

Tamkang University Academic Year 104, 1st Semester Course Syllabus

Course Title	ENGLISH PRESENTATION	Instructor	YI-CHIN SHIH
Course Class	TQAXB1A DEPARTMENT OF ENGLISH LANGUAGE AND CULTURE (ENGLISH-TAUGHT PROGRAM), 1A	Details	<ul style="list-style-type: none"> ◆ Selective ◆ One Semester ◆ 3 Credits
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To develop student's English proficiency and communication skills.			
D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<ul style="list-style-type: none"> A. The ability to communicate in English. B. The ability to use practical English. C. The ability to identify critical issues. D. The ability to analyze data. E. The ability to understand connotations of culture. F. The ability to work as a team. 			
Course Introduction	<p>The course aims to improve students' oral ability and help students to give good presentations. Students will learn some oral skills, such as how to start a presentation, how to organize their materials, and how to prepare for a presentation.</p>		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

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|-------------------------|-------------------------------------|---------------------------|
| (i) Cognitive Domain | : C1-Remembering, C2-Understanding, | C3-Applying, |
| | C4-Analyzing, C5-Evaluating, | C6-Creating |
| (ii) Psychomotor Domain | : P1-Imitation, P2-Mechanism, | P3-Independent Operation, |
| | P4-Linked Operation, P5-Automation, | P6-Origination |
| (iii) Affective Domain | : A1-Receiving, A2-Responding, | A3-Valuing, |
| | A4-Organizing, A5-Characterizing, | A6-Implementing |

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	The course aims to improve students' oral ability and help students to give good presentations. Students will learn some oral skills, such as how to start a presentation, how to organize their materials, and how to prepare for a presentation.	C3	AB

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	The course aims to improve students' oral ability and help students to give good presentations. Students will learn some oral skills, such as how to start a presentation, how to organize their materials, and how to prepare for a presentation.	Lecture, Discussion	Written test, Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◇ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◇ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	104/09/14 ~ 104/09/20	Introduction; Chapter 1 "The Purpose"	
2	104/09/21 ~ 104/09/27	Chapter 2 "The Audience"	
3	104/09/28 ~ 104/10/04	Chapter 3 "Content, Organization and Timing"	
4	104/10/05 ~ 104/10/11	Chapter 4 "Preparing, Practicing and Performing"	
5	104/10/12 ~ 104/10/18	Chapter 5 "Designing and Using Visuals"	
6	104/10/19 ~ 104/10/25	Chapter 6 "Preparing the Room"	
7	104/10/26 ~ 104/11/01	Chapter 7 "Presenting Yourself"	
8	104/11/02 ~ 104/11/08	Chapter 8 "Content and Organization Language"	
9	104/11/09 ~ 104/11/15	Chapter 9 "The Opening: Welcoming"	
10	104/11/16 ~ 104/11/22	Midterm Exam Week	
11	104/11/23 ~ 104/11/29	Chapter 10 "The Opening: Topic Statement"	
12	104/11/30 ~ 104/12/06	Chapter 11 "The Opening: Outlining"	

13	104/12/07 ~ 104/12/13	Chapter 12 "The Body: Making Transitions"	
14	104/12/14 ~ 104/12/20	Chapter 13 "The Body: Describing Slides"	
15	104/12/21 ~ 104/12/27	Chapter 14 "The Body: Describing Movement"	
16	104/12/28 ~ 105/01/03	Chapter 15 "The Closing: Signaling the End and Giving Conclusions"	
17	105/01/04 ~ 105/01/10	Chapter 16 "The Closing: Closing and Inviting Q & A"	
18	105/01/11 ~ 105/01/17	Final Exam Week	
Requirement			
Teaching Facility	Computer, Projector		
Textbook(s)	Brand, Quentin, and Thomas Y. H. Chen. Presentation Skills and Language. Washington: Lynx, 2010.		
Reference(s)			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : 10.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 20.0 %</p> <p>◆ Final Exam : 20.0 %</p> <p>◆ Other (Two presentations) : 30.0 %</p>		
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>		