

Tamkang University Academic Year 105, 2nd Semester Course Syllabus

Course Title	STUDY ON HIGHER EDUCATION MANAGEMENT	Instructor	FONG-YEE NYEU
Course Class	TDPXM1A MASTER'S PROGRAM, GRADUATE INSTITUTE OF EDUCATIONAL POLICY AND LEADERSHIP, 1A	Details	<ul style="list-style-type: none"> ◆ Selective ◆ One Semester ◆ 2 Credits
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>I . Prepare educational policy analysts.</p> <p>II . Prepare educational administrators.</p> <p>III . Prepare educational and policy researchers.</p>			
D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<p>A. Competency in educational policy planning and analysis.</p> <p>B. Competency in educational program research and evaluation.</p> <p>C. Competency in educational leadership and management.</p> <p>D. Competency in educational policy and leadership research.</p> <p>E. Competency in praxis of educational policy and leadership values.</p>			
Course Introduction	<p>This course intends to provide participants with a comprehensive understanding of higher education in a global context. Students will develop a systems-thinking approach to understanding the challenges, complexities, and opportunities of higher education in the knowledge economy. Students will understand major trends in higher education, analyze the higher education market at micro and macro levels, and compare policies, practices and experiences of higher education cross countries.</p>		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Characterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Develop an understanding of the key theories and concepts of higher education management	C2	ACDE
2	Analyze the opportunities and challenges faced by higher education institutions.	C4	ACDE
3	Understand philosophical and economic issues relating to the funding of higher education.	C2	ACDE
4	Develop interests and skills in higher education management.	C3	ACDE
5	Enhance ability to analyze reports, articles, and research related to higher education management.	C4	ACDE

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Develop an understanding of the key theories and concepts of higher education management	Lecture, Discussion	Report, Participation
2	Analyze the opportunities and challenges faced by higher education institutions.	Lecture, Discussion, Problem solving	Report, Participation
3	Understand philosophical and economic issues relating to the funding of higher education.	Lecture, Discussion, Problem solving	Report, Participation

4	Develop interests and skills in higher education management.	Lecture, Discussion, Problem solving	Report, Participation
5	Enhance ability to analyze reports, articles, and research related to higher education management.	Lecture, Discussion, Problem solving	Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◆ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◆ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◆ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◆ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	106/02/13 ~ 106/02/19	Course Introduction	
2	106/02/20 ~ 106/02/26	History of Universities	
3	106/02/27 ~ 106/03/05	Forms and Phases of Higher Education in Modern Societies since WWII	
4	106/03/06 ~ 106/03/12	Globalization & Internationalization	
5	106/03/13 ~ 106/03/19	Access & Equity	
6	106/03/20 ~ 106/03/26	Quality Assurance, Accountability, and Qualification Frameworks	Class to be rescheduled.
7	106/03/27 ~ 106/04/02	Financing Higher Education	
8	106/04/03 ~ 106/04/09	Teaching Administration Observation Day (No Class)	

9	106/04/10 ~ 106/04/16	Private Higher Education and Privatization	
10	106/04/17 ~ 106/04/23	Midterm Examination Week	
11	106/04/24 ~ 106/04/30	The Academic Profession	Class to be rescheduled.
12	106/05/01 ~ 106/05/07	The Student Experience	
13	106/05/08 ~ 106/05/14	Teaching, Learning, & Assessment	
14	106/05/15 ~ 106/05/21	Research	
15	106/05/22 ~ 106/05/28	The Second Academic Revolution and the Entrepreneurial University	
16	106/05/29 ~ 106/06/04	The Challenges of Establishing World Class Universities	
17	106/06/05 ~ 106/06/11	Final Presentation – Think Globally, Act Locally	
18	106/06/12 ~ 106/06/18	Final Examination Week	
Requirement			
Teaching Facility	Computer, Projector		
Textbook(s)			
Reference(s)	<p>Altbach, P. G., Gumport, P. J., Berdahl, R. O. (2011). American higher education in the twenty-first century: Social, political and economic challenges. Baltimore, MD: Johns Hopkins University Press.</p> <p>OECD (2014). Education at a glance 2014. http://dx.doi.org/10.1787/eag-2014-en</p>		
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : 25.0 % ◆ Mark of Usual : 25.0 % ◆ Midterm Exam : 25.0 %</p> <p>◆ Final Exam : 25.0 %</p> <p>◆ Other () : %</p>		
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>		