Tamkang University Academic Year 107, 1st Semester Course Syllabus

· ·	TQTXB2P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2P Departmental Aim of E	Details	SelectiveOne Semester3 Credits
· ·		ducation	
· ·		uucation	
industry.	alented managers with international competitive advanta	ge in the tourism	
	Departmental core com	petences	
A. Ability to	analyze and solve problems.		
B. Ability to	communicate in English.		
C. Proper se	ervice and work attitude.		
D. Tourism	management knowledge.		
E. Tourism I	management skills.		
Course Introduction	Leisure and recreation integrate several disciplines inclusorial psychology, tourism, quality of life, indicator of his year (2017), the course is designed as a "service-leastudents will use therapeutic recreation principles and a therapy workshops geared toward grade 4th~6th studeschools.	appiness, and creat arning" class. Hence apply the skills in dr	vity. , ama

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

P6-Origination

I.Objective Levels (select applicable ones):

(i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying, C4-Analyzing, C5-Evaluating, C6-Creating

(ii) Psychomotor Domain: P1-Imitation, P2-Mechanism, P3-Independent Operation,

P4-Linked Operation, P5-Automation,

(iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing, A4-Organizing, A5-Charaterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences:

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

	Teaching Objectives		Relevance	
No.			Departmental core competences	
1	To understand the essence, history, and differences between leisure, recreation, and tourism professions.		AD	
2	To plan, rehearse, and deliver a recreational drama to groups of social risks.		CE	

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	To understand the essence, history, and differences between leisure, recreation, and tourism professions.	Lecture	Report, Participation, worksheets
2	To plan, rehearse, and deliver a recreational drama to groups of social risks.	Problem solving	Report, Participation

		his course has been designed	I to cultivate the following essential qualiti	es in TKU students	
	Essential (Qualities of TKU Students	Descrip	tion	
♦ A global perspective		pective		Helping students develop a broader perspective from which to understand international affairs and global development.	
:	Information li	teracy	Becoming adept at using information tec the proper way to process information.	Becoming adept at using information technology and learning the proper way to process information.	
♦ A vision for the future		e future	Understanding self-growth, social change development so as to gain the skills nece one's future vision.	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.	
◆ Moral integrity		у	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.		
 ◇ Independent thinking ◆ A cheerful attitude and healthy lifestyle 		thinking	,	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.	
		tude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.		
◆ A spirit of teamwork and dedication		mwork and dedication		Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.	
		thetic appreciation	Equipping students with the ability to ser aesthetic beauty, to express themselves of the creative process.	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.	
			Course Schedule		
Veek	Date		Subject/Topics	Note	
1	107/09/10 ~ 107/09/16	Indroduction to instructor, of syllabus; Overview and case	•		
2	107/09/17 ~ 107/09/23	[Part I: Why/ jobs/ abilities f professionals.] 1.1-Power, p possibilities of parks, recrea	romise, potential, and		
3	107/09/24 ~ 107/09/30	1.2-History and philosophy of recreation (with personal reflection); 1.3-Leisure and recreation for individuals in society;			
4	107/10/01 ~ 107/10/07	1.4-Leisure and recreation across the life span [Part II: Leisure provision & Delivery sectors] 2.1-The environment, countryside and open space			
5	107/10/08 ~ 107/10/14	2.1 Leisure provision Intro; I (sports, health, fitness, wellr adventure recreation)			
6	107/10/15 ~ 107/10/21	2.3-Parks and related sites (and UK); 2.4-Leisure provision (Therapeutic recreation and	on in voluntary sector	10/13 (Sat) Tentative fieldtrip (Sat) 8:15-1730 Drama workshop, off-campus	
	107/10/22 ~	2.5-Leisure provision in the government sector			

