

## Tamkang University Academic Year 106, 2nd Semester Course Syllabus

Course Title	CROSS CULTURAL COMMUNICATION	Instructor	GUTIERREZ JANNETTE WANG
Course Class	TQAXB2A DEPARTMENT OF ENGLISH LANGUAGE AND CULTURE (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> <li>◆ Required</li> <li>◆ One Semester</li> <li>◆ 2 Credits</li> </ul>
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
To develop student's English proficiency and communication skills.			
D e p a r t m e n t a l   c o r e   c o m p e t e n c e s			
<ul style="list-style-type: none"> <li>A. The ability to communicate in English.</li> <li>B. The ability to use practical English.</li> <li>C. The ability to identify critical issues.</li> <li>D. The ability to analyze data.</li> <li>E. The ability to understand connotations of culture.</li> <li>F. The ability to work as a team.</li> </ul>			
Course Introduction	<p>This course is designed to help you meet the challenges of living in a world in which, increasingly, you will be asked to interact with people who may not be like you in fundamental ways. Its primary goals are to help you become more sensitive to intercultural communication differences, and to provide you with the knowledge and skills that will help you interact successfully with people from cultures other than your own.</p>		

## The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,  
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,  
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,  
A4-Organizing, A5-Characterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Understand the role of communication in culture	C2	EF
2	Recognize cultural variables.	C4	EF
3	Familiarize yourself with the communication norms, rituals, and taboos of other cultures.	C4	EF
4	Learn about barriers to intercultural communication, adjustment to other cultures, and culture shock.	C4	EF
5	Practice performing communication activities as they would be done in other cultures.	C3	EF
6	Learn how differences in intercultural communication manifest themselves in different professional settings.	C2	EF
7	Increase sensitivity to your own cultural background and its impact on how you communicate, increase knowledge of ethical issues in communicating intercultural, and increase sensitivity to communicating with people from different cultures.	A2	EF

### Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Understand the role of communication in culture	Discussion, Problem solving, Oral	Written test, Report, Participation
2	Recognize cultural variables.	Discussion, Appreciation, Problem solving, ORal	Written test, Report, Participation

3	Familiarize yourself with the communication norms, rituals, and taboos of other cultures.	Discussion, Appreciation, Problem solving, oral	Written test, Report, Participation
4	Learn about barriers to intercultural communication, adjustment to other cultures, and culture shock.	Discussion, Appreciation, Problem solving, oral	Written test, Report, Participation
5	Practice performing communication activities as they would be done in other cultures.	Discussion, Problem solving, oral	Written test, Report, Participation
6	Learn how differences in intercultural communication manifest themselves in different professional settings.	Discussion, Appreciation, Problem solving, oral	Written test, Report, Participation
7	Increase sensitivity to your own cultural background and its impact on how you communicate, increase knowledge of ethical issues in communicating interculturally, and increase sensitivity to communicating with people from different cultures.	Discussion, Appreciation, Problem solving, oral	Written test, Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◆ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◆ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule			
Week	Date	Subject/Topics	Note
1	107/02/26 ~ 107/03/04	Introduction to Course	
2	107/03/05 ~ 107/03/11	Starts from the Art      Movie1 : Joy Luck Club	
3	107/03/12 ~ 107/03/18	Fieldtrip to ICRT-A	
4	107/03/19 ~ 107/03/25	Russian	
5	107/03/26 ~ 107/04/01	Mexico(Latin America)	Samovar and Porter. Chapters 3
6	107/04/02 ~ 107/04/08	Mideast	
7	107/04/09 ~ 107/04/15	Australia	Samovar and Porter. Chapters 4
8	107/04/16 ~ 107/04/22	No classes, Spring Break	
9	107/04/23 ~ 107/04/29	Latin America{04/27 to Radio Station}	Samovar and Porter. Chapters 5
10	107/04/30 ~ 107/05/06	Midterm Exam Week	
11	107/05/07 ~ 107/05/13	Germany(other European Countries)	
12	107/05/14 ~ 107/05/20	Australia	
13	107/05/21 ~ 107/05/27	Arab Cultures	Samovar and Porter. Chapters 8,9
14	107/05/28 ~ 107/06/03	Traditional African Cultures	
15	107/06/04 ~ 107/06/10	Japan/Other Asian countries	
16	107/06/11 ~ 107/06/17	Taiwan	
17	107/06/18 ~ 107/06/24	No classes and go to the Fieldtrip to Radio Station on 04/27	Samovar and Porter. Chapters 11
18	107/06/25 ~ 107/07/01	Final Exam Week	
Requirement		Cultural Self-Assessment: (10%) Movie Report(20%) Team Presentations and Reports: (25%+25%=50%) Midterm and Final Exam:20%	
Teaching Facility		Computer	
Textbook(s)		Larry Samovar, Richard Porter, Edwin McDaniel, Carolyn Roy, 2012, Communication Between Cultures, Cengage Learning	

Reference(s)	
Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance :            %    ◆ Mark of Usual :            %    ◆ Midterm Exam : 10.0 %</p> <p>◆ Final Exam :    10.0 %</p> <p>◆ Other &lt; assignments &gt; : 80.0 %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>