

Tamkang University Academic Year 106, 1st Semester Course Syllabus

Course Title	POPULAR LITERATURE AND CULTURE	Instructor	JAMES CALLOW
Course Class	TQAXB2A DEPARTMENT OF ENGLISH LANGUAGE AND CULTURE (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> ◆ Selective ◆ One Semester ◆ 2 Credits
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To develop student's English proficiency and communication skills.			
D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<ul style="list-style-type: none"> A. The ability to communicate in English. B. The ability to use practical English. C. The ability to identify critical issues. D. The ability to analyze data. E. The ability to understand connotations of culture. F. The ability to work as a team. 			
Course Introduction	<p>This course aims to give students a broad introduction to key themes in British and American popular culture. Its central focus will be the development of post-war popular music and its synchronous youth culture, exploring how the content and imagery of pop culture has shaped social history, generating a cross-fertilisation of ideas and imagery that has impacted on many aspects of media and society, from cinema and fashion to gender and politics. Themes explored include British and American interaction, race, rebel culture, authenticity, and consumerism.</p>		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

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| (i) Cognitive Domain | : C1-Remembering, C2-Understanding, C3-Applying, C4-Analyzing, C5-Evaluating, C6-Creating | |
| (ii) Psychomotor Domain | : P1-Imitation, P2-Mechanism, P3-Independent Operation, P4-Linked Operation, P5-Automation, P6-Origination | |
| (iii) Affective Domain | : A1-Receiving, A2-Responding, A3-Valuing, A4-Organizing, A5-Characterizing, A6-Implementing | |

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Introduction to British and American social history via pop culture	C2	CE

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Introduction to British and American social history via pop culture	Lecture, Discussion, Appreciation, Practicum	Written test, Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◇ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◇ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◆ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◆ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	106/09/18 ~ 106/09/24	Course Introduction	
2	106/09/25 ~ 106/10/01	High versus Low Culture	
3	106/10/02 ~ 106/10/08	Youth Culture / MP1	
4	106/10/09 ~ 106/10/15	Delinquents and Rebels	
5	106/10/16 ~ 106/10/22	The American Dream	
6	106/10/23 ~ 106/10/29	British Melancholy	
7	106/10/30 ~ 106/11/05	American Race and British Post-colonialism / MP2	
8	106/11/06 ~ 106/11/12	Gender and Sexuality	
9	106/11/13 ~ 106/11/19	Stars	
10	106/11/20 ~ 106/11/26	Midterm Exam Week	
11	106/11/27 ~ 106/12/03	Outlaws and Crime	
12	106/12/04 ~ 106/12/10	Love and Sex / MP3	

13	106/12/11 ~ 106/12/17	Irony of Pop	
14	106/12/18 ~ 106/12/24	Obsessions and Addictions	
15	106/12/25 ~ 106/12/31	Authenticity / MP4	
16	107/01/01 ~ 107/01/07	Technology	
17	107/01/08 ~ 107/01/14	Pop Apocalyptic	
18	107/01/15 ~ 107/01/21	Final Exam Week	
Requirement	Each student must sit a mid-term and final exam and complete 4 individual minute papers. They will also participate in one group project.		
Teaching Facility	Computer, Projector		
Textbook(s)	All materials will be provided by the instructor as required		
Reference(s)			
Number of Assignment(s)	7 (Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : 10.0 % ◆ Mark of Usual : 40.0 % ◆ Midterm Exam : 20.0 %</p> <p>◆ Final Exam : 20.0 %</p> <p>◆ Other 〈Group Project〉 : 10.0 %</p>		
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>		