

## Tamkang University Academic Year 107, 2nd Semester Course Syllabus

Course Title	STATISTICS	Instructor	LIN JYH-JIUAN
Course Class	TLWXB1A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> <li>◆ Required</li> <li>◆ 2nd Semester</li> <li>◆ 2 Credits</li> </ul>
<b>Departmental Aim of Education</b>			
<ul style="list-style-type: none"> <li>I. Acquisition of professional knowledge.</li> <li>II. Learning effective self-planning.</li> <li>III. Theoretical application of practical matters.</li> <li>IV. Interpersonal communication and teamwork.</li> <li>V. Analysis of problems and recommendations.</li> <li>VI. Awareness of Ethics as a global citizen.</li> </ul>			
<b>Departmental core competences</b>			
<ul style="list-style-type: none"> <li>A. Students can demonstrate that they have program basic knowledge of business and management.</li> <li>B. Students can demonstrate that they have capability in professional knowledge expression.</li> <li>C. Students can demonstrate that they have capability in using information technology.</li> <li>D. Students can demonstrate that they are critical thinkers.</li> </ul>			
<b>Course Introduction</b>	<p>To develop statistical thinking, use real data in applications, to analyze data systematically and predict the future. Help a decision maker to inference and draw conclusions from the data through all kinds of statistical methodology.</p>		

**The Relevance among Teaching Objectives, Objective Levels and Departmental core competences**

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,  
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,  
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,  
A4-Organizing, A5-Charaterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	To develop conceptual understanding in statistical thinking, use real data in applications.	C3	AB

**Teaching Objectives, Teaching Methods and Assessment**

No.	Teaching Objectives	Teaching Methods	Assessment
1	To develop conceptual understanding in statistical thinking, use real data in applications.	Lecture, Problem solving	Written test

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◇ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◇ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

#### Course Schedule

Week	Date	Subject/Topics	Note
1	108/02/18 ~ 108/02/24	Review of Normal Distribution	classroom
2	108/02/25 ~ 108/03/03	Sampling distribution and the Central Limit Theory (The 228 Peace Memorial Day bridge holiday make-up class )	online
3	108/03/04 ~ 108/03/10	Estimation	online
4	108/03/11 ~ 108/03/17	Large Sample Hypothesis Testing for a Population Mean	classroom
5	108/03/18 ~ 108/03/24	Small Sample Hypothesis Testing for a Population Mean	classroom
6	108/03/25 ~ 108/03/31	Hypothesis Testing for a Population Proportion	classroom
7	108/04/01 ~ 108/04/07	Tomb Sweeping Day, class off.	
8	108/04/08 ~ 108/04/14	Chi-square Distribution	online
9	108/04/15 ~ 108/04/21	Hypothesis Testing for variance	classroom
10	108/04/22 ~ 108/04/28	Midterm Exam Week	
11	108/04/29 ~ 108/05/05	F-distribution	classroom

12	108/05/06 ~ 108/05/12	Categorical Analysis-1	online
13	108/05/13 ~ 108/05/19	Categorical Analysis-2	classroom
14	108/05/20 ~ 108/05/26	Correlation analysis	classroom
15	108/05/27 ~ 108/06/02	Regression Analysis-1	online
16	108/06/03 ~ 108/06/09	Dragon Boat Festival, class off	
17	108/06/10 ~ 108/06/16	Regression Analysis-2	classroom
18	108/06/17 ~ 108/06/23	Final Exam Week	
Requirement			
Teaching Facility	Computer, Projector		
Textbook(s)	Essentials of Business Statistics 2013, Jaggia & Kelly, McGraw-Hill/Irwin		
Reference(s)			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 5.0 %   ◆ Mark of Usual : 20.0 %   ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other (practice class) : 15.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		