Course Title	MANAGEMENT INFORMATION SYSTEM	Instructor	WU, CHIA-CHI
Course Class	TLQXM2A MASTER'S PROGRAM IN BUSINESS AND MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 2A	Details	◆ Selective ◆ One Semester ◆ 2 Credits

Departmental Aim of Education

Ⅰ. Develop a business and management perspective for students.

Ⅱ. Train the professionals in the integrated fields of business and management.

Ⅲ. Cultivate the talents with both theory and practices in business and management.

Departmental core competences

A. Provide the basic knowledge of both theory and practices.

B. Enhance the practical training for the current trends.

C. Cultivate the ethics in business and management.

D. Obtain the ability of analyzing industrial and business problems.

Course Introduction	In this course, students will understand the role and issues of information and information technology in business and society, and how information technologies can be exploited in organizations to achieve competitiveness or effectiveness.

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :
  (i) Cognitive Domain   : C1-Remembering,   C2-Understanding,   C3-Applying,
                            C4-Analyzing,   C5-Evaluating,   C6-Creating
  (ii) Psychomotor Domain : P1-Imitation,   P2-Mechanism,   P3-Independent Operation,
                            P4-Linked Operation, P5-Automation,   P6-Origination
  (iii) Affective Domain : A1-Receiving,   A2-Responding,   A3-Valuing,
                            A4-Organizing,   A5-Charaterizing,   A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :
  (i) Determine the objective level(s) in any one of the three learning domains (cognitive,
      psychomotor, and affective) corresponding to the teaching objective. Each objective should
      correspond to the objective level(s) of ONLY ONE of the three domains.
  (ii) If more than one objective levels are applicable for each learning domain, select the
      highest one only. (For example, if the objective levels for Cognitive Domain include
      C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to
      Psychomotor Domain and Affective Domain.)
  (iii) Determine the Departmental core competences that correspond to each teaching objective.
      Each objective may correspond to one or more Departmental core competences at a time.
      (For example, if one objective corresponds to three Departmental core competences: A,AD,
      and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Understand MIS related issues and technologies / Apply MIS concepts to real-world business scenarios	C3	ACD

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Understand MIS related issues and technologies / Apply MIS concepts to real-world business scenarios	Lecture, Discussion	Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students	
Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◆ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	106/09/18 ~ 106/09/24	Introduction	
2	106/09/25 ~ 106/10/01	ch1. Information Systems in Global Business Today	
3	106/10/02 ~ 106/10/08	ch2. Global E-Business and Collaboration	
4	106/10/09 ~ 106/10/15	ch2. Global E-Business and Collaboration	
5	106/10/16 ~ 106/10/22	ch3. Information Systems, Organizations, and Strategy	
6	106/10/23 ~ 106/10/29	ch3. Information Systems, Organizations, and Strategy	
7	106/10/30 ~ 106/11/05	ch4. Ethical and Social Issues in Information Systems	
8	106/11/06 ~ 106/11/12	ch9. Achieving Operational Excellence and Customer Intimacy: Enterprise Applications	
9	106/11/13 ~ 106/11/19	ch9. Achieving Operational Excellence and Customer Intimacy: Enterprise Applications	
10	106/11/20 ~ 106/11/26	ch10. E-Commerce: Digital Markets, Digital Goods	
11	106/11/27 ~ 106/12/03	ch10. E-Commerce: Digital Markets, Digital Goods	
12	106/12/04 ~ 106/12/10	ch12. Enhancing Decision Making	

13	106/12/11 ~ 106/12/17	Paper Presentation & Discussion (Group Presentation)	
14	106/12/18 ~ 106/12/24	Paper Presentation & Discussion (Group Presentation)	
15	106/12/25 ~ 106/12/31	Expert Speech	
16	107/01/01 ~ 107/01/07	BI and SNA tools	
17	107/01/08 ~ 107/01/14	Case Study & Discussion (Group Presentation)	
18	107/01/15 ~ 107/01/21	Case Study & Discussion (Group Presentation)	

Requirement	The current syllabus is a temporary version, the final version will be provided in the first week of this class.
Teaching Facility	Computer, Projector
Textbook(s)	Laudon, K.C. and Laudon, J. P. "Management Information Systems: Managing the Digital Firm (14th Edition)"
Reference(s)	
Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	◆ Attendance： % ◆ Mark of Usual：40.0 % ◆ Midterm Exam： % ◆ Final Exam： % ◆ Other〈Presentation〉：60.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . **※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.**