

Tamkang University Academic Year 105, 2nd Semester Course Syllabus

Course Title	GLOBALIZATION POLICY	Instructor	GILLAN CHI-LUN HUANG
Course Class	TLPXB3P DEPARTMENT OF PUBLIC ADMINISTRATION, 3P	Details	<ul style="list-style-type: none"> ◆ Selective ◆ One Semester ◆ 2 Credits
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>I. To make students citizens with public values and to educate them to view things from multiple perspectives.</p> <p>II. Prepare students to be professional administrators and policy analysts with both knowledge of the theory and practical experience.</p> <p>III. Facilitate students' capacity to integrate and analyze statutory law and public policy.</p> <p>IV. Train students to be able to work with and engender cooperation across public, private and non-profit sectors.</p>			
D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<p>A. Democratic politics and civic life.</p> <p>B. Integration and management of public issues.</p> <p>C. Policy planning and formulation.</p> <p>D. Problem analysis and solving.</p> <p>E. Administrative interaction and communication.</p> <p>F. Evaluation of policy and administrative performance.</p> <p>G. Enactment of laws and policy implementation.</p> <p>H. Legal knowledge and application.</p>			
Course Introduction	<p>In the scope of public policy, this course serves as a fundamental basis to understand globalisation. Broadly, the course discusses the major issues brought forward by globalisation. Specific topics include: global financial governance and responses to the global economic crisis; global production and the post-war trading regime; the cultural homogeneity and westernisation; cyberpolitics and civil society; environmental governance;poverty;and anti-globalisation.</p>		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Characterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Understand globalisation across various academic disciplines.	C2	CFG
2	Engage a problem-solving approach to the policy issues arising from globalisation.	C3	CFG
3	Distinguish between economic, political and cultural dimensions of globalisation, and articulate an analytic understanding of how they interact.	C4	CFG
4	Empower students to thoughtfully contribute to the various debates on globalisation.	C4	CFG

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Understand globalisation across various academic disciplines.	Lecture, Discussion	Written test, Essay
2	Engage a problem-solving approach to the policy issues arising from globalisation.	Lecture, Discussion	Written test, Discussion
3	Distinguish between economic, political and cultural dimensions of globalisation, and articulate an analytic understanding of how they interact.	Lecture, Discussion	Discussion

4	Empower students to thoughtfully contribute to the various debates on globalisation.	Lecture, Discussion	Written test, Discussion
This course has been designed to cultivate the following essential qualities in TKU students			
Essential Qualities of TKU Students		Description	
◆ A global perspective		Helping students develop a broader perspective from which to understand international affairs and global development.	
◆ Information literacy		Becoming adept at using information technology and learning the proper way to process information.	
◆ A vision for the future		Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.	
◇ Moral integrity		Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.	
◆ Independent thinking		Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.	
◇ A cheerful attitude and healthy lifestyle		Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.	
◆ A spirit of teamwork and dedication		Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.	
◇ A sense of aesthetic appreciation		Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.	
Course Schedule			
Week	Date	Subject/Topics	Note
1	106/02/13 ~ 106/02/19	Introduction	
2	106/02/20 ~ 106/02/26	What is globalisation?	
3	106/02/27 ~ 106/03/05	Globalisation, politics and civil society	
4	106/03/06 ~ 106/03/12	Globalisation and policy diffusion/convergence	
5	106/03/13 ~ 106/03/19	The global economy and international trade	
6	106/03/20 ~ 106/03/26	Short documentary and discussion: China Blue	
7	106/03/27 ~ 106/04/02	Globalisation, technology, cyberpolitics	
8	106/04/03 ~ 106/04/09	Spring Break	
9	106/04/10 ~ 106/04/16	Globalisation and regional integration	
10	106/04/17 ~ 106/04/23	Midterm Exam Week	
11	106/04/24 ~ 106/04/30	Global populace flow: Migration, tourists and terrorists	

12	106/05/01 ~ 106/05/07	Cultural Globalisation	
13	106/05/08 ~ 106/05/14	Globalisation and Inequality	
14	106/05/15 ~ 106/05/21	Global environment governance	
15	106/05/22 ~ 106/05/28	Resistance for globalisation	
16	106/05/29 ~ 106/06/04	Movie: Babel 2006	
17	106/06/05 ~ 106/06/11	Course Revision	
18	106/06/12 ~ 106/06/18	Final Exam Week	
Requirement	<p>Essay: Please choose a case/issue about " Globalisation" of your own country then develop into an essay. Word limits of the essay: 2000 words. All issues related to the essay writing are welcomed to consult me prior to essay submission. Essay Submission deadline: 14th Week after the session.</p>		
Teaching Facility	Computer, Projector		
Textbook(s)	No specific text book but core readings are assigned for each week. Please refer to Moodle teaching platform after the first session.		
Reference(s)	<p>WK2-Scheuerman, W. (2010) 'Globalization' , in Stanford Encyclopedia of Philosophy, http://plato.stanford.edu/entries/globalization/</p> <p>WK3-Chapter 3: Globalization and Related Processes I" and "Chapter 4: Globalization and Related Processes II" in George Ritzer, Globalization: A Basic Text, Wiley Blackwell, 2010.</p> <p>WK4-K. Holzinger and C. Knill, "Causes and Conditions of Cross-national Policy Convergence," Journal of European Public Policy 12(5), 2005, pp. 775-796.</p> <p>WK4-Beth A. Simmons and Z. Elkins, "The Globalization of Liberalization: Policy Diffusion in the International Political Economy." American Political Science Review 98(1), 2004, pp. 171-189.</p> <p>WK5-Gereffi, Gary. "The global economy: organization, governance, and development." The handbook of economic sociology 2 (2005). pp. 160-182.</p> <p>WK6-Short documentary: China Blue</p> <p>WK7-Castells, Manuel. "Globalisation, Networking, Urbanisation: Reflections on the Spatial Dynamics of the Information Age" , Urban Studies 47(13), 2010, pp. 2737-2745.</p> <p>WK9-Razeen Sally, "It' s Time for a 21st Century Trade Policy," Wall Street Journal, May 28, 2013, http://www.ecipe.org/media/media_hit_pdfs/280513-H--A- 011.pdf</p>		
Number of Assignment(s)	1 (Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : 20.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other (Essay) : 30.0 %</p>		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php .</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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