

Tamkang University Academic Year 107, 1st Semester Course Syllabus

Course Title	GAP YEAR TOURISM	Instructor	CHI, SHAN JU
Course Class	TQTXB4P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 4P	Details	<ul style="list-style-type: none"> ◆ Selective ◆ One Semester ◆ 3 Credits
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To develop talented managers with international competitive advantage in the tourism industry.			
D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<ul style="list-style-type: none"> A. Ability to analyze and solve problems. B. Ability to communicate in English. C. Proper service and work attitude. D. Tourism management knowledge. E. Tourism management skills. 			
Course Introduction	This course aims at introducing gap-year tourism in 5 aspects: backpacking, volunteer tourism, working holiday, supper club, and travel writing. Students will be graded on their in-class activities, travel experience sharing, and potluck party hosting.		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Characterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	to understand the concepts of gap-year tourism and apply them to their life experiences	C3	ABC
2	to learn how to write an attractive travel essay	P6	B
3	to design and host a cultural exchange event	C6	AC

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	to understand the concepts of gap-year tourism and apply them to their life experiences	Lecture, Discussion	Report, Participation
2	to learn how to write an attractive travel essay	Simulation	essay
3	to design and host a cultural exchange event	Discussion	Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◇ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◇ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◆ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◆ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	107/09/10~ 107/09/16	Course Introduction	
2	107/09/17~ 107/09/23	Introduction to gap year tourism	
3	107/09/24~ 107/09/30	Backpacker tourism	
4	107/10/01~ 107/10/07	Supper club	
5	107/10/08~ 107/10/14	Volunteer tourism	
6	107/10/15~ 107/10/21	Volunteer tourism	
7	107/10/22~ 107/10/28	Potluck Party 1	
8	107/10/29~ 107/11/04	Potluck Party 2	
9	107/11/05~ 107/11/11	Midterm Exam Oral Presentations Start	
10	107/11/12~ 107/11/18	Midterm Exam Week	
11	107/11/19~ 107/11/25	Travel writing	
12	107/11/26~ 107/12/02	Travel writing	

13	107/12/03 ~ 107/12/09	Travel writing	
14	107/12/10 ~ 107/12/16	Movie appreciation (Into the Wild)	
15	107/12/17 ~ 107/12/23	Travel Writing Book Editing	
16	107/12/24 ~ 107/12/30	Working Holiday	
17	107/12/31 ~ 108/01/06	Publication of Travel Writing Book	
18	108/01/07 ~ 108/01/13	Final Exam Week	
Requirement	1. Marking Policy: mark of usual = in-class participation: 10% midterm exam = Collage display (travel experience sharing): 20% final exam = publication of travel writing book: 20% Others, which include potluck party hosting = 20% travel writing = 20% movie appreciation reflection = 10%		
Teaching Facility	Computer, Projector		
Textbook(s)	Selected reading material and teaching material will be provided in each group session.		
Reference(s)			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other (assignments) : 50.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		