 108/04/14	Developing the Methodology	
9	108/04/15 ~ 108/04/21	Developing the Methodology	Apr 18 Assignment 3 Due
10	108/04/22 ~ 108/04/28	Midterm Week	
11	108/04/29 ~ 108/05/05	Understanding the Requirements for the Thesis/Dissertation Preparation	

12	108/05/06 ~ 108/05/12	Using R for Econometrics- Module 1	May 9 Assignment 4 Due
13	108/05/13 ~ 108/05/19	Using R for Econometrics- Module 2	
14	108/05/20 ~ 108/05/26	Using R for Econometrics- Module 3	
15	108/05/27 ~ 108/06/02	Using R for Econometrics- Module 4	May 30 Assignment 5 Due
16	108/06/03 ~ 108/06/09	Using R for Econometrics- Module 5	
17	108/06/10 ~ 108/06/16	Review Class	
18	108/06/17 ~ 108/06/23	Final Week	
Requirement			
Teaching Facility	Computer, Projector		
Textbook(s)			
Reference(s)			
Number of Assignment(s)	5 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other < Assignments > : 50.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		