

## Tamkang University Academic Year 105, 2nd Semester Course Syllabus

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|--|--|------------|---|
| Course Title   | INTRODUCTION TO GLOBALIZATION  | Instructor | BIEDERMANN<br>REINHARD PETER  |
| Course Class   | TGNXB0A<br>REQUIRED COURSES BY COLLEGE OF GLOBAL<br>ON LANYANG CAMPUS, 0A  | Details    | <ul style="list-style-type: none"> <li>◆ Required</li> <li>◆ One Semester</li> <li>◆ 2 Credits</li> </ul> |
| D e p a r t m e n t a l   A i m   o f   E d u c a t i o n  |  |            |   |
| <ul style="list-style-type: none"> <li>I . Develop International Perspective and Global Awareness.</li> <li>II. Construct Interdisciplinary Professional Knowledge.</li> <li>III. Strengthen Teamwork and Interpersonal Relationship.</li> </ul> |  |            |   |
| D e p a r t m e n t a l   c o r e   c o m p e t e n c e s  |  |            |   |
| <ul style="list-style-type: none"> <li>A. To Have the Ability of Handling International Affairs.</li> <li>B. To Have the Ability to Analyze and Solve Problems.</li> <li>C. Be Able to Complete Professional Works in Fluent English.</li> </ul> |  |            |   |
| Course Introduction  | <p>The course introduces the multidimensional concepts of globalization from the perspectives of politics, economics, society, environment, and culture. It introduces major political and economic structural issues of the current way of globalisation and sheds light on its problems and opportunities. Students should learn to discuss globalisation issues from different perspectives using the very basic terminology and concepts of the social sciences disciplines and achieve a global outlook on globalization.</p> |            |   |
|  |  |            |   |

## The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,  
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,  
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,  
A4-Organizing, A5-Characterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

| No. | Teaching Objectives  | Relevance        |                               |
|-----|--|------------------|-------------------------------|
|     |  | Objective Levels | Departmental core competences |
| 1   | Give students the basic knowledge and tools at hand to understand and analyse basic processes and problems of globalization. | C2               | ABC                           |
| 2   | Insight in globalisation from various perspectives on sound social sciences qualitative methodology                          | C3               | ABC                           |
| 3   | Improve students abilities to analyse matters of global affairs  | C3               | ABC                           |

### Teaching Objectives, Teaching Methods and Assessment

| No. | Teaching Objectives  | Teaching Methods                  | Assessment                  |
|-----|--|-----------------------------------|-----------------------------|
| 1   | Give students the basic knowledge and tools at hand to understand and analyse basic processes and problems of globalization. | Lecture, Discussion, Appreciation | Written test, Participation |
| 2   | Insight in globalisation from various perspectives on sound social sciences qualitative methodology                          | Lecture, Discussion, Appreciation | Written test                |
| 3   | Improve students abilities to analyse matters of global affairs  | Lecture                           | Participation               |
|     |  |                                   |                             |

This course has been designed to cultivate the following essential qualities in TKU students

| Essential Qualities of TKU Students         | Description   |
|---|---|
| ◆ A global perspective                      | Helping students develop a broader perspective from which to understand international affairs and global development.                                   |
| ◇ Information literacy                      | Becoming adept at using information technology and learning the proper way to process information.  |
| ◆ A vision for the future                   | Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.          |
| ◇ Moral integrity                           | Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems. |
| ◆ Independent thinking                      | Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.                                |
| ◇ A cheerful attitude and healthy lifestyle | Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.                      |
| ◇ A spirit of teamwork and dedication       | Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.                         |
| ◇ A sense of aesthetic appreciation         | Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.         |

#### Course Schedule

| Week | Date                     | Subject/Topics  | Note                 |
|------|--------------------------|---|----------------------|
| 1    | 106/02/13 ~<br>106/02/19 | Preparation   |                      |
| 2    | 106/02/20 ~<br>106/02/26 | Globalisation - a contested concept                                     | Steger 2009, p.1-16. |
| 3    | 106/02/27 ~<br>106/03/05 | International History from 1900 to end of cold war                      |                      |
| 4    | 106/03/06 ~<br>106/03/12 | Globalisation since 1990ies   |                      |
| 5    | 106/03/13 ~<br>106/03/19 | Neo-realism and neo-liberalism  |                      |
| 6    | 106/03/20 ~<br>106/03/26 | Political Globalisation   | Steger 2009, 71-83.  |
| 7    | 106/03/27 ~<br>106/04/02 | Culture in World Affairs  |                      |
| 8    | 106/04/03 ~<br>106/04/09 | Transnational Actors and international organisations in global politics |                      |
| 9    | 106/04/10 ~<br>106/04/16 | Review  |                      |
| 10   | 106/04/17 ~<br>106/04/23 | Midterm Exam Week   |                      |
| 11   | 106/04/24 ~<br>106/04/30 | Globalisation and the Environment                                       |                      |
| 12   | 106/05/01 ~<br>106/05/07 | Globalisation of Migration  |                      |

|                         |  |   |                                 |
|-------------------------|--|---|---------------------------------|
| 13                      | 106/05/08 ~<br>106/05/14   | Global Trade and Finance                              | Watson 2011, 446-456            |
| 14                      | 106/05/15 ~<br>106/05/21   | Anti-Globalisation: Trump & Co.                       |                                 |
| 15                      | 106/05/22 ~<br>106/05/28   | Poverty, Development, and Hunger                      | Thomas, Evans 2011,<br>460-474. |
| 16                      | 106/05/29 ~<br>106/06/04   | Global Significance of emerging South-South Relations |                                 |
| 17                      | 106/06/05 ~<br>106/06/11   | Review  |                                 |
| 18                      | 106/06/12 ~<br>106/06/18   | Final Exam Week                                       |                                 |
| Requirement             | Regular presence is mandatory; no food, no use of smartphones during class; students shall take the PPT's and pen for taking notes; being prepared for unannounced Q&A sessions;   |   |                                 |
| Teaching Facility       | Computer   |   |                                 |
| Textbook(s)             | M.B. Steger (2013), Globalization. A very short introduction, Oxford University Press  |   |                                 |
| Reference(s)            |  |   |                                 |
| Number of Assignment(s) | 6 (Filled in by assignment instructor only)  |   |                                 |
| Grading Policy          | ◆ Attendance : 15.0 %   ◆ Mark of Usual : 20.0 %   ◆ Midterm Exam : 30.0 %<br>◆ Final Exam : 35.0 %<br>◆ Other ( ) : %   |   |                                 |
| Note                    | This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .<br><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b> |   |                                 |