

Tamkang University Academic Year 104, 2nd Semester Course Syllabus

Course Title	GLOBAL FINANCIAL BUSINESS	Instructor	KLEYKAMP DAVID LEE
Course Class	TIFAM1A MASTER'S PROGRAM, DIVISION OF AMERICAN STUDIES, GRADUATE INSTITUTE OF THE AMERICAS, 1A	Details	<ul style="list-style-type: none"> ◆ Selective ◆ One Semester ◆ 3 Credits
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>I. To foster a capacity for understanding and appreciating American affairs.</p> <p>II. To cultivate professionals for future engagement in American affairs.</p> <p>III. To elevate student competency in the English or Spanish language.</p>			
D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<p>A. To introduce academic research techniques to students.</p> <p>B. To teach students basic theories of international relations.</p> <p>C. To empower students with critical and independent thinking and judgment.</p> <p>D. To foster a general understanding of American affairs.</p> <p>E. To enhance students' capabilities in English communication and writing.</p>			
Course Introduction	<p>This course describes financial markets in easy to understand terms, providing a broad and balanced introduction to financial markets across the world. In the constantly fluctuating state of modern world finance, the course provides comprehensive, up-to-date coverage of commercial and investment banking, foreign exchange, money and bond markets, stock markets and derivatives products. The course does not require prior knowledge of financial markets.</p>		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Characterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Clarify Financial Concepts and Theory	C2	C
2	Interact Spontaneously Using English	A2	E
3	Introduce US Financial Institution	C4	D

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Clarify Financial Concepts and Theory	Lecture, Discussion	Written test, Participation
2	Interact Spontaneously Using English	Lecture, Appreciation	Written test, Participation
3	Introduce US Financial Institution	Lecture, Discussion	Written test, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◇ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◇ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	105/02/15 ~ 105/02/21	Raising Capital	
2	105/02/22 ~ 105/02/28	Banking Background	
3	105/02/29 ~ 105/03/06	The Role of the Central Bank	
4	105/03/07 ~ 105/03/13	Commercial Banking	
5	105/03/14 ~ 105/03/20	Investment Banking	
6	105/03/21 ~ 105/03/27	Regulation	
7	105/03/28 ~ 105/04/03	Money and Bond Markets	
8	105/04/04 ~ 105/04/10	Stock Exchanges	
9	105/04/11 ~ 105/04/17	Hedge Funds and Private Equity	
10	105/04/18 ~ 105/04/24	*** Midterm ***	
11	105/04/25 ~ 105/05/01	Financial Crisis and Bubbles	
12	105/05/02 ~ 105/05/08	Foreign Exchange	

13	105/05/09 ~ 105/05/15	Traded Options and Futures	
14	105/05/16 ~ 105/05/22	Other Derivative Products	
15	105/05/23 ~ 105/05/29	Emerging and Growth-leading Economies	
16	105/05/30 ~ 105/06/05	Key Trends in Global Financial Markets	
17	105/06/06 ~ 105/06/12	A Summing Up	
18	105/06/13 ~ 105/06/19	*** Final Exam ***	
Requirement			
Teaching Facility	Computer		
Textbook(s)	(not mandatory) Stephen Valdez and Philip Molyneux, An Introduction to Global Financial Markets, 7th edition, Palgrave Macmillan, New York, 2013. Materials on website http://www.kleykampintaiwan.com		
Reference(s)			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : 40.0 % ◆ Final Exam : 60.0 % ◆ Other < > : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		