Course Title	DATA MINING	Instructor	CHEN, DUEN-KAI
Course Class	TQICB4A DIVISION OF SOFTWARE ENGINEERING, DEPARTMENT OF INNOVATIVE INFORMATION AND TECHNOLOGY (ENGLISH-TAUGHT PROGRAM), 4A	Details	◆ Selective ◆ One Semester ◆ 3 Credits

Departmental Aim of Education

Cultivate professional talents in developing and applying information system in various fields.

Departmental core competences

A. Capability of computer program coding, process planning, and problem solving

B. Capability of applying basic mathematics and information technology related mathematics

C. Capability of applying knowledge of internet structure and protocol in communication system

D. Capability of developing information system

E. Capability of integrating information system

Course Introduction	Data mining is the automated extraction of patterns representing knowledge implicitly stored in massive data repositories. This course explores the concepts and techniques of Data Mining.

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :
 (i) Cognitive Domain   : C1-Remembering,   C2-Understanding,   C3-Applying,
                           C4-Analyzing,   C5-Evaluating,   C6-Creating
 (ii) Psychomotor Domain : P1-Imitation,   P2-Mechanism,   P3-Independent Operation,
                           P4-Linked Operation, P5-Automation,   P6-Origination
 (iii) Affective Domain : A1-Receiving,   A2-Responding,   A3-Valuing,
                           A4-Organizing,   A5-Charaterizing,   A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :
 (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
 (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
 (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Help students to understand the concepts and techniques of Data Mining.	C3	E

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Help students to understand the concepts and techniques of Data Mining.	Lecture, Discussion, Practicum, Problem solving	Practicum, Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students	
Essential Qualities of TKU Students	Description
◇ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◇ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◆ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	106/02/13 ~ 106/02/19	Course Overview and Introduction	
2	106/02/20 ~ 106/02/26	Review of Database system and DBMS	
3	106/02/27 ~ 106/03/05	Introduction to Data Mining	
4	106/03/06 ~ 106/03/12	Introduction to Data Mining	
5	106/03/13 ~ 106/03/19	Data Preprocessing	
6	106/03/20 ~ 106/03/26	Data Preprocessing	
7	106/03/27 ~ 106/04/02	Data Warehouse and OLAP Technology	
8	106/04/03 ~ 106/04/09	Data Warehouse and OLAP Technology	
9	106/04/10 ~ 106/04/16	Mining Frequent Patterns, Associations, and Correlations	
10	106/04/17 ~ 106/04/23	Midterm Exam Week	
11	106/04/24 ~ 106/04/30	Mining Frequent Patterns, Associations, and Correlations	
12	106/05/01 ~ 106/05/07	Classification and Prediction	

13	106/05/08 ~ 106/05/14	Classification and Prediction	
14	106/05/15 ~ 106/05/21	Term project presentation and course review	
15	106/05/22 ~ 106/05/28	Graduate Exam Week	
16	106/05/29 ~ 106/06/04	---	
17	106/06/05 ~ 106/06/11	---	
18	106/06/12 ~ 106/06/18	---	

Requirement	
Teaching Facility	Computer, Projector
Textbook(s)	Jiawei Han, Micheline Kamber, Jian Pei, Data Mining – Concepts and Techniques, 3rd edition, Morgan Kaufmann Pulishers
Reference(s)	
Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	◆ Attendance： % ◆ Mark of Usual：35.0 % ◆ Midterm Exam： 15.0 % ◆ Final Exam： 10.0 % ◆ Other〈專題〉：40.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . **※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.**