

Tamkang University Academic Year 105, 2nd Semester Course Syllabus

Course Title	INTERNATIONAL PURCHASING	Instructor	CHEN-CHIEH CHEN
Course Class	TLFXB3A DEPARTMENT OF INTERNATIONAL BUSINESS, 3A	Details	◆ Selective ◆ One Semester ◆ 2 Credits
D e p a r t m e n t a l A i m o f E d u c a t i o n			
I . To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students. II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems. III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.			
D e p a r t m e n t a l c o r e c o m p e t e n c e s			
A. Breeding professionals with expertise in general International Trade and International Business. B. Consisting of Globalization, Information-Oriented and Future-Oriented education. C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy. D. Breeding professionals with expertise in Marketing and Financial Management.			
Course Introduction	Basic concepts and processes in purchasing and sourcing management are introduced in this course. It teaches global sourcing techniques and the application of various management tools in purchasing. Focus is on the proactive and planned analysis of supply markets and the selection of suppliers, with the objective of delivering solutions to meet pre-determined and agreed organizational needs. The course teaches purchasing and sourcing management concepts and business processes. Purchasing strategy under influence of Industry 4.0 and Big Data Applications with case study will be reinforced.		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Characterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Upon completion of this course students will be able to: - Understand the role and function of Purchasing and Sourcing management. - Realize the different types of supply chain management in the world. - Realize how international enterprises manage the supply chain management in their business. - Realize the meaning and use the effective methods of international purchasing for international business. - Practice the international purchasing.	C3	ABCD

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment

1	Upon completion of this course students will be able to: 1. Understand the role and function of Purchasing and Sourcing management. 2. Realize the different types of supply chain management in the world. 3. Realize how international enterprises manage the supply chain management in their business. 4. Realize the meaning and use the effective methods of international purchasing for international business. 5. Practice the international purchasing.	Lecture, Discussion, Simulation, Problem solving	Written test, Report, Participation
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This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◇ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◆ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◆ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	106/02/13 ~ 106/02/19	Introduction	
2	106/02/20 ~ 106/02/26	1. Purchasing and Supply Management	Case 1-1 Denniston Spices

3	106/02/27 ~ 106/03/05	2. Supply Strategy	Case 2-1 Spartan Heat Exchangers Inc.
4	106/03/06 ~ 106/03/12	3. Supply Organization	Case 3-1 Iowa Elevators
5	106/03/13 ~ 106/03/19	4. Supply Processes and Technology	Case 4-1 Qmont Mining
6	106/03/20 ~ 106/03/26	5. Make or Buy, Insourcing and Outsourcing	Case 5-1 Garland Chocolates
7	106/03/27 ~ 106/04/02	6. Need Identification and Specification	Case 6-1 Moren Corporation (A)
8	106/04/03 ~ 106/04/09	Spring Break	Class off
9	106/04/10 ~ 106/04/16	Midterm (in class written exam)	
10	106/04/17 ~ 106/04/23	Midterm Exam Week	
11	106/04/24 ~ 106/04/30	9. Delivery	Case 9-1 Penner Medical Products
12	106/05/01 ~ 106/05/07	10. Price	Case 10-1 Wedlock Engineered Products
13	106/05/08 ~ 106/05/14	11. Cost Management	Case 11-1 Deere Cost Management
14	106/05/15 ~ 106/05/21	12. Supplier Selection	Case 12-1 Loren Inc.
15	106/05/22 ~ 106/05/28	13. Supplier Evaluation and Supplier Relationships	Case 13-1 APC Europe
16	106/05/29 ~ 106/06/04	14. Global Supply Management	Case 14-1 Trojan Technologies
17	106/06/05 ~ 106/06/11	15. Legal and Ethics	Case 15-1 Rocky Plains Brewing Ltd.
18	106/06/12 ~ 106/06/18	Final Exam Week	
Requirement	Grading Policy: ♦ Attendance : 20% ♦ Mark of Usual : 20.0 % (Class Participation!) ♦ Midterm Exam : 30.0 % (written exam, in week of 9th) ♦ Final Exam : 30.0 % (replaced by report presentation: two options, pick one below) 1. Textbook Chapter study, OR 2. Research paper or case study: topic has to be approved by the instructor. (Topics, such as Purchasing Strategy under the influence of Industry 4.0, Bank 3.0 and Big Data with a case study, will be highly recommended and recognized. Other topics are still welcome.)		
Teaching Facility	Computer, Projector, Other (APP)		
Textbook(s)	Purchasing and Supply Management by Johnson, Leenders, Flynn (JLF), McGraw-Hill/Irwin, 15th edition.		
Reference(s)			

Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other () : %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php. ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.