Tamkang University Academic Year 106, 1st Semester Course Syllabus

Course Title	PRAGMATICS AND SEMIOTICS IN LANGUAGE TEACHING AND LEARNING	Instructor	
Course Class	TFLXD1A DOCTORAL PROGRAM, DEPARTMENT OF ENGLISH, 1A	Details	◆ Selective ◆ One Semester ◆ 3 Credits

Departmental Aim of Education

Ⅰ. Cultivate diverse research specialists with abilities in language, literature, culture, and English teaching.

Ⅱ. Carry on and further the excellent tradition of domestic language instruction and literary research to be a department contributing equally to research and language teaching.

Ⅲ. Foster a holistic learning process by putting equal emphasis on language and literature, theory and practice.

Ⅳ. Strategies

1. Train students' abilities in five skills: English listening, speaking, reading, writing and translation.

2. Promote technologicalization and internationalization.

3. Upgrade the quality and quantity of those students who participate in the Junior Year Abroad program.

4. Launch a common English Proficiency Test and enhance students' competiveness in the job market.

5. Enrich international video conferencing.

6. Promulgate such areas of research as English and American literature, cultural studies, ecocriticism, and English Teaching.

Departmental core competences

A. Foster the ability to delve into a specialized knowledge of literature.

B. Nurture the ability to do original research.

C. Cultivate professional ethics and social responsibility.

D. Develop original English teaching and research.

E. Utilize qualitative and quantitative research concepts and methods to plan, implement, analyze and write about English teaching and pertinent research.

F. Cultivate language teaching ethics and social responsibility.

	Course Introduction	This graduate seminar is on pragmatics and semiotics in language teaching and learning. The course specifically focuses on the application of pragmatics and semiotics to language teaching and learning, and on how to teach socially and culturally appropriate language for effective communication. From the pragmatics perspective, this course offers both theoretical approach to pragmatics and practical advice to teachers with hands-on classroom tasks. It aims to close the gap between what research in pragmatics has found and how language is generally taught today.

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :
 (i) Cognitive Domain   : C1-Remembering,   C2-Understanding,   C3-Applying,
                                C4-Analyzing,   C5-Evaluating,   C6-Creating
 (ii) Psychomotor Domain : P1-Imitation,   P2-Mechanism,   P3-Independent Operation,
                                P4-Linked Operation, P5-Automation,   P6-Origination
 (iii) Affective Domain   : A1-Receiving,   A2-Responding,   A3-Valuing,
                                  A4-Organizing,   A5-Charaterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :
 (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
 (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
 (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	This course is useful for language teachers and student teachers because it explores new ways of teaching and learning languages. The overall objective of this course is to bridge local and global language and literacy acquisition and learning by making good use of pragmatics and semiotics resources to shape up curriculum and pedagogy in new times.	C2	DEF

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment

1	This course is useful for language teachers and student teachers because it explores new ways of teaching and learning languages. The overall objective of this course is to bridge local and global language and literacy acquisition and learning by making good use of pragmatics and semiotics resources to shape up curriculum and pedagogy in new times.	Lecture, Discussion	Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students	
Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◆ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◇ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule			
Week	Date	Subject/Topics	Note
1	106/09/18 ~ 106/09/24	Teaching and Learning Pragmatics: Where Language	
2	106/09/25 ~ 106/10/01	Coming to terms with pragmatics	
3	106/10/02 ~ 106/10/08	Collecting data reflecting the pragmatic use of language (Ishihara)	
4	106/10/09 ~ 106/10/15	Learners' pragmatics: potential causes of divergence (Ishihara and	

5	106/10/16～ 106/10/22	Class observations and teaching demonstrations (Ishihara)	
6	106/10/23～ 106/10/29	Discourse interaction and language corpora (Cohen and Ishihara)	
7	106/10/30～ 106/11/05	Curriculum writing for L2 pragmatics: principles and practice in the	
8	106/11/06～ 106/11/12	Incorporating technology into pragmatics-focus instruction (Ishihara)	
9	106/11/13～ 106/11/19	Assessing of pragmatics in the classroom (Ishihara)	
10	106/11/20～ 106/11/26	The New Literacy Studies and Teaching Literacy: Where We Were and	
11	106/11/27～ 106/12/03	Children's Text Go to School	
12	106/12/04～ 106/12/10	Literacy and Identity: Who Are the Meaning Makers?	
13	106/12/11～ 106/12/17	Oral Presentations, Discussions	
14	106/12/18～ 106/12/24	Oral Presentations, Discussions	
15	106/12/25～ 106/12/31	Reflection Paper on Pragmatics and Semiotics in Language Teaching	
16	107/01/01～ 107/01/07		
17	107/01/08～ 107/01/14		
18	107/01/15～ 107/01/21		

Requirement	
Teaching Facility	Computer, Projector
Textbook(s)	Ishihara, N., & Cohen, A.D. (2014). Teaching and learning pragmatics: Pahl, K., & Rowsell, J. (2005). Literacy and education:
Reference(s)	
Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	◆ Attendance： 35.0 % ◆ Mark of Usual： % ◆ Midterm Exam： % ◆ Final Exam： 45.0 % ◆ Other〈PRESENTATION〉：20.0 %

Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .
	※ **Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.**