

Tamkang University Academic Year 107, 1st Semester Course Syllabus

Course Title	INTERMEDIATE MICROECONOMICS	Instructor	
Course Class	TLUXM1A TKU-QUT DUAL MASTER DEGREE PROGRAM IN FINANCE (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ Required ◆ One Semester ◆ 2 Credits
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>I . To cultivate a professional understanding of the theory and skills of finance.</p> <p>II . To be able to solve practical problems by professional knowledge of finance.</p> <p>III . Possess the ability to communicate and express views regarding financial profession.</p> <p>IV . Emphasize corporation and coordination within a team.</p> <p>V . To expand international vision and civic awareness.</p>			
D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<p>A. Have a strong grasp of the advanced knowledge and skills in professional finance.</p> <p>B. Possess the advanced application ability to financial practices.</p> <p>C. To be capable of communicating and expressing views in terms of advanced finance.</p> <p>D. Illustrate the ability of corporation and coordination within a team.</p> <p>E. Understand international financial issues and corporate responsibility.</p>			
Course Introduction	<p>This unit is designed to develop students' economic way of thinking. The concepts and frameworks developed in the unit will form the basis for understanding the behaviours of consumers, firms and governments, critically assess the performance of markets and evaluate the impact of government policies on efficiency, distribution and welfare of the economy.</p>		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Charaterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	1. Explain and analyse consumer and producer behaviours and outcomes in different market structures, 2. Analyse and evaluate the impacts of externalities and public goods on market outcomes and the role of government in addressing problems of market failures, and 3. Apply economic thinking to interpret, synthesise and develop an informed view of current social and economic issues.	C5	ABCE

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	1. Explain and analyse consumer and producer behaviours and outcomes in different market structures, 2. Analyse and evaluate the impacts of externalities and public goods on market outcomes and the role of government in addressing problems of market failures, and 3. Apply economic thinking to interpret, synthesise and develop an informed view of current social and economic issues.	Lecture, Discussion, Problem solving	Practicum, Final exam

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◆ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◆ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	107/09/10~ 107/09/16	1. The economic way of thinking and the invisible hand (I)	
2	107/09/17~ 107/09/23	2. The economic way of thinking and the invisible hand (II)	
3	107/09/24~ 107/09/30	3. The theory of consumer choice	
4	107/10/01~ 107/10/07	4. Applications of demand theories	
5	107/10/08~ 107/10/14	5. The theory of the firm	
6	107/10/15~ 107/10/21	6. Perfection competition	
7	107/10/22~ 107/10/28	7. Monopoly	
8	107/10/29~ 107/11/04	8. Thinking strategically	
9	107/11/05~ 107/11/11	9. The economics of information	
10	107/11/12~ 107/11/18	10. Externalities, public goods and property rights	
11	107/11/19~ 107/11/25	11. Departure from Standard Rationality Choice Models	
12	107/11/26~ 107/12/02		

13	107/12/03 ~ 107/12/09		
14	107/12/10 ~ 107/12/16		
15	107/12/17 ~ 107/12/23		
16	107/12/24 ~ 107/12/30		
17	107/12/31 ~ 108/01/06		
18	108/01/07 ~ 108/01/13		
Requirement	All assessments are compulsory.		
Teaching Facility	Computer, Projector, Other (Audio video system)		
Textbook(s)	Robert H. Frank (9th edition) Microeconomics and Behavior, McGraw Hill		
Reference(s)	Frank, Jennings and Bernanke (latest edition) Principles of Microeconomics, McGraw Hill Heyne, P., Boettke, P. and Prychitko, D. (2013) The Economic Way of Thinking, Prentice-Hall		
Number of Assignment(s)	5 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : % ◆ Final Exam : 60.0 % ◆ Other 〈Take Home Assignment〉 : 40.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		