

## Tamkang University Academic Year 104, 2nd Semester Course Syllabus

Course Title	STUDY ON HIGHER EDUCATION MANAGEMENT	Instructor	FONG-YEE NYEU
Course Class	TDPXM1A MASTER'S PROGRAM, GRADUATE INSTITUTE OF EDUCATIONAL POLICY AND LEADERSHIP, 1A	Details	<ul style="list-style-type: none"> <li>◆ Selective</li> <li>◆ One Semester</li> <li>◆ 2 Credits</li> </ul>
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
<p>I. Prepare educational policy analysts.</p> <p>II. Prepare educational administrators.</p> <p>III. Prepare educational and policy researchers.</p>			
D e p a r t m e n t a l   c o r e   c o m p e t e n c e s			
<p>A. Competency in educational policy planning and analysis.</p> <p>B. Competency in educational program research and evaluation.</p> <p>C. Competency in educational leadership and management.</p> <p>D. Competency in educational policy and leadership research.</p> <p>E. Competency in praxis of educational policy and leadership values.</p>			
Course Introduction	<p>This course intends to provide participants with a comprehensive understanding of higher education in a global context. Students will develop a systems-thinking approach to understanding the challenges, complexities, and opportunities of higher education in the knowledge economy. Students will understand major trends in higher education, analyze the higher education market at micro and macro levels, and compare policies, practices and experiences of higher education cross countries.</p>		

## The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,  
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,  
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,  
A4-Organizing, A5-Characterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Develop an understanding of the key theories and concepts of higher education management	C2	ACDE
2	Analyze the opportunities and challenges faced by higher education institutions.	C4	ABCDE
3	Understand philosophical and economic issues relating to the funding of higher education.	C2	ABCDE
4	Develop interests and skills in higher education management.	C3	ABCDE
5	Enhance ability to analyze reports, articles, and research related to higher education management.	C4	ABCDE

### Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Develop an understanding of the key theories and concepts of higher education management	Lecture, Discussion	Report, Participation
2	Analyze the opportunities and challenges faced by higher education institutions.	Lecture, Discussion, Problem solving	Report, Participation
3	Understand philosophical and economic issues relating to the funding of higher education.	Lecture, Discussion, Problem solving	Report, Participation

4	Develop interests and skills in higher education management.	Lecture, Discussion, Problem solving	Report, Participation
5	Enhance ability to analyze reports, articles, and research related to higher education management.	Lecture, Discussion, Problem solving	Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◆ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◆ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◆ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◆ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

#### Course Schedule

Week	Date	Subject/Topics	Note
1	105/02/15 ~ 105/02/21	Course Introduction	
2	105/02/22 ~ 105/02/28	The Evolution and Expansion of Higher Education – Global Trajectories	
3	105/02/29 ~ 105/03/06	The New Roles of Higher Education and System Differentiation	
4	105/03/07 ~ 105/03/13	The Second Academic Revolution and the Entrepreneurial University	
5	105/03/14 ~ 105/03/20	Globalization and Internationalization – Student and Faculty Mobility, the Global War on Talent	
6	105/03/21 ~ 105/03/27	Globalization and Internationalization – Performance , Prestige, Competition and Ranking	
7	105/03/28 ~ 105/04/03	Group Project – Entrepreneurship, Innovation, Change	

8	105/04/04 ~ 105/04/10	Teaching Administration Observation Day (No Class)	
9	105/04/11 ~ 105/04/17	Group Project – Entrepreneurship, Innovation, Change	
10	105/04/18 ~ 105/04/24	Midterm Examination Week	
11	105/04/25 ~ 105/05/01	Higher Education Finance – Revenue Trends and Expenses	
12	105/05/02 ~ 105/05/08	Who Should Pay? Cost-Sharing and Financial Assistance	
13	105/05/09 ~ 105/05/15	Accessibility, Affordability, Equity	
14	105/05/16 ~ 105/05/22	Transforming the Delivery of Higher Education	
15	105/05/23 ~ 105/05/29	Final Presentation – Thinking Globally, Acting Locally	
16	105/05/30 ~ 105/06/05	Final Presentation – Thinking Globally, Acting Locally	
17	105/06/06 ~ 105/06/12	Dragon Boat Festival (National Holiday, No Class)	
18	105/06/13 ~ 105/06/19	Final Examination Week	
Requirement			
Teaching Facility	Computer, Projector		
Textbook(s)			
Reference(s)	<p>Altbach, P. G., Gumport, P. J., Berdahl, R. O. (2011). American higher education in the twenty-first century: Social, political and economic challenges. Baltimore, MD: Johns Hopkins University Press.</p> <p>OECD (2014). Education at a glance 2014. <a href="http://dx.doi.org/10.1787/eag-2014-en">http://dx.doi.org/10.1787/eag-2014-en</a></p>		
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : 25.0 %    ◆ Mark of Usual : 25.0 %    ◆ Midterm Exam : 25.0 %</p> <p>◆ Final Exam : 25.0 %</p> <p>◆ Other ( ) : %</p>		
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>		