

Tamkang University Academic Year 107, 1st Semester Course Syllabus

Course Title	EBOOK PRODUCTION AND APPLICATIONS	Instructor	HSUAN-PU CHANG
Course Class	TABXM1A MASTER'S PROGRAM, DEPARTMENT OF INFORMATION AND LIBRARY SCIENCE, 1A	Details	<ul style="list-style-type: none"> ◆ Selective ◆ One Semester ◆ 3 Credits
D e p a r t m e n t a l A i m o f E d u c a t i o n			
Our mission is to prepare and educate future professionals in the areas of management and research for library and information service industries.			
D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<ul style="list-style-type: none"> A. To grasp concepts relating to library and information science and relevant trends, and to acquire research and leading abilities. B. To acquire professional abilities to develop, organize, preserve and integrate all sorts of information resources, and management and leadership skills required by all sorts of libraries and information organizations. C. To understand concepts relating to information technology and be able to put them in use. D. To acquire R&D abilities for electronic documents and archive management. E. To acquire integration and R&D abilities of library services, publishing and digital content. 			
Course Introduction	The course leads students to understand the relative issues about ebooks. These issues include ebook specifications, ebook production, ebook tools and current significant research over the world.		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Characterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Understanding the ebook international standards and relative resources.	C2	B
2	Through reading the literatures about ebooks, students will be able to familiar with the academic research issues and industry applications in this field.	C4	C
3	Students will learn the knowledge of using tools or systems to create ebooks compliant to standards.	P6	D

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Understanding the ebook international standards and relative resources.	Lecture, Discussion, Practicum	Practicum, Report, Participation
2	Through reading the literatures about ebooks, students will be able to familiar with the academic research issues and industry applications in this field.	Lecture, Discussion, Practicum	Practicum, Report, Participation
3	Students will learn the knowledge of using tools or systems to create ebooks compliant to standards.	Lecture, Discussion, Practicum	Practicum, Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◇ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◇ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◇ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◇ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	107/09/10 ~ 107/09/16	The introduction of the course	
2	107/09/17 ~ 107/09/23	Digital Reading and Ebooks	
3	107/09/24 ~ 107/09/30	Digital Reading and Ebooks	
4	107/10/01 ~ 107/10/07	Digital Reading and Ebooks	
5	107/10/08 ~ 107/10/14	Digital Reading and Ebooks	
6	107/10/15 ~ 107/10/21	E-Learning and Ebooks	
7	107/10/22 ~ 107/10/28	E-Learning and Ebooks	
8	107/10/29 ~ 107/11/04	E-Learning and Ebooks	
9	107/11/05 ~ 107/11/11	E-Learning and Ebooks	
10	107/11/12 ~ 107/11/18	期中考試週	
11	107/11/19 ~ 107/11/25	Immersion and Ebooks	
12	107/11/26 ~ 107/12/02	Immersion and Ebooks	

13	107/12/03 ~ 107/12/09	Immersion and Ebooks	
14	107/12/10 ~ 107/12/16	Immersion and Ebooks	
15	107/12/17 ~ 107/12/23	Make a EPUB ebook	
16	107/12/24 ~ 107/12/30	Make a EPUB ebook	
17	107/12/31 ~ 108/01/06	Make a EPUB ebook	
18	108/01/07 ~ 108/01/13	期末考試週	
Requirement			
Teaching Facility	Computer, Projector		
Textbook(s)			
Reference(s)			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 15.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 25.0 % ◆ Other < > : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		