

## Tamkang University Academic Year 106, 1st Semester Course Syllabus

Course Title	TOURISM JAPANESE(I)	Instructor	TSAI, TSUNG-PO
Course Class	TQTXB3P DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 3P	Details	◆ Selective ◆ One Semester ◆ 3 Credits
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
To develop talented managers with international competitive advantage in the tourism industry.			
D e p a r t m e n t a l   c o r e   c o m p e t e n c e s			
A. Ability to analyze and solve problems.  B. Ability to communicate in English.  C. Proper service and work attitude.  D. Tourism management knowledge.  E. Tourism management skills.			
Course Introduction	The goal for this course is to provide students with opportunities not only to read and write basic Japanese phrases, but also to engage in the conversation of the different scenarios in the hospitality/tourism industry including: hotel room booking service, guided tours, restaurant service, bar service, and handling customer complaints. By completing this course, the student is expected to be able to cope with the basic service problems at work in Japanese.		

## The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,  
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,  
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,  
A4-Organizing, A5-Characterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Understanding the basic Japanese language phrases in Tourism and Hospitality Industry	C2	ABD
2	Be able to communicate and deal with basic problems in Hospitality and Tourism industry	C2	AD

### Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Understanding the basic Japanese language phrases in Tourism and Hospitality Industry	Lecture, Discussion, Problem solving	Written test, Report, Participation
2	Be able to communicate and deal with basic problems in Hospitality and Tourism industry	Lecture, Discussion, Appreciation, Problem solving	Written test, Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students			
Essential Qualities of TKU Students		Description	
◆ A global perspective		Helping students develop a broader perspective from which to understand international affairs and global development.	
◇ Information literacy		Becoming adept at using information technology and learning the proper way to process information.	
◆ A vision for the future		Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.	
◇ Moral integrity		Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.	
◆ Independent thinking		Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.	
◇ A cheerful attitude and healthy lifestyle		Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.	
◇ A spirit of teamwork and dedication		Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.	
◇ A sense of aesthetic appreciation		Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.	
Course Schedule			
Week	Date	Subject/Topics	Note
1	106/09/18 ~ 106/09/24	Course Introduction	
2	106/09/25 ~ 106/10/01	Hiragana	
3	106/10/02 ~ 106/10/08	Hiragana	
4	106/10/09 ~ 106/10/15	Katakana	
5	106/10/16 ~ 106/10/22	Katakana	
6	106/10/23 ~ 106/10/29	Basic Grammar L 1	
7	106/10/30 ~ 106/11/05	Basic Grammar L2	
8	106/11/06 ~ 106/11/12	Conversation: Restaurant/Hotel	
9	106/11/13 ~ 106/11/19	Conversation: Custom	
10	106/11/20 ~ 106/11/26	Midterm Exam Week	
11	106/11/27 ~ 106/12/03	Basic Grammar L3	
12	106/12/04 ~ 106/12/10	Basic Grammar L4	

13	106/12/11 ~ 106/12/17	Scenario Conversation: Tokyo Tower	
14	106/12/18 ~ 106/12/24	Basic Grammar L5	
15	106/12/25 ~ 106/12/31	Conversation: Currency Exchange	
16	107/01/01 ~ 107/01/07	Basic Grammar L6	
17	107/01/08 ~ 107/01/14	Review	
18	107/01/15 ~ 107/01/21	Final Exam Week	
Requirement	Students who do not attend class after gaining approval for leave are viewed as being "absent" from class. Those who do not attend class for more than 18 hours are disqualified for any exams in the class and will receive a semester grade (for that course) of zero.		
Teaching Facility	Computer, Projector		
Textbook(s)	大家的日本語 (みんなの日本語) (2016), 株式会社 スリーエーネットワーク, 大新書局. ISBN : 9789578279063		
Reference(s)			
Number of Assignment(s)	4 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 20.0 %    ◆ Mark of Usual :       %    ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other <Assignments&tests> : 40.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		