

## Tamkang University Academic Year 105, 1st Semester Course Syllabus

Course Title	MONEY AND THE FINANCIAL SYSTEM	Instructor	JOUNG-YOL LIN
Course Class	TLFBB2A DIVISION OF GLOBAL COMMERCE, DEPARTMENT OF INTERNATIONAL BUSINESS (ENGLISH TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> <li>◆ Required</li> <li>◆ One Semester</li> <li>◆ 3 Credits</li> </ul>
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
<p>I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
D e p a r t m e n t a l   c o r e   c o m p e t e n c e s			
<p>A. Breeding professionals with expertise in general International Trade and International Business.</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education.</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.</p>			
Course Introduction	<ol style="list-style-type: none"> <li>1. A framework for understanding, evaluating and predicting money and the financial system logics</li> <li>2. A modern approach to analysis the money and banks models .</li> <li>3. Integration of international topics in global financial system.</li> <li>4. A focus on the Federal Reserve</li> </ol>		

## The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,  
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,  
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,  
A4-Organizing, A5-Characterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	1. learn to understand economic analysis 2. learn to evaluate current developments and the financial news by using financial data and economic analysis 3. learn to use economic analysis to predict likely changes in the economy and the financial system	C5	ABCD
2	This is the course to introduce the core principles, analytical methods, logical reasoning and assessment performance of the money, banking and financial system.	C4	ABCD
3	Supporting the students understand the issues in financial systems and learn how to solve the problems	C2	ABCD

### Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment

1	1. learn to understand economic analysis 2. learn to evaluate current developments and the financial news by using financial data and economic analysis 3. learn to use economic analysis to predict likely changes in the economy and the financial system	Lecture, Discussion, Appreciation	Written test, Practicum, Report, Participation
2	This is the course to introduce the core principles, analytical methods, logical reasoning and assessment performance of the money, banking and financial system.	Lecture, Discussion, Problem solving	Written test, Practicum, Participation
3	Supporting the students understand the issues in financial systems and learn how to solve the problems	Lecture, Discussion, Problem solving	Written test, Practicum

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◇ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◆ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◆ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

#### Course Schedule

Week	Date	Subject/Topics	Note
1	105/09/12~ 105/09/18	chapter 1 An Overview. Chapter 2 money: Is Nature, Functions, and Evolution	

2	105/09/19 ~ 105/09/25	chapter 3 financial Markets and instruments. Chapter 4 Financial Intermediation	
3	105/09/26 ~ 105/10/02	chapter 5 Interest Rate Determination	
4	105/10/03 ~ 105/10/09	chapter 6 The Term Structure and Risk Structure of Interest Rates	
5	105/10/10 ~ 105/10/16	chapter 7 The Stock Market	
6	105/10/17 ~ 105/10/23	chapter 8 the foreign exchange market	
7	105/10/24 ~ 105/10/30	chapter 9 commercial banking	
8	105/10/31 ~ 105/11/06	chapter 10 the banking industry: its evolution, structure, and regulation	
9	105/11/07 ~ 105/11/13	chapter 11 the economics of banking regulation and deposit insurance	
10	105/11/14 ~ 105/11/20	Midterm Exam Week	
11	105/11/21 ~ 105/11/27	chapter 12 the federal reserve system: its structure and functions	
12	105/11/28 ~ 105/12/04	chapter 13 the wuropean central bank	
13	105/12/05 ~ 105/12/11	chapter 14 the deposit expansion proecss: the simple analytics	
14	105/12/12 ~ 105/12/18	chapter 15 money supply determination: the monetary base	
15	105/12/19 ~ 105/12/25	chapter 16 money supply determination: the money supply multiplier	
16	105/12/26 ~ 106/01/01	chapter 17 the role of the federal reserve in the great depression of 1929-1933	
17	106/01/02 ~ 106/01/08	chapter 18 the tools of federal reserve policy. chapter 19 conducting monetary policy: ultimate goals and intermediate targets	
18	106/01/09 ~ 106/01/15	Final Exam Week	
Requirement	attend class on time, on cell on the class and examine		

Teaching Facility	Computer, Projector
Textbook(s)	Money, Banking, Financial Markets & Institutions. Michael W. Brandl. cengage Learning, ISBN-10: 0-538-74857-5
Reference(s)	
Number of Assignment(s)	<b>8</b> (Filled in by assignment instructor only)
Grading Policy	<p>◆ Attendance : 20.0 %    ◆ Mark of Usual : 20.0 %    ◆ Midterm Exam : 30.0 %</p> <p>◆ Final Exam : 30.0 %</p> <p>◆ Other &lt; &gt; :        %</p>
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>