

Tamkang University Academic Year 107, 1st Semester Course Syllabus

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| Course Title | INTERNATIONAL COMMUNICATION | Instructor | WANG WEI-KANG |
| Course Class | TRDXB2A DEPARTMENT OF DIPLOMACY AND INTERNATIONAL RELATIONS (ENGLISH-TAUGHT PROGRAM), 2A | Details | <ul style="list-style-type: none"> ◆ Selective ◆ One Semester ◆ 2 Credits |
| <p>Departmental Aim of Education</p> | | | |
| <p>To provide students with an understanding of the major theories in diplomacy & international relations and to equip students with practical skills and help them become outstanding members of the diplomatic and international relations community.</p> | | | |
| <p>Departmental core competences</p> | | | |
| <ul style="list-style-type: none"> A. Every student will process essential understanding of theories of international relations. B. Every student will have primary perception of current international issues. C. Every student will become capable of Independent thinking and information processing to further improve international relations. D. Every student will process essential knowledge of participation in governmental & non-governmental affairs. E. Every student will display high-level competence in English. | | | |
| <p>Course Introduction</p> | <p>We will examine the critical role that communication plays in international political and business relations. Software and hardware technologies which form international messages and channels will be discussed.</p> | | |
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The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Charaterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

| No. | Teaching Objectives | Relevance | |
|-----|---|------------------|-------------------------------|
| | | Objective Levels | Departmental core competences |
| 1 | This is to introduce students to the involves learning projections of power, trade and economics nationalism, globalization, the impact of global technologies. | C4 | ABCE |

Teaching Objectives, Teaching Methods and Assessment

| No. | Teaching Objectives | Teaching Methods | Assessment |
|-----|---|--------------------------------------|-------------------------------------|
| 1 | This is to introduce students to the involves learning projections of power, trade and economics nationalism, globalization, the impact of global technologies. | Lecture, Discussion, Problem solving | Written test, Report, Participation |
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This course has been designed to cultivate the following essential qualities in TKU students

| Essential Qualities of TKU Students | Description |
|---|---|
| ◆ A global perspective | Helping students develop a broader perspective from which to understand international affairs and global development. |
| ◆ Information literacy | Becoming adept at using information technology and learning the proper way to process information. |
| ◆ A vision for the future | Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision. |
| ◇ Moral integrity | Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems. |
| ◆ Independent thinking | Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically. |
| ◇ A cheerful attitude and healthy lifestyle | Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life. |
| ◇ A spirit of teamwork and dedication | Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems. |
| ◇ A sense of aesthetic appreciation | Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process. |

Course Schedule

| Week | Date | Subject/Topics | Note |
|------|--------------------------|-------------------------------------|------|
| 1 | 107/09/10 ~ 107/09/16 | Introduction | |
| 2 | 107/09/17 ~ 107/09/23 | Google | |
| 3 | 107/09/24 ~ 107/09/30 | Naver | |
| 4 | 107/10/01 ~ 107/10/07 | GDPR | |
| 5 | 107/10/08 ~ 107/10/14 | RT | |
| 6 | 107/10/15 ~ 107/10/21 | BBC | |
| 7 | 107/10/22 ~ 107/10/28 | VOA | |
| 8 | 107/10/29 ~ 107/11/04 | FRANCE 24 | |
| 9 | 107/11/05 ~ 107/11/11 | CNN | |
| 10 | 107/11/12 ~ 107/11/18 | Midterm Exam Week | |
| 11 | 107/11/19 ~ 107/11/25 | midterm short essay due, AL JAZEERA | |
| 12 | 107/11/26 ~ 107/12/02 | VOICE OF GERMANY | |

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|-------------------------|--|--------------------|--|
| 13 | 107/12/03 ~ 107/12/09 | CCTV | |
| 14 | 107/12/10 ~ 107/12/16 | DISNEY AND FOX | |
| 15 | 107/12/17 ~ 107/12/23 | NETFLIX | |
| 16 | 107/12/24 ~ 107/12/30 | Final presentation | |
| 17 | 107/12/31 ~ 108/01/06 | Final presentation | |
| 18 | 108/01/07 ~ 108/01/13 | Final Exam Week | |
| Requirement | The instructor is committed to making himself as accessible as possible. Students have responsibility for maintaining an appropriate learning environment. Academic integrity means honesty and responsibility in scholarship. | | |
| Teaching Facility | Computer, Projector | | |
| Textbook(s) | N/A | | |
| Reference(s) | N/A | | |
| Number of Assignment(s) | 5 (Filled in by assignment instructor only) | | |
| Grading Policy | ◆ Attendance : 5.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 25.0 % ◆ Final Exam : 30.0 % ◆ Other (Final presentation) : 20.0 % | | |
| Note | This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications. | | |