

## Tamkang University Academic Year 106, 1st Semester Course Syllabus

Course Title	INVESTMENTS	Instructor	LIN YUN-YUNG
Course Class	TLWXB3A BACHELOR'S PROGRAM IN GLOBAL FINANCIAL MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 3A	Details	<ul style="list-style-type: none"> <li>◆ Required</li> <li>◆ One Semester</li> <li>◆ 3 Credits</li> </ul>
<b>Departmental Aim of Education</b>			
<ul style="list-style-type: none"> <li>I. Learning and instanding international financial theory.</li> <li>II. Learn to plan the future.</li> <li>III. Enhance the ability of practical analysis.</li> <li>IV. Increase the team research ability.</li> <li>V. Master the international financial pulsation.</li> <li>VI. Cultivate morality and global civilization.</li> </ul>			
<b>Departmental core competences</b>			
<ul style="list-style-type: none"> <li>A. The student to have a basic knowledge of international financial management theory and practice.</li> <li>B. To have a good grounding of relevant financial laws.</li> <li>C. To understand the basic moral principles within the international financial industry.</li> <li>D. To have a global perspective of the subject and a basic command of foreign language abilities.</li> <li>E. To obtain international professional qualifications that will aid their future career.</li> <li>F. To obtain a basic ability to examine domestic and global financial situations.</li> </ul>			
<b>Course Introduction</b>	<p>This course covers introduction, calculating returns and risks 、 assets pricing 、 and derivatives. Risk management is the main focus of each lecture.</p>		

**The Relevance among Teaching Objectives, Objective Levels and Departmental core competences**

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,  
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,  
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,  
A4-Organizing, A5-Charaterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	To understand Investments, risk and return, pricing, and risk management	C3	ADE

**Teaching Objectives, Teaching Methods and Assessment**

No.	Teaching Objectives	Teaching Methods	Assessment
1	To understand Investments, risk and return, pricing, and risk management	Lecture, Discussion, Simulation	Written test

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◇ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◆ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

#### Course Schedule

Week	Date	Subject/Topics	Note
1	106/09/18 ~ 106/09/24	The Investment Environment	
2	106/09/25 ~ 106/10/01	Financial Instruments	
3	106/10/02 ~ 106/10/08	Risk and Return	
4	106/10/09 ~ 106/10/15	Investment Portfolio	
5	106/10/16 ~ 106/10/22	Equity Market	
6	106/10/23 ~ 106/10/29	Stock Valuation	
7	106/10/30 ~ 106/11/05	Fundamental Analysis	
8	106/11/06 ~ 106/11/12	Technical Analysis	
9	106/11/13 ~ 106/11/19	Behavioral Finance	
10	106/11/20 ~ 106/11/26	Midterm Exam Week	
11	106/11/27 ~ 106/12/03	Futures Markets	
12	106/12/04 ~ 106/12/10	Options Markets	

13	106/12/11 ~ 106/12/17	Fixed-Income Security	
14	106/12/18 ~ 106/12/24	Bond Valuation	
15	106/12/25 ~ 106/12/31	Mutual fund	
16	107/01/01 ~ 107/01/07	Portfolio Management	
17	107/01/08 ~ 107/01/14	Review and Investment Competition	
18	107/01/15 ~ 107/01/21	Final Exam Week	
Requirement	All students must join one investment group for investment competition		
Teaching Facility	Computer, Projector		
Textbook(s)	Essential of Investments by Bodie, Kane and Marcus 10th edition.		
Reference(s)			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : 10.0 %   ◆ Mark of Usual : 10.0 %   ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other (Investment Competiti) : 20.0 %</p>		
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>		