

Tamkang University Academic Year 107, 2nd Semester Course Syllabus

Course Title	LEARNING AND PRACTICE OF CLUBS:AN INTRODUCTION	Instructor	HUANG WEN-CHIH
Course Class	TQTXB1B DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1B	Details	<ul style="list-style-type: none"> ◆ Required ◆ One Semester ◆ 1 Credits
Academic Aim of Education			
<ul style="list-style-type: none"> I. Knowing management and operation of organization. II. Establishing cooperation mode and training leadership. III. Knowing the core concepts and writing skills of proposals. IV. Arousing creative thinking and developing abilities of planning activities. V. Enhance self-expression and communication abilities in team works. VI. Possessing ability to think and solve problem, becoming the one of life-long learning. 			
Schoolwide essential virtues			
<ul style="list-style-type: none"> A. A global perspective. B. Information literacy. C. A vision for the future. D. Moral integrity. E. Independent thinking. F. A cheerful attitude and healthy lifestyle. G. A spirit of teamwork and dedication. H. A sense of aesthetic appreciation. 			
Course Introduction	<p>"The Learning and Practice of Clubs" is composed of three parts, "An Introduction" , " Participation in Activities" and "Execution of Activities" .This program provides students with basic curriculum includes how to organize a society, start and execute a plan, communicate and express, and work as a team. Furthermore, this program provides students not only the valuable experiences and network from societies in campus, but also the opportunities in learning how to think in different ways.</p>		

The Relevance among Teaching Objectives, Objective Levels and Schoolwide essential virtues

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Charaterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Schoolwide essential virtues :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Schoolwide essential virtues that correspond to each teaching objective. Each objective may correspond to one or more Schoolwide essential virtues at a time. (For example, if one objective corresponds to three Schoolwide essential virtues: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Schoolwide essential virtues
1	Knowing the situation,culture and operation of the in-campus student societies,including clubs, institutes, and autonomous organizations.	C2	EFG
2	Helping students improve the cognitive of his/her role in a team, and make good use of his/her personality in incubating the ability to cooperate with team members.	A3	EFG
3	Knowing the basic concepts and writing stills of a proposal for extracurricular activities.	P6	EFG
4	Being able to have good skills of expression. Even more to have ability of communicating interpersonally.	C5	EFG
5	Through planning an activity to guide students to think, attain the ability of discovering questions and solving problems.	C3	EFG

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Knowing the situation,culture and operation of the in-campus student societies,including clubs, institutes, and autonomous organizations.	Lecture, Discussion	Practicum, Report, Participation, 出席

2	Helping students improve the cognitive of his/her role in a team, and make good use of his/her personality in incubating the ability to cooperate with team members.	Lecture, Discussion, Practicum	Practicum, Report, Participation, 出席
3	Knowing the basic concepts and writing skills of a proposal for extracurricular activities.	Lecture, Discussion, Practicum	Practicum, Report, Participation, 出席
4	Being able to have good skills of expression. Even more to have ability of communicating interpersonally.	Lecture, Discussion, Practicum	Practicum, Report, Participation, 出席
5	Through planning an activity to guide students to think, attain the ability of discovering questions and solving problems.	Lecture, Discussion, Practicum	Practicum, Report, Participation, 出席

Course Schedule

Week	Date	Subject/Topics	Note
1	108/02/18 ~ 108/02/24		
2	108/02/25 ~ 108/03/03	團隊破冰與共識建立 Ice-Breaking in Team and Building Up the Consensus	
3	108/03/04 ~ 108/03/10		
4	108/03/11 ~ 108/03/17	團隊組織與角色分工 Team organization and division of roles	
5	108/03/18 ~ 108/03/24		
6	108/03/25 ~ 108/03/31	企劃設計與構思 Planning Design and Conception	
7	108/04/01 ~ 108/04/07		
8	108/04/08 ~ 108/04/14	團隊溝通 Team Communication	
9	108/04/15 ~ 108/04/21		
10	108/04/22 ~ 108/04/28	Midterm Exam Week	
11	108/04/29 ~ 108/05/05		
12	108/05/06 ~ 108/05/12	企劃成果發表 Planning results are published	
13	108/05/13 ~ 108/05/19		

14	108/05/20 ~ 108/05/26	團隊激勵與反思Team motivation and Reflection	
15	108/05/27 ~ 108/06/02		
16	108/06/03 ~ 108/06/09		
17	108/06/10 ~ 108/06/16		
18	108/06/17 ~ 108/06/23	Final Exam Week	
Requirement	<p>大學部日間部學生，須於畢業前完成「社團學習與實作」1學分，課程分為A「入門課程」、B「活動參與」、C「活動執行」三部分皆通過後，計入修課該學期實得學分「1學分」「通過」。</p> <p>修課規定：</p> <p>(一)日間部學生需修習本課程三部份完成後，記錄為「入門課程」修課學期實得1學分。</p> <p>(二)「入門課程」其修課學分數列入當學期選課規定之學分數內；但該學分不列入二分之一不及格學分數計算，且其成績不列入學期平均成績計算。同時該學分數不列入該學期二分之一不及格學分數之計算基數。</p> <p>(三)「活動參與」及「活動執行」，日間部學生於畢業前完成；進學班於入門課程隨班完成。</p> <p>入門課程上課規定：</p> <p>(一)本課程依各系班級分為單週或雙週上課，每次2小時，日間部共上6次課，進學班共上8次課，無故不到者以曠課論，實際上課日期請詳教學計畫表。第1次上課，尚未完成選課手續者，應先暫時在預選班級上課，並取得上課證明（課後請該任課教師簽名），否則該堂視為曠課。</p> <p>(二)學生因病或其他特殊事故不能上課時，須依照本校學生請假規則辦理。學生經核准請假而缺席者為缺課，未經請假或請假未准而缺席者為曠課。缺課及曠課之處理規定如下：</p> <p>1、曠課1小時作缺課2小時論。</p> <p>2、缺課總時數已達該科目全學期所授課程時數三分之一，依本校學則規定辦理。</p> <p>[English version]</p> <p>1. "Introduction" is a series of lessons which are given biweekly (However the actual dates are different in different departments and classes). Every lesson last two hours at a time. Class performance, learning sheets and planning accomplishments are adopted for grading standard.</p> <p>2. Students who gain 1 credit in the semester which complete all the parts of this course. However, this credit is not counted when a student is considered to be expelled by the regulation of failing half credits in one semester.</p>		
Teaching Facility	Computer, Projector, Other (麥克風)		
Textbook(s)	學生社團經營與輔導-理論、實務與應用		
Reference(s)	<p>1.劉源俊、傅木龍、林至善等14位作者合著(2000)。大學社團人-社團學初論</p> <p>2.馬克·李維著、廖建容譯(2011)。自由書寫術：行銷、企畫、簡報、文案滿分的28個技巧。商周出版。</p> <p>3.謝文憲(2011)。說出影響力-人人說話都能有份量的26種技巧。春光。</p> <p>4.蒂姆·戴多普羅斯·莫蘭·坎貝爾·達文西合著、洪銘澤譯(2010)。哈佛給學生的1001個思維遊戲。</p> <p>5.活動企劃實戰錄。臺灣企劃塾出版。</p> <p>6.做個成功學習的大學生。李麗君著。</p>		
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : %</p> <p>◆ Final Exam : %</p> <p>◆ Other 〈學生反思、平時成績、企畫案活動〉 : 100.0 %</p>		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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