

Tamkang University Academic Year 106, 1st Semester Course Syllabus

Course Title	INTRODUCTION TO TRANSLATION	Instructor	CHYI SONG-LING
Course Class	TQAXB2A DEPARTMENT OF ENGLISH LANGUAGE AND CULTURE (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ Required ◆ One Semester ◆ 2 Credits
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To develop student's English proficiency and communication skills.			
D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<ul style="list-style-type: none"> A. The ability to communicate in English. B. The ability to use practical English. C. The ability to identify critical issues. D. The ability to analyze data. E. The ability to understand connotations of culture. F. The ability to work as a team. 			
Course Introduction	<p>Based on the translation of a variety of texts (magazines, newspapers or literary essays), this course compares linguistic differences of English and Chinese (terminology, syntax, usage etc.), and helps students perceive some cultural differences behind the linguistic devices.</p>		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Characterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Based on the translation of a variety of texts (magazines, newspapers or literary essays), this course compares linguistic differences of English and Chinese (terminology, syntax, usage etc.), and helps students perceive some cultural differences behind the linguistic devices.	C3	BE

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Based on the translation of a variety of texts (magazines, newspapers or literary essays), this course compares linguistic differences of English and Chinese (terminology, syntax, usage etc.), and helps students perceive some cultural differences behind the linguistic devices.	Lecture, Discussion, Appreciation, Simulation, Practicum	Written test, Practicum, Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◇ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◆ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	106/09/18 ~ 106/09/24	Introductory comments 課程簡介	
2	106/09/25 ~ 106/10/01	Basic translation skills: negation, opposite - voice 基本翻譯技巧：反面著筆法-語態轉換法	
3	106/10/02 ~ 106/10/08	Basic translation skills: addition, repetition – reduction, omission 基本翻譯技巧：增補重複法-刪減省略法	
4	106/10/09 ~ 106/10/15	Basic translation skills: order and morphology 基本翻譯技巧：語序調動法-詞性轉換法	
5	106/10/16 ~ 106/10/22	Basic translation skills: domestication and alienation 基本翻譯技巧：歸化及異化譯法	
6	106/10/23 ~ 106/10/29	Quiz on translation skills 翻譯技巧測驗	
7	106/10/30 ~ 106/11/05	Film: Lost in Translation 電影:《愛情不用翻譯》	
8	106/11/06 ~ 106/11/12	News translation 新聞翻譯	
9	106/11/13 ~ 106/11/19	News translation 新聞翻譯	
10	106/11/20 ~ 106/11/26	Midterm Exam Week	
11	106/11/27 ~ 106/12/03	News translation 新聞翻譯	

12	106/12/04 ~ 106/12/10	Advertisement translation: editing 廣告翻譯: 文案編寫與翻譯	
13	106/12/11 ~ 106/12/17	Advertisement translation: typical problems 廣告翻譯: 廣告文案翻譯典型問題講評	
14	106/12/18 ~ 106/12/24	Advertisement translation: analysis 廣告翻譯: 廣告文案翻譯分析	
15	106/12/25 ~ 106/12/31	Quiz on News and advertisement translation 新聞與廣告翻譯測驗 A translation project 一個翻譯計畫	
16	107/01/01 ~ 107/01/07	A translation project 一個翻譯計畫	
17	107/01/08 ~ 107/01/14	A translation project 一個翻譯計畫	
18	107/01/15 ~ 107/01/21	Final Exam Week	
Requirement	<p>*Article 38 If a student's class absence reaches one-third of the total class hours (in a semester) for a particular course, the course instructor will notify the Office of Academic Affairs, and the student will not be allowed to take part in the remaining course examinations and will receive a semester grade (for that course) of zero.</p>		
Teaching Facility	Computer, Other (Films)		
Textbook(s)			
Reference(s)	<p>英中筆譯2各類文體翻譯實務·廖柏森、歐冠宇、李亭穎、吳碩禹、陳雅齡、張思婷、游懿萱、劉宜霖合著·台北: 眾文圖書公司·2013。</p> <p>翻譯教學實務指引·廖柏森、林俊宏、丘羽先、張裕敏、張淑彩、歐冠宇·台北: 眾文圖書公司·2011。</p> <p>翻譯教程·翻譯的原則與方法·Peter Newmark著·賴慈芸編譯·台灣培生教育·2005。</p> <p>新聞英文閱讀與翻譯技巧·廖柏森著·台北: 眾文圖書·2007。</p> <p>文體與翻譯·劉宓慶著·中國對外翻譯出版公司·1998。</p> <p>翻譯學導論-理論與實踐·Jeremy Munday著·李賽鳳編譯·香港中文大學出版</p> <p>Mona Baker (1992) In Other Words: A Coursebook on Translation. Routedge.</p>		
Number of Assignment(s)	8 (Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : 10.0 % ◆ Mark of Usual : 30.0 % ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other () : %</p>		
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>		