Tamkang University Academic Year 105, 2nd Semester Course Syllabus

Course Title	WORLD TRADE ORGANIZATION	Instructor	YI-NAN LIN
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH-TAUGHT PROGRAM), 2A	Details	◆ Selective ◆ One Semester ◆ 2 Credits

Departmental Aim of Education

Ⅰ. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.

Ⅱ. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.

Ⅲ. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.

Departmental core competences

A. Breeding professionals with expertise in general International Trade and International Business.

B. Consisting of Globalization, Information-Oriented and Future-Oriented education.

C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.

D. Breeding professionals with expertise in Marketing and Financial Management.

Course Introduction	The WTO is an organization for liberalizing trade, and provides the following three main functions: (1) a forum for governments to negotiate trade agreements, (2) a place for them to settle trade disputes, and (3) an organization to operate a system of trade rules. At its heart are the WTO agreements, negotiated and signed by the bulk of the world' s trading nations. These documents provide the legal ground-rules for International commerce. They are essentially contracts, binding governments to keep their trade policies within agreed limits.

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :

(i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying, C4-Analyzing, C5-Evaluating, C6-Creating

(ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation, P4-Linked Operation, P5-Automation, P6-Origination

(iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing, A4-Organizing, A5-Charaterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

(i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.

(ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)

(iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Free Trade Agreement,Custom Union,ECFA.	C6	ABCD

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Free Trade Agreement,Custom Union,ECFA.	Lecture, Discussion, Appreciation, Problem solving	Written test, Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students	
Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◆ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◆ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◆ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◆ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	106/02/13 ~ 106/02/19	Course, Methodology, Evaluation Introduction, WTO Basic Introduction.	
2	106/02/20 ~ 106/02/26	Introduction to International Business.	
3	106/02/27 ~ 106/03/05	Peace Memorial Day.	
4	106/03/06 ~ 106/03/12	A Virtual Tour of the WTO, Part I.	
5	106/03/13 ~ 106/03/19	A Virtual Tour of the WTO, Part II.	
6	106/03/20 ~ 106/03/26	"About the WTO - Understanding the WTO", Basics Part I.	
7	106/03/27 ~ 106/04/02	"About the WTO - Understanding the WTO", Basics Part II & The Agreements Part I.	
8	106/04/03 ~ 106/04/09	Tomb Sweeping Day.	
9	106/04/10 ~ 106/04/16	"About the WTO - Understanding the WTO", The Agreements Part II.	
10	106/04/17 ~ 106/04/23	Midterm Exam Week	
11	106/04/24 ~ 106/04/30	WTO Anti-Dumping Regulation Part I.	

12	106/05/01～106/05/07	WTO Anti-Dumping Regulation Part Ⅱ.	
13	106/05/08～106/05/14	Competition Law.	
14	106/05/15～106/05/21	Expert Speech.	
15	106/05/22～106/05/28	Team Debate I.	
16	106/05/29～106/06/04	Dragon Boat Festival.	
17	106/06/05～106/06/11	Team Debate Ⅱ.	
18	106/06/12～106/06/18	Final Exam Week	

Requirement	
Teaching Facility	Computer
Textbook(s)	Teaching Platform & WTO Website
Reference(s)	
Number of Assignment(s)	1 (Filled in by assignment instructor only)
Grading Policy	◆ Attendance： 30.0 % ◆ Mark of Usual： % ◆ Midterm Exam： 30.0 % ◆ Final Exam： % ◆ Other〈Assignment〉：40.0 %
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . **※Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.**