

Tamkang University Academic Year 106, 1st Semester Course Syllabus

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| Course Title | PRINCIPLES OF ECONOMICS | Instructor | VARGA RENE FERENC FRANCOIS |
| Course Class | TQGB1A DEPARTMENT OF GLOBAL POLITICS AND ECONOMICS (ENGLISH-TAUGHT PROGRAM), 1A | Details | <ul style="list-style-type: none"> ◆ Required ◆ One Semester ◆ 3 Credits |
| Departmental Aim of Education | | | |
| <p>To be equipped with a basic knowledge of economics and political science, to develop confidence in communicating professionally and academically in English in matters related to the global political economy; to acquire the capability to conduct further research individually and collectively with others; and ultimately to prepare oneself to become professionals and leaders with a global perspective for the international arena.</p> | | | |
| Departmental core competences | | | |
| <ul style="list-style-type: none"> A. Provide essential analytical abilities in the area of politics and economics B. Provide knowledge and skills to understand the current global issues C. Develop a high level of proficiency in verbal and written English required in the course of study and for communication purposes D. Develop ability to pursue research independently as well as in teams E. Provide basic knowledge on Taiwan's political and economic development | | | |
| Course Introduction | <p>Economics is the study of how society manages its scarce resources. Economists study how people make decisions and interact with one another but they also analyze forces and trends that affect the economy as a whole. There are many reasons you should embark on the study of economics. Let's just mention the three main ones:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Better understand the world in which you live <input type="checkbox"/> Become a more astute participant in the economy and make better decisions <input type="checkbox"/> Get a better understanding of both the potential and the limits of economy policy | | |
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The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

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|-------------------------|-------------------------------------|---------------------------|
| (i) Cognitive Domain | : C1-Remembering, C2-Understanding, | C3-Applying, |
| | C4-Analyzing, C5-Evaluating, | C6-Creating |
| (ii) Psychomotor Domain | : P1-Imitation, P2-Mechanism, | P3-Independent Operation, |
| | P4-Linked Operation, P5-Automation, | P6-Origination |
| (iii) Affective Domain | : A1-Receiving, A2-Responding, | A3-Valuing, |
| | A4-Organizing, A5-Characterizing, | A6-Implementing |

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

| No. | Teaching Objectives | Relevance | |
|-----|---|------------------|-------------------------------|
| | | Objective Levels | Departmental core competences |
| 1 | 1 - Be able to understand and apply the key economic principles | C6 | AD |
| 2 | 2 - Understand how the world is working | C6 | AD |
| 3 | 3 - Make better decisions | C6 | AD |

Teaching Objectives, Teaching Methods and Assessment

| No. | Teaching Objectives | Teaching Methods | Assessment |
|-----|---|--------------------------------------|-----------------------------|
| 1 | 1 - Be able to understand and apply the key economic principles | Lecture, Discussion, Problem solving | Written test, Participation |
| 2 | 2 - Understand how the world is working | Lecture, Discussion, Problem solving | Written test, Participation |
| 3 | 3 - Make better decisions | Lecture, Discussion, Problem solving | Written test, Participation |
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This course has been designed to cultivate the following essential qualities in TKU students

| Essential Qualities of TKU Students | Description |
|---|---|
| ◆ A global perspective | Helping students develop a broader perspective from which to understand international affairs and global development. |
| ◇ Information literacy | Becoming adept at using information technology and learning the proper way to process information. |
| ◇ A vision for the future | Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision. |
| ◇ Moral integrity | Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems. |
| ◆ Independent thinking | Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically. |
| ◇ A cheerful attitude and healthy lifestyle | Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life. |
| ◆ A spirit of teamwork and dedication | Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems. |
| ◇ A sense of aesthetic appreciation | Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process. |

Course Schedule

| Week | Date | Subject/Topics | Note |
|------|--------------------------|---|------|
| 1 | 106/09/18 ~ 106/09/24 | Ten Principles of Economics | |
| 2 | 106/09/25 ~ 106/10/01 | Thinking Like an Economist | |
| 3 | 106/10/02 ~ 106/10/08 | Interdependence and the Gains from Trade | |
| 4 | 106/10/09 ~ 106/10/15 | The Market Forces of Supply and Demand | |
| 5 | 106/10/16 ~ 106/10/22 | Elasticity and Its Application | |
| 6 | 106/10/23 ~ 106/10/29 | Supply, Demand, and Government Policies | |
| 7 | 106/10/30 ~ 106/11/05 | Consumers, Producers, and the Efficiency of Markets | |
| 8 | 106/11/06 ~ 106/11/12 | International Trade | |
| 9 | 106/11/13 ~ 106/11/19 | The Costs of Production | |
| 10 | 106/11/20 ~ 106/11/26 | Midterm Exam Week | |
| 11 | 106/11/27 ~ 106/12/03 | Firms in Competitive Markets | |
| 12 | 106/12/04 ~ 106/12/10 | Measuring a Nation's Income | |

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|-------------------------|--|--|--|
| 13 | 106/12/11 ~ 106/12/17 | Measuring the Cost of Living | |
| 14 | 106/12/18 ~ 106/12/24 | Production and Growth | |
| 15 | 106/12/25 ~ 106/12/31 | Saving, Investment, and the Financial System | |
| 16 | 107/01/01 ~ 107/01/07 | The Basic Tools of Finance | |
| 17 | 107/01/08 ~ 107/01/14 | The Monetary System | |
| 18 | 107/01/15 ~ 107/01/21 | Final Exam Week | |
| Requirement | | | |
| Teaching Facility | Projector, Other (Handouts) | | |
| Textbook(s) | N. Gregory Mankiw. (2009), Principles of Economics, 6th Edition, South-Western | | |
| Reference(s) | | | |
| Number of Assignment(s) | 6 (Filled in by assignment instructor only) | | |
| Grading Policy | ◆ Attendance : 25.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 20.0 % ◆ Final Exam : 35.0 % ◆ Other (Quizz and exercises) : 20.0 % | | |
| Note | This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications. | | |