Tamkang University Academic Year 107, 2nd Semester Course Syllabus

Course Title	MANAGEMENT	Instructor	HSING-YIN WEN
Course Class	TLWXB1A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1A	Details	◆ Required ◆ One Semester ◆ 3 Credits

Departmental Aim of Education

Ⅰ. Acquisition of professional knowledge.

Ⅱ. Learning effective self-planning.

Ⅲ. Theoretical application of practical matters.

Ⅳ. Interpersonal communication and teamwork.

Ⅴ. Analysis of problems and recommendations.

Ⅵ. Awareness of Ethics as a global citizen.

Departmental core competences

A. Students can demonstrate that they have program basic knowledge of business and management.

B. Students can demonstrate that they have capability in professional knowledge expression.

C. Students can demonstrate that they have capability in using information technology.

D. Students can demonstrate that they are critical thinkers.

Course Introduction	This course on management attempts to build students' theoretical and practical foundations as manager. In addition to Professor Wen' lecturing based on her decades of managerial experiences, a team project and competition are designed for improving students' analytical capabilities of corporate data and competitive strategies.

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :
 (i) Cognitive Domain   : C1-Remembering,   C2-Understanding,   C3-Applying,
                           C4-Analyzing,   C5-Evaluating,   C6-Creating
 (ii) Psychomotor Domain : P1-Imitation,   P2-Mechanism,   P3-Independent Operation,
                           P4-Linked Operation, P5-Automation,   P6-Origination
 (iii) Affective Domain : A1-Receiving,   A2-Responding,   A3-Valuing,
                           A4-Organizing,   A5-Charaterizing,   A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :
 (i) Determine the objective level(s) in any one of the three learning domains (cognitive,
     psychomotor, and affective) corresponding to the teaching objective. Each objective should
     correspond to the objective level(s) of ONLY ONE of the three domains.
 (ii) If more than one objective levels are applicable for each learning domain, select the
     highest one only. (For example, if the objective levels for Cognitive Domain include
     C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to
     Psychomotor Domain and Affective Domain.)
 (iii) Determine the Departmental core competences that correspond to each teaching objective.
     Each objective may correspond to one or more Departmental core competences at a time.
     (For example, if one objective corresponds to three Departmental core competences: A,AD,
     and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Learning the framework of Management	C4	D
2	Presentation skills	P6	D

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Learning the framework of Management	Lecture, Discussion, Problem solving	Written test, Participation
2	Presentation skills	Discussion, Appreciation, Simulation, Practicum, Problem solving	Practicum, Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students	
Essential Qualities of TKU Students	Description
◇ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◇ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◆ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	108/02/18 ~ 108/02/24	Orientation	JANDI for Extra Credit
2	108/02/25 ~ 108/03/03	Ch 1 Managers and Management	
3	108/03/04 ~ 108/03/10	Case Report Template	
4	108/03/11 ~ 108/03/17	Ch 4 Foundations of Decision Making	
5	108/03/18 ~ 108/03/24	Ch 5 Foundations of Planning	
6	108/03/25 ~ 108/03/31	Ch 8 Managing Change and Innovation	
7	108/04/01 ~ 108/04/07	Spring Break: No Class.	
8	108/04/08 ~ 108/04/14	Ch 6 Organizational Structure and Design	4/9 WORD
9	108/04/15 ~ 108/04/21	Ch 7 Managing Human Resources	
10	108/04/22 ~ 108/04/28	Midterm Exam Week	
11	108/04/29 ~ 108/05/05	Feedback on WORD Report	
12	108/05/06 ~ 108/05/12	Ch10 Understanding Groups and Managing Work Teams	

13	108/05/13 ~ 108/05/19	Ch12 Leadership and Trust	
14	108/05/20 ~ 108/05/26	Best AI Company Competition (Popularity Vote)	5/21 PPT
15	108/05/27 ~ 108/06/02	Ch13 Managing Communication and Information	
16	108/06/03 ~ 108/06/09	Ch14 Foundations of Control	
17	108/06/10 ~ 108/06/16	Guest Speakers: Social Entrepreneurs	
18	108/06/17 ~ 108/06/23	Final Exam Week	

Requirement	□　Your course participation will be deducted for one point, if you ask for leave before the class by email or short message; and for two points without any notice. No point will be deducted if you present any official documents as . □　If your peer-review is under 60, your grade of team portion (30%) will be discounted; if 0 (indicating no participation at all), your grade of team portion will be 0.
Teaching Facility	Computer, Projector, Other (教學平台小組作業分享)
Textbook(s)	Robbins, De Cen& Coulter, 2017, Fundamentals of Management, 10th. (台北：華泰文化)
Reference(s)	
Number of Assignment(s)	**3**　(Filled in by assignment instructor only)
Grading Policy	◆ Attendance：　10.0 %　◆ Mark of Usual：30.0 %　◆ Midterm Exam： 30.0 % ◆ Final Exam：　30.0 % ◆ Other〈　〉：　　%
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ **Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.**