

## Tamkang University Academic Year 105, 1st Semester Course Syllabus

Course Title	PRINCIPLES OF ECONOMICS (I)	Instructor	KLEYKAMP DAVID LEE
Course Class	TIDXB1A DEPARTMENT OF DIPLOMACY AND INTERNATIONAL RELATIONS (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> <li>◆ Required</li> <li>◆ One Semester</li> <li>◆ 2 Credits</li> </ul>
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
<p>To provide students with an understanding of the major theories in diplomacy &amp; international relations and to equip students with practical skills and help them become outstanding members of the diplomatic and international relations community.</p>			
D e p a r t m e n t a l   c o r e   c o m p e t e n c e s			
<ul style="list-style-type: none"> <li>A. Every student will process essential understanding of theories of international relations.</li> <li>B. Every student will have primary perception of current international issues.</li> <li>C. Every student will become capable of Independent thinking and information processing to further improve international relations.</li> <li>D. Every student will process essential knowledge of participation in governmental &amp; non-governmental affairs.</li> <li>E. Every student will display high-level competence in English.</li> </ul>			
Course Introduction	<p>This class introduces the basic principles of microeconomics including such topics as scarcity, comparative advantage, supply and demand, elasticity, consumer choice, competition and monopoly, as well as a variety of other applied topics. The goal of the class is to empower students with the logic of economic analysis, thus enabling them to better deal with complicated real world problems.</p>		

**The Relevance among Teaching Objectives, Objective Levels and Departmental core competences**

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,  
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,  
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,  
A4-Organizing, A5-Charaterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Learning to Appreciate International and Public Economics	C3	BDE
2	Learning Basic Economic Concepts	C2	BDE

**Teaching Objectives, Teaching Methods and Assessment**

No.	Teaching Objectives	Teaching Methods	Assessment
1	Learning to Appreciate International and Public Economics	Lecture, Discussion	Written test, Participation
2	Learning Basic Economic Concepts	Lecture, Problem solving	Written test, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

#### Course Schedule

Week	Date	Subject/Topics	Note
1	105/09/12~ 105/09/18	Chapter 1 - 2 Introduction and Choice in a World of Scarcity	
2	105/09/19~ 105/09/25	Chapter 3 Demand and Supply	
3	105/09/26~ 105/10/02	Chapter 3 Demand and Supply	
4	105/10/03~ 105/10/09	Chapter 5 Elasticity	
5	105/10/10~ 105/10/16	Chapter 6 Consumer Choices	
6	105/10/17~ 105/10/23	Chapter 7 Cost and Industry Structure	
7	105/10/24~ 105/10/30	Chapter 8 Perfect Competition	
8	105/10/31~ 105/11/06	Chapter 8 Perfect Competition	
9	105/11/07~ 105/11/13	Review for Midterm	
10	105/11/14~ 105/11/20	Midterm Exam Week	
11	105/11/21~ 105/11/27	Chapter 9 Monopoly	
12	105/11/28~ 105/12/04	Chapter 10 Monopolistic Competition and Oligopoly	

13	105/12/05 ~ 105/12/11	Chapter 12 Environmental Protection and Negative Externalities	
14	105/12/12 ~ 105/12/18	Chapter 14 Poverty and Economic Inequality	
15	105/12/19 ~ 105/12/25	Chapter 17 Financial Markets	
16	105/12/26 ~ 106/01/01	Chapter 18 Public Economy	
17	106/01/02 ~ 106/01/08	Review for Final	
18	106/01/09 ~ 106/01/15	Final Exam Week	
Requirement	Attendance and class participation will be evaluated and graded by means of short worksheets to be completed in class.		
Teaching Facility	Computer		
Textbook(s)	OpenStaxx Free Online Textbook -- PLEASE DO NOT PRINT OUT (Text is over 900 pages) <a href="http://openstaxcollege.org/files/textbook_version/low_res_pdf/21/principles-of-economics-LR.pdf">http://openstaxcollege.org/files/textbook_version/low_res_pdf/21/principles-of-economics-LR.pdf</a>		
Reference(s)	Additional Materials can be downloaded from the website <a href="http://www.kleykampintaiwan.com">http://www.kleykampintaiwan.com</a>		
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : 20.0 %    ◆ Mark of Usual :        %    ◆ Midterm Exam : 40.0 %</p> <p>◆ Final Exam : 40.0 %</p> <p>◆ Other &lt; &gt; :        %</p>		
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>		