## Tamkang University Academic Year 106, 1st Semester Course Syllabus

Course Class	TQTXB2P  DEPARTMENT OF INTERNATIONAL TOURISM  MANAGEMENT (ENGLISH-TAUGHT PROGRAM),  2P  Departmental Aim of E	Details	<ul><li>Selective</li><li>One Semester</li><li>3 Credits</li></ul>
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		ducation	
To develop t industry.	alented managers with international competitive advanta	ge in the tourism	
	Departmental core com	npetences	
A. Ability to	analyze and solve problems.		
B. Ability to	communicate in English.		
C. Proper se	ervice and work attitude.		
D. Tourism	management knowledge.		
E. Tourism	management skills.		
Course Introduction	Leisure and recreation integrate several disciplines inclusions of possible psychology, tourism, quality of life, indicator of his year (2017), the course is designed as a "service-lestudents will use therapeutic recreation principles and therapy workshops geared toward grade 4th~6th study schools.	appiness, and creati arning" class. Hence apply the skills in dra	vity. , ama

## The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

P6-Origination

I.Objective Levels (select applicable ones):

(i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying, C4-Analyzing, C5-Evaluating, C6-Creating

(ii) Psychomotor Domain: P1-Imitation, P2-Mechanism, P3-Independent Operation,

P4-Linked Operation, P5-Automation,

(iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing, A4-Organizing, A5-Charaterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences:

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

	Teaching Objectives		Relevance	
No.			Departmental core competences	
1	To understand the essence, history, and differences between leisure, recreation, and tourism professions.	P3	CD	
2	To plan, rehearse, and deliver a recreational drama to groups of social risks.	P6	AE	

## Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	To understand the essence, history, and differences between leisure, recreation, and tourism professions.	Lecture	Report, Participation, worksheets
2	To plan, rehearse, and deliver a recreational drama to groups of social risks.	Problem solving	Report, Participation

Essential Qualities of TKU Students		Qualities of TKU Students	Descr	Description	
		pective	Helping students develop a broader perspective from which to understand international affairs and global development.		
$\Diamond$	Information li	teracy		Becoming adept at using information technology and learning the proper way to process information.	
♦ A vision for the future		ne future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.		
◆ Moral integrity		ty	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.		
		thinking	,	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.	
◆ A cheerful attitude and healthy lifestyle		itude and healthy lifestyle		Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.	
◆ A spirit of teamwork and dedication		mwork and dedication		Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve	
♦ A sense of aesthetic appreciation		sthetic appreciation		Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.	
	T		Course Schedule		
Week	Date	!	Subject/Topics	Note	
1	106/09/18 ~ 106/09/24	Indroduction to instructor, of syllabus; Overview and case	· ·		
2	106/09/25 ~ 106/10/01	[Part I: Why/ jobs/ abilities f professionals.] 1.1-Power, p possibilities of parks, recrea	romise, potential, and		
3	106/10/02 ~ 106/10/08	1.2-History and philosophy of recreation (with personal reflection); 1.3-Leisure and recreation for individuals in society;			
4	106/10/09 ~ 106/10/15	1.4-Leisure and recreation across the life span [Part II:  Leisure provision & Delivery sectors] 2.1-The  environment, countryside and open space			
5	106/10/16 ~ 106/10/22	2.1 Leisure provision Intro; I (sports, health, fitness, wellr adventure recreation) *Field am~19:30)	ness, LOHAS, outdoor and		
	106/10/23 ~ 106/10/29	2.3-Parks and related sites (	Taiwan, the United States, on in voluntary sector	10/21 (Sat) 8:15-1730 Drama workshop,	

7	106/10/30 ~ 106/11/05	2.5-Leisure provision in the government sector	
8	106/11/06 ~ 106/11/12	[Part III: Leisure & recreational professions (and jobs)] 3.1-Tourism, heritage and leisure	
9	106/11/13 ~ 106/11/19	3.2-The arts, cultures, museums and libraries	
10	106/11/20 ~ 106/11/26	Midterm Exam Week	
11	106/11/27 ~ 106/12/03	3.3-Sports, physical recreation and physical activities	
12	106/12/04 ~ 106/12/10	Part IV: Leisure & recreation program delivery and	
13	106/12/11 ~ 106/12/17	4.1-Program delivery prep (week 2); 4.2- Management principles (goals & objectives, programming)	
14	106/12/18 ~ 106/12/24	4.1-Program delivery prep (week 3), in-class management principle practice (mini-exercise)	12/23 (Sat) Christmas Drama Production 10:00~22:00 including transportation
15	106/12/25 ~ 106/12/31	4.1-Program delivery presentation	
16	107/01/01 ~ 107/01/07	4.3-Recreation resource management (adventure recreation)	
17	107/01/08 ~ 107/01/14	4.4-The nature and trend of recreation and leisure as a profession	
18	107/01/15 ~ 107/01/21	Final Exam Week	
Re	equirement	Note: 1. 課程除課程時間外·每位學生須參與校外服務時數至少需達18小時 (學校提付險、學生自費餐食)。2 校外服務討論與反思至少須三次以上。參與校外服務學生應填撰寫服務日誌。  1. This senior course emphasizes students' self-motivation, efforts, and perform tourism service delivery (強調應用與學生主動學習:參與課程討論完成優異作品者證數、「心不在課程同學」自50分往下扣分)。  2. Every student will have to obtain a reading packet for the semester. (每位同學reading package.)  3. Late assignments will lose points (50%)(無故作業遲交者:24小時內扣50分;24小時後不收件·不接受求情)。  4. Any leave excuse shall be communicated to the indtructor in person prior to c若有公假、事假應於「課程前」親自告知老師·否則以缺席記。)  5. The following behaviors will not be allowed in class (use cell phones, iPod, iPacomputers, games, putting make-ups, longer than 5-min leave from classroom, reading ones own materials. Those who conducts the above mentioned acts for will get a 0% participation for grade.)[「心思不在課堂者」(如:課程進行間學生表機及iPad, iPod等、傳簡訊、玩電玩、打撲克牌、化妝、無故睡覺、看自己的書、離過5分鐘者・雖不記入曠課・但該堂課的參與成績為零・三次以上者出席率為0分。]  6. Issues or concerns associated with the course will need to communicate with instructor during/after the class or office hours. (任何學生關於課程之學習狀況,對故無法參與等,應利用課程、下課或 office hours 與老師溝通。	inance in inance in ina

Teaching Facility	Computer, Projector, Other (bus)	
Textbook(s)	Reading Package (cost NTD\$300~380)	
Reference(s)	「休閒遊憩概論」是觀光遊憩類研究所(如東華觀光所、台中教育大學永續觀光所、嘉義大學遊憩所等)的必考科目·若有意報考此類研究所同學可於 office hour 諮詢準備之課本及相關考題訊息。 Cheating and Plagiarism will receive zero on the task(s): References and acknowledgement of an original author or source must be made through appropriate references. 作弊與抄襲以零分計算·報告請務必引用來源。	
Number of Assignment(s)	5 (Filled in by assignment instructor only)	
Grading Policy	<ul> <li>Attendance: 10.0 %</li></ul>	
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the  home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .   ** Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.	

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