8 107/20/201 107/2015 107/201				
32-Time arts, cultures, museums and libraries 10 107/11/12 107/11/13	8		, , , , , , , , , , , , , , , , , , , ,	
107/11/18 Michem Exam Week	9		3.2-The arts, cultures, museums and libraries	
13 107/11/26 107/12/20 10	10		Midterm Exam Week	
12 1077/2/02 IPART IV. Lessure & recreation program delivery and management framework] 4.1-Program types and delivery 4.1-Program delivery prep (week 2), 4.2- Management principles (goals & objectives, programming) 4.1-Program delivery prep (week 3), in-class management principle practice (mini-exercise) 4.1-Program delivery prep (week 3), in-class management principle practice (mini-exercise) 4.1-Program delivery presentation Christmas Drama Production 10:00~22:00 including transportation 4.1-Program delivery presentation Christmas Drama Production 10:00~22:00 including transportation 4.1-Program delivery presentation 4.1-Program delivery presentation Christmas Drama Production 10:00~22:00 including transportation 4.1-Program delivery presentation 4.1-Program delivery presentation 4.1-Program delivery presentation Christmas Drama Production 10:00~22:00 including transportation 4.1-Program delivery presentation 4.1-Program delivery presentation Christmas Drama Production 10:00~22:00 including transportation 4.1-Program delivery presentation Christmas Drama Production 10:00~22:00 including transportation 4.1-Program delivery presentation 4.1-Program delivery presentation Christmas Drama Production 10:00~22:00 including transportation 4.1-Program delivery presentation 4.1-Program delivery prep (week 3), in-class	11		3.3-Sports, physical recreation and physical activities	
107/12/10 4.1-Program delivery prep (week 2); 4.2- Management principles (goals & objectives, programming) 4.1-Program delivery prep (week 3), in-class management principle practice (mini-exercise) 4.1-Program delivery presentation Christmas Drama Production 10:00-22:00 including transportation 4.3-Recreation resource management (adventure recreation) 4.3-Recreation resource management (adventure recreation) 4.4-The nature and trend of recreation and leisure as a profession 5.08/01/03 5	12		management framework] 4.1-Program types and	
4.1-Program delivery prep (week 3), in-class management principle practice (mini-exercise) 15 107/12/17 - 107/12/23	13			
4.1-Program delivery presentation Christmas Drama Production 10:00~22:00 including transportation 107/12/30 は3-Recreation resource management (adventure recreation) は3-Recreation resource management (adventure recreation) は4.4-The nature and trend of recreation and leisure as a profession は8 108/01/07 に Final Exam Week Requirement Note: 1. 課程除課程時間外・每位學生須參與校外服務時數至少需達18小時 (學校提供交通及保險、學生自尊義會)・2 校外服務討論與反思至少須三次以上。參與校外服務學生應填寫服務合約及撰寫服務日誌・1. This senior course emphasizes students' self-motivation, efforts, and performance in tourism service delivery (強調應用與學生主動學習:參與課程討論完成優異作品書將獲得高點數、「心不在課程同學」自50分往下和分)・2. Every student will have to obtain a reading packet for the semester. (每位同學當需要有一份 reading package.) 3. Late assignments will lose points (-50%)(無故作業權交者: 24小時內 打50分; 24小時後不收件・不接受求情)・4. Any leave excuse shall be communicated to the indtructor in person prior to classes. (學生若有公假、事假應於「課程前」親自告知老師・否則以缺席記・) 5. The following behaviors will not be allowed in class (use cell phones, iPod, iPad, lap top computers, games, putting make-ups, longer than 5-min leave from classroom, napping, reading ones own materials. Those who conducts the above mentioned acts for three times will get a 0% participation for grade.)[「心思不在課堂者」(如:課程進行簡學生若無故使用手機及Pad, iPod等、傳蘭部、示電死,打摸克牌、化妝、無放課覺、若自己的會,顧問教室超過方分達者,雖不配入職课、但該堂課的參與成准為學、三文以上者出席生為日分。] 6. Issues or concerns associated with the course will need to communicate with the instructor during/after the class or office hours. (任何學生團於課程之學習狀況、如校外教學因	14			
4.3-Recreation resource management (adventure recreation) 17 107/12/31~ 108/01/06	15		4.1-Program delivery presentation	Production 10:00~22:00
4.4-1 he nature and trend of recreation and leisure as a profession Requirement	16		<u> </u>	
Requirement Requ	17			
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			險、學生自費餐食)。2 校外服務討論與反思至少須三次以上。參與校外服務學生應填寫服務合約及 撰寫服務日誌。 1. This senior course emphasizes students' self-motivation, efforts, and performance in tourism service delivery (強調應用與學生主動學習:參與課程討論完成優異作品者將獲得高點 數、「心不在課程同學」自50分往下扣分)。 2. Every student will have to obtain a reading packet for the semester. (每位同學皆需要有一份 reading package.) 3. Late assignments will lose points (-50%)(無故作業遲交者:24小時內 扣50分;24小時後不收件・不接受求情)。 4. Any leave excuse shall be communicated to the indtructor in person prior to classes. (學生 若有公假、事假應於「課程前」親自告知老師・否則以缺席記。) 5. The following behaviors will not be allowed in class (use cell phones, iPod, iPad, lap top computers, games, putting make-ups, longer than 5-min leave from classroom, napping, reading ones own materials. Those who conducts the above mentioned acts for three times will get a 0% participation for grade.)[「心思不在課堂者」(如:課程進行間學生若無故使用手 機及iPad, iPod等、傳簡訊、玩電玩、打撲克牌、化妝、無故睡覺、看自己的書、離開教室超 過5分鐘者・雖不記入曠課・但該堂課的參與成績為零・三次以上者出席率為0分。] 6. Issues or concerns associated with the course will need to communicate with the instructor during/after the class or office hours. (任何學生關於課程之學習狀況・如校外教學因	

Teaching Facility	Computer, Projector, Other (bus)	
Textbook(s)	Reading Package (cost NTD\$300~380)	
Reference(s)	「休閒遊憩概論」是觀光遊憩類研究所(如東華觀光所、台中教育大學永續觀光所、嘉義大學遊憩所等)的必考科目·若有意報考此類研究所同學可於 office hour 諮詢準備之課本及相關考題訊息。 Cheating and Plagiarism will receive zero on the task(s): References and acknowledgement of an original author or source must be made through appropriate references. 作弊與抄襲以零分計算·報告請務必引用來源。	
Number of Assignment(s)	5 (Filled in by assignment instructor only)	
Grading Policy	 Attendance: 10.0 %	
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ** Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.	

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