Course Title	PROJECT MANAGEMENT	Instructor	LI-REN YANG
Course Class	TLCXM1A MASTER'S PROGRAM, DEPARTMENT OF BUSINESS ADMINISTRATION, 1A	Details	◆ Selective ◆ One Semester ◆ 2 Credits

Departmental Aim of Education

Ⅰ. Strengthen specialized knowledge.

Ⅱ. Train practical capabilities.

Ⅲ. Develop team work spirits.

Ⅳ. Deepen professional ethics.

Departmental core competences

A. To understand and utilize specialzed knowledge of business administration.

B. To plan, research, and write project reports independently.

C. To communicate, negotiate, and collaborate to acomplish management projects by team work.

D. To integrate management and techology intelligence to solve business problems.

E. To have professional ethics and social responsibilities.

F. To utilize foreign language to enhance management skills.

Course Introduction	This course introduces the fundamental concepts and elements of project management. The course also exposes students to various control aspects of project, such as requirement management, request for proposal, project proposal, scheduling, project-based organization, cost control, and resource management. Students are expected to gain the knowledge and skills in managing projects that are necessary for seeking employment opportunities.

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :
 (i) Cognitive Domain   : C1-Remembering,   C2-Understanding,   C3-Applying,
                            C4-Analyzing,   C5-Evaluating,   C6-Creating
 (ii) Psychomotor Domain : P1-Imitation,   P2-Mechanism,   P3-Independent Operation,
                            P4-Linked Operation, P5-Automation,   P6-Origination
 (iii) Affective Domain : A1-Receiving,   A2-Responding,   A3-Valuing,
                            A4-Organizing,   A5-Charaterizing,   A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :
 (i) Determine the objective level(s) in any one of the three learning domains (cognitive,
     psychomotor, and affective) corresponding to the teaching objective. Each objective should
     correspond to the objective level(s) of ONLY ONE of the three domains.
 (ii) If more than one objective levels are applicable for each learning domain, select the
     highest one only. (For example, if the objective levels for Cognitive Domain include
     C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to
     Psychomotor Domain and Affective Domain.)
 (iii) Determine the Departmental core competences that correspond to each teaching objective.
     Each objective may correspond to one or more Departmental core competences at a time.
     (For example, if one objective corresponds to three Departmental core competences: A,AD,
     and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Introduce the fundamental concepts and elements of project management	C2	A
2	Exposes students to various planning and control aspects of project	P4	C

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Introduce the fundamental concepts and elements of project management	Lecture, Discussion	Report
2	Exposes students to various planning and control aspects of project	Discussion, Problem solving	Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students	
Essential Qualities of TKU Students	Description
◇ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◇ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	107/02/26 ~ 107/03/04	Course Introduction	
2	107/03/05 ~ 107/03/11	Defining the Project and Project Management	
3	107/03/12 ~ 107/03/18	Identifying Owner Requirements	
4	107/03/19 ~ 107/03/25	Developing a Project Plan	
5	107/03/26 ~ 107/04/01	Estimating Project Times	
6	107/04/02 ~ 107/04/08	Holiday	
7	107/04/09 ~ 107/04/15	Controlling Project Schedule	
8	107/04/16 ~ 107/04/22	Organization: Structure and Culture	
9	107/04/23 ~ 107/04/29	Scheduling	
10	107/04/30 ~ 107/05/06	Midterm Exam	
11	107/05/07 ~ 107/05/13	Scheduling	
12	107/05/14 ~ 107/05/20	Scheduling	

13	107/05/21~107/05/27	Managing Resources	
14	107/05/28~107/06/03	Estimating Project Costs	
15	107/06/04~107/06/10	Introduction to Project Management Software	
16	107/06/11~107/06/17	Introduction to Project Management Software	
17	107/06/18~107/06/24	Holiday	
18	107/06/25~107/07/01	Final Exam	

Requirement	
Teaching Facility	Computer, Projector
Textbook(s)	
Reference(s)	
Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	◆ Attendance： 40.0 ％　◆ Mark of Usual： ％　◆ Midterm Exam： 30.0 ％ ◆ Final Exam： 30.0 ％ ◆ Other〈 〉： ％
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . **※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.**