

## Tamkang University Academic Year 105, 1st Semester Course Syllabus

Course Title	ABILITY OF EXPRESSING IN SPOKEN AND WRITTEN CHINESE	Instructor	HSU YU-CHING
Course Class	TQTXB1A DEPARTMENT OF INTERNATIONAL TOURISM MANAGEMENT (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> <li>◆ Required</li> <li>◆ One Semester</li> <li>◆ 3 Credits</li> </ul>
Academic Aim of Education			
<p>I. To motivate earnest learning.</p> <p>II. To improve writing ability.</p>			
Schoolwide essential virtues			
<p>A. A global perspective.</p> <p>B. Information literacy.</p> <p>C. A vision for the future.</p> <p>D. Moral integrity.</p> <p>E. Independent thinking.</p> <p>F. A cheerful attitude and healthy lifestyle.</p> <p>G. A spirit of teamwork and dedication.</p> <p>H. A sense of aesthetic appreciation.</p>			
Course Introduction	<p>Teaching structure of this course is divided into five parts: first, basic skills training, such as: autobiography, abstracts, lectures and presentations. Second, the Chinese cultural awareness, including: elite culture and folk culture. Elite culture: for example, Confucian, Taoist and Buddhist philosophy. Folk culture, including: traditional festivals, temples and divination poems. Third, reading the literary. Fourth, the Life Education: dream, marriage, love, affection and friendship and so on. Fifth, the Taiwan culture: the student group reports.</p>		

## The Relevance among Teaching Objectives, Objective Levels and Schoolwide essential virtues

I. Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,  
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,  
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,  
A4-Organizing, A5-Characterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Schoolwide essential virtues :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Schoolwide essential virtues that correspond to each teaching objective. Each objective may correspond to one or more Schoolwide essential virtues at a time. (For example, if one objective corresponds to three Schoolwide essential virtues: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Schoolwide essential virtues
1	First, through lectures, presentations, and summaries of training students to do reporting capabilities. Second, by teaching elite and folk culture, deepen cultural awareness. Third, by reading the literary culture literature appreciation and writing skills. Fourth, recognize the value of life through the content of life education. Fifthly, by grouping the report training communication and cooperation, and in-depth understanding of Taiwan.	C2	DEGH

### Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	First, through lectures, presentations, and summaries of training students to do reporting capabilities. Second, by teaching elite and folk culture, deepen cultural awareness. Third, by reading the literary culture literature appreciation and writing skills. Fourth, recognize the value of life through the content of life education. Fifthly, by grouping the report training communication and cooperation, and in-depth understanding of Taiwan.	Lecture, Discussion, Appreciation, Simulation, Visit, Problem solving	Written test, Report, Participation, attent

Course Schedule			
Week	Date	Subject/Topics	Note
1	105/09/12~ 105/09/18	A. Course Introduction B. Students group making	
2	105/09/19~ 105/09/25	Basic skills training ( 1 ) :Autobiography, abstracts.	
3	105/09/26~ 105/10/02	Basic skills training ( 2 ) :Speech and Presentations ( PPT making ) .	
4	105/10/03~ 105/10/09	The Chinese Elite culture ( 1 ) :Confucian, Taoist and Buddhist philosophy.	
5	105/10/10~ 105/10/16	The Chinese Elite culture ( 2 ) :Confucian, Taoist and Buddhist philosophy.	
6	105/10/17~ 105/10/23	The Chinese Elite cultural ( 3 ) : Confucian, Taoist and Buddhist philosophy.	
7	105/10/24~ 105/10/30	The Chinese Elite culture ( 4 ) :Confucian, Taoist and Buddhist philosophy.	
8	105/10/31~ 105/11/06	The Chinese folk culture ( 1 ) : Traditional Festivals	
9	105/11/07~ 105/11/13	The Chinese folk culture ( 2 ) : Temples and Divination lot ( lottery/oracle poetry )	
10	105/11/14~ 105/11/20	Midterm Exam Week	
11	105/11/21~ 105/11/27	Life Education ( 1 ) : "April Rain Hope" musical Appreciation Background and Description.	
12	105/11/28~ 105/12/04	Life Education ( 2 ) : "April Rain Hope" musical appreciation and teaching themes: dreams, marriage, love, family and friendship, etc.	
13	105/12/05~ 105/12/11	Taiwan Tour Guides in Simple English                      Note: 13th Week must submit assignments movie disc, do not charge overtime.	
14	105/12/12~ 105/12/18	Student group reports ( 1 ) :Subject : Taiwan Tourism Promotion Movie Making Language : In English Members: 4 people / per group. Time: The film is limited to between 3-4 minutes. Note: 13th Week must submit assignments movie disc, do not charge overtime.	

15	105/12/19~ 105/12/25	Student group reports ( 2 ) :Subject : Taiwan Tourism Promotion Movie Making Language : In EnglishMembers: 4 people / per group.Time: The film is limited to between 3-4 minutes.Note: 13th Week must submit assignments movie disc, do not charge overtime.	
16	105/12/26~ 106/01/01	Chinese Classical Poetry Readings	
17	106/01/02~ 106/01/08	Chinese Modern Poetry Readings	
18	106/01/09~ 106/01/15	Final Exam Week	
Requirement	<p>Learn to take this course, there will be a common Chinese Proficiency Test organized by the school in midterm week, semester grades accounted for 10% of the total score.Note1: In accordance with school rules, to take this course, it must be uploaded to the job autobiography "My learning process" in.Note 2: The lecture notes can be used as extra points.</p> <p>Article 38If a student' s class absence reaches one-third of the total class hours (in a semester) for a particular course, the course instructor will notify the Office of Academic Affairs, and the student will not be allowed to take part in the remaining course examinations and will receive a semester grade (for that course) of zero.(「依本校學則第三十八條第二款規定辦理扣考」·以利執行扣考作業。)Note1 : If you can not use Chinese well, included speaking, listening, reading and writing, you also can choose this course. I will give foreign students a different test program.Note2 : Attendance is very important. It might effect your score.Note3 : Do not use your 3C products during class without allowing.</p>		
Teaching Facility	Computer, Projector		
Textbook(s)	<p>1. The teacher will edit teaching materials.</p> <p>2.Li Feng-mao," The beauty of festivals in Taiwan" .</p> <p>3.Zhou Yuchang," Others did not teach, but you must know the 60 poetry"</p>		
Reference(s)	楊琇惠·華語詩詞欣賞·五南出版社·2013		
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : 20.0 % ◆ Mark of Usual : 10.0 % (Chinese Proficiency Test Included)</p> <p>◆ Midterm Exam : 10.0 % ◆ Final Exam : 30.0 %</p> <p>◆ Other (group reports &amp;Autob) : 30.0 %</p>		
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>		