

## Tamkang University Academic Year 104, 2nd Semester Course Syllabus

Course Title	AMERICA CULTURE AND SOCIETY	Instructor	YI-CHIN SHIH
Course Class	TQAXB2A DEPARTMENT OF ENGLISH LANGUAGE AND CULTURE (ENGLISH-TAUGHT PROGRAM), 2A	Details	<ul style="list-style-type: none"> <li>◆ Required</li> <li>◆ One Semester</li> <li>◆ 2 Credits</li> </ul>
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
To develop student's English proficiency and communication skills.			
D e p a r t m e n t a l   c o r e   c o m p e t e n c e s			
<ul style="list-style-type: none"> <li>A. The ability to communicate in English.</li> <li>B. The ability to use practical English.</li> <li>C. The ability to identify critical issues.</li> <li>D. The ability to analyze data.</li> <li>E. The ability to understand connotations of culture.</li> <li>F. The ability to work as a team.</li> </ul>			
Course Introduction	<p>This class gives a general introduction to American culture and society. Students are expected to understand culture difference and then develop critical and independent thinking.</p>		

**The Relevance among Teaching Objectives, Objective Levels and Departmental core competences**

I. Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,  
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,  
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,  
A4-Organizing, A5-Characterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	This class gives a general introduction to American culture and society. Students are expected to understand culture difference and then develop critical and independent thinking.	C2	DE

**Teaching Objectives, Teaching Methods and Assessment**

No.	Teaching Objectives	Teaching Methods	Assessment
1	This class gives a general introduction to American culture and society. Students are expected to understand culture difference and then develop critical and independent thinking.	Lecture, Discussion	Written test, Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◇ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◇ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◇ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

#### Course Schedule

Week	Date	Subject/Topics	Note
1	105/02/15 ~ 105/02/21	Introduction	
2	105/02/22 ~ 105/02/28	The American Land and American Social Values	
3	105/02/29 ~ 105/03/06	The American Land and American Social Values	
4	105/03/07 ~ 105/03/13	Walter Disney and Snoopy	
5	105/03/14 ~ 105/03/20	Walter Disney and Snoopy	
6	105/03/21 ~ 105/03/27	American Frontiers	
7	105/03/28 ~ 105/04/03	American Frontiers	
8	105/04/04 ~ 105/04/10	The USA: A Nation of Nations	
9	105/04/11 ~ 105/04/17	The USA: A Nation of Nations	
10	105/04/18 ~ 105/04/24	Midterm Exam Week	
11	105/04/25 ~ 105/05/01	Love and Marriage in America	
12	105/05/02 ~ 105/05/08	Music in America	

13	105/05/09 ~ 105/05/15	Women in America	
14	105/05/16 ~ 105/05/22	Women in America	
15	105/05/23 ~ 105/05/29	American Sports	
16	105/05/30 ~ 105/06/05	American Sports	
17	105/06/06 ~ 105/06/12	African Americans: Martin Luther King and Oprah Winfrey	
18	105/06/13 ~ 105/06/19	Final Exam Week	
Requirement			
Teaching Facility	Computer, Projector		
Textbook(s)	Handouts		
Reference(s)			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 %   ◆ Mark of Usual : 20.0 %   ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other <presentations> : 30.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		