

## Tamkang University Academic Year 106, 2nd Semester Course Syllabus

Course Title	GUIDE TO PROFESSIONAL FINANCIAL READING	Instructor	LIN YUN-YUNG
Course Class	TLWXB2A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> <li>◆ Selective</li> <li>◆ One Semester</li> <li>◆ 2 Credits</li> </ul>
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
<p>I. Learning and instanding international financial theory.</p> <p>II. Learn to plan the future.</p> <p>III. Enhance the ability of practical analysis.</p> <p>IV. Increase the team research ability.</p> <p>V. Master the international financial pulsation.</p> <p>VI. Cultivate morality and global civilization.</p>			
D e p a r t m e n t a l   c o r e   c o m p e t e n c e s			
<p>A. The student to have a basic knowledge of international financial management theory and practice.</p> <p>B. To have a good grounding of relevant financial laws.</p> <p>C. To understand the basic moral principles within the international financial industry.</p> <p>D. To have a global perspective of the subject and a basic command of foreign language abilities.</p> <p>E. To obtain international professional qualifications that will aid their future career.</p> <p>F. To obtain a basic ability to examine domestic and global financial situations.</p>			
Course Introduction	<p>This course attempts to inculcate skills that are useful for reading financial related articles. These skills, however, are more than merely useful—they are necessary—for the reading of great articles, those that are of enduring interest and importance. Although one can read books, magazines, and newspapers of transient interest without these skills, the possession of them enables the student to read even the transient with greater speed, precision, and discrimination.</p>		

**The Relevance among Teaching Objectives, Objective Levels and Departmental core competences**

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,  
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,  
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,  
A4-Organizing, A5-Charaterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	To help student get the important information from professional financial reading.	C2	ADF

**Teaching Objectives, Teaching Methods and Assessment**

No.	Teaching Objectives	Teaching Methods	Assessment
1	To help student get the important information from professional financial reading.	Lecture, Discussion	Practicum, Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◆ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

#### Course Schedule

Week	Date	Subject/Topics	Note
1	107/02/26 ~ 107/03/04	Introduction	
2	107/03/05 ~ 107/03/11	Reading skill and first article discussing	
3	107/03/12 ~ 107/03/18	Discuss article of week 2 and the experience report	
4	107/03/19 ~ 107/03/25	Second article discussing	
5	107/03/26 ~ 107/04/01	Discuss article of week 4 and the experience report	
6	107/04/02 ~ 107/04/08	Teaching Observation (no class)	
7	107/04/09 ~ 107/04/15	Third article discussing	
8	107/04/16 ~ 107/04/22	Discuss article of week 7 and the experience report	
9	107/04/23 ~ 107/04/29	Review	
10	107/04/30 ~ 107/05/06	Midterm Exam Week	
11	107/05/07 ~ 107/05/13	Fourth article discussing	
12	107/05/14 ~ 107/05/20	Discuss article of week 11 and the experience report	

13	107/05/21 ~ 107/05/27	Fifth article discussing	
14	107/05/28 ~ 107/06/03	Discuss article of week 13 and the experience report	
15	107/06/04 ~ 107/06/10	Sixth article discussing	
16	107/06/11 ~ 107/06/17	Discuss article of week 15 and the experience report	
17	107/06/18 ~ 107/06/24	Dragon Boat Festival (no class)	
18	107/06/25 ~ 107/07/01	Final Exam Week	
Requirement	Each student will be assigned to a reading group to discuss the assigned reading and report in class. Reading articles will be given at the first class.		
Teaching Facility	Computer, Projector		
Textbook(s)	How to Read a Book by Adler, Mortimer Jerome (There is an electronic version of this book in TKU library)		
Reference(s)			
Number of Assignment(s)	6 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 %   ◆ Mark of Usual : 40.0 %   ◆ Midterm Exam : % ◆ Final Exam : % ◆ Other (Final report) : 50.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		