

Tamkang University Academic Year 105, 2nd Semester Course Syllabus

Course Title	EU ECONOMIC DIPLOMACY	Instructor	BIEDERMANN REINHARD PETER
Course Class	TIEAM1A MASTER'S PROGRAM, DIVISION OF EUROPEAN UNION STUDIES, GRADUATE INSTITUTE OF EUROPEAN STUDIES, 1A	Details	<ul style="list-style-type: none"> ◆ Selective ◆ One Semester ◆ 3 Credits
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>Graduate Institute of European Studies focuses on cross-field research, among European Union (European nations) and Russia. It is our commitment to cultivate students whom has the ability to explore not only in the research of politics and economics but a.</p>			
D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<ul style="list-style-type: none"> A. Broadening European knowledge and vision. B. Cultivating students with self-expression and the ability to write academic reports. C. Understanding the institutions and function of European Union. D. Possessing the knowledge of interdisciplinary field. E. Developing future career potential and direction. 			
Course Introduction	<p>The European Union is a key player in international economic relations, but its exact role and how it goes about making decisions and negotiating is often poorly understood within and especially outside the EU. When does the EU play a proactive role and when does it follow? When is the EU a distinct actor and when is it just one level in a multi-level process of negotiation in which the member states are the main actors? Does the EU use its normative power or its economic power? These and other questions are key topics in class.</p>		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Charaterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	To increase students understanding of EU economic diplomacy content and goals enormously.	C3	ABCDE

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	To increase students understanding of EU economic diplomacy content and goals enormously.	Lecture, Discussion, Appreciation, Problem solving	Written test, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◇ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	106/02/13 ~ 106/02/19	Introduction	
2	106/02/20 ~ 106/02/26	The EU as a global economic regulator	
3	106/02/27 ~ 106/03/05	Sources of EU's regulatory power: external dimension of Single Market	
4	106/03/06 ~ 106/03/12	What is (EU's) Economic Diplomacy?	The EU in Economic Diplomacy, Woolcock, p. 1-15.
5	106/03/13 ~ 106/03/19	Analysing economic diplomacy	Woolcock, p.15-45
6	106/03/20 ~ 106/03/26	EU's Trade Policy Making	
7	106/03/27 ~ 106/04/02	Investment diplomacy	
8	106/04/03 ~ 106/04/09	The Transatlantic Trade and Investment Partnership Neogitations	
9	106/04/10 ~ 106/04/16	EU's economic diplomacy and China	
10	106/04/17 ~ 106/04/23	The EU and International Financial Regulation	
11	106/04/24 ~ 106/04/30	EU's External Environmental Policy	

12	106/05/01 ~ 106/05/07	EU's Development Policy	
13	106/05/08 ~ 106/05/14	What means Brexit for EU (and UK)?	
14	106/05/15 ~ 106/05/21	Paper Presentations I	
15	106/05/22 ~ 106/05/28	Paper Presentations II	
16	106/05/29 ~ 106/06/04	EU's Raw Materials Diplomacy	
17	106/06/05 ~ 106/06/11	German Presidency of G20 and EU's Place (G20 Meeting Hamburg)	
18	106/06/12 ~ 106/06/18	Final Discussion	
Requirement	Students are obliged to present one topic and write a short paper of 8 to 12 pages maximum including cover and reference list. Regular attendance and active participation is demanded as well.		
Teaching Facility	Computer		
Textbook(s)	Stephen Woolcock (2012), European Economic Diplomacy. The Role of the EU in External Economic Relations, Ashgate. 205 pages		
Reference(s)	Leonard Seabrook (2015): Diplomacy as economic consultancy, in: Diplomacy and the Making of World Politics, ed. by Ole Jacob Sending (et al.), CUP, p. 195-219.		
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : % ◆ Final Exam : % ◆ Other <Papers> : 60.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		