

Tamkang University Academic Year 107, 1st Semester Course Syllabus

Course Title	ENGLISH (I)	Instructor	TZU-SHAN CHANG
Course Class	TLFBB1A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH- TAUGHT PROGRAM), 1A	Details	◆ Required ◆ 1st Semester ◆ 2 Credits
Academic Aim of Education			
I. To develop the ability to use a foreign language and interact with students and friends from abroad. II. To cultivate the ability to appreciate the beauty of language and express ideas effectively and efficiently.			
Schoolwide essential virtues			
A. A global perspective. B. Information literacy. C. A vision for the future. D. Moral integrity. E. Independent thinking. F. A cheerful attitude and healthy lifestyle. G. A spirit of teamwork and dedication. H. A sense of aesthetic appreciation.			
Course Introduction	(中文) 本課旨在提高學生英語聽、說、讀、寫溝通能力，且加強對於異國文化的理解和尊重而培養全球視野。藉由多元化的課堂閱讀，學生可習得語言和修辭能力，並能夠收集和分析不同資訊。 (英文) The objective of this course is to enhance students’ overall English skills, to promote students’ understanding of and respect for multiple cultures so they can develop a global perspective. Students will acquire knowledge in linguistics, pragmatics and rhetoric while reading extensively in class. Students will also develop skills of collecting and analyzing ideas presented in different sources.		

The Relevance among Teaching Objectives, Objective Levels and Schoolwide essential virtues

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Characterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Schoolwide essential virtues :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Schoolwide essential virtues that correspond to each teaching objective. Each objective may correspond to one or more Schoolwide essential virtues at a time. (For example, if one objective corresponds to three Schoolwide essential virtues: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Schoolwide essential virtues
1	(中文) 1. 運用英語自我介紹、對話・提出問題或說出感想。 2. 書寫文法正確的英文句子。 3. 理解英文文章的大意、組織與用字。 (英文) 1. To help students use English to introduce themselves, carry out a conversation, raise questions, or express opinions. 2. To teach how to write grammatically correct sentences in English. 3. To help students understand the main idea, organization, and diction of English texts.	C4	AH

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment

1	(中文) - 運用英語自我介紹、對話，提出問題或說出感想。 - 書寫文法正確的英文句子。 - 理解英文文章的大意、組織與用字。 (英文) - To help students use English to introduce themselves, carry out a conversation, raise questions, or express opinions. - To teach how to write grammatically correct sentences in English. - To help students understand the main idea, organization, and diction of English texts.	Lecture, Discussion, Appreciation, Problem solving	Written test, Report, Participation
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Course Schedule			
Week	Date	Subject/Topics	Note
1	107/09/10 ~ 107/09/16	Orientation	
2	107/09/17 ~ 107/09/23	Pre-Test	
3	107/09/24 ~ 107/09/30	Unit 1	9/24 (Mon) Mid-Autumn Festival
4	107/10/01 ~ 107/10/07	Unit 1	
5	107/10/08 ~ 107/10/14	Unit 1	
6	107/10/15 ~ 107/10/21	Unit 1	
7	107/10/22 ~ 107/10/28	Unit 1/Unit 2	
8	107/10/29 ~ 107/11/04	Unit 2	
9	107/11/05 ~ 107/11/11	Unit 2	
10	107/11/12 ~ 107/11/18	Midterm Exam Week	
11	107/11/19 ~ 107/11/25	Unit 2/Unit 3	
12	107/11/26 ~ 107/12/02	Unit 3	
13	107/12/03 ~ 107/12/09	Unit 3	
14	107/12/10 ~ 107/12/16	Unit 3/Unit 4	

15	107/12/17 ~ 107/12/23	Group Presentations	
16	107/12/24 ~ 107/12/30	Group Presentations	
17	107/12/31 ~ 108/01/06	Unit 4	1/1 (Tue) Happy New Year
18	108/01/07 ~ 108/01/13	Final Exam Week	
Requirement	The course content, progress, number of assignments, and grading policy, is subject to change, which, if any, will be announced in class. The course policy will be announced in class.		
Teaching Facility	Computer, Projector		
Textbook(s)	Reading Explorer 3, 2nd Edition by Nancy Douglas and David Bohlke		
Reference(s)	《話說淡水》Let' s Talk about Tamsui by Tamkang University Press		
Number of Assignment(s)	4 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : 40.0 % ◆ Midterm Exam : 25.0 % ◆ Final Exam : 25.0 % ◆ Other < > : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		