

## Tamkang University Academic Year 104, 1st Semester Course Syllabus

Course Title	MONEY AND THE FINANCIAL SYSTEM	Instructor	JOUNG-YOL LIN
Course Class	TLFXB2A DEPARTMENT OF INTERNATIONAL BUSINESS, 2A	Details	◆ Required ◆ One Semester ◆ 3 Credits
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
<p>I . To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
D e p a r t m e n t a l   c o r e   c o m p e t e n c e s			
<p>A. Breeding professionals with expertise in general International Trade and International Business.</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education.</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.</p>			
Course Introduction	<p>1. A framework for understanding, evaluating and predicting money and the financial system logics</p> <p>2. A morden approach to analysis the money and banks models .</p> <p>3. Integration of international topics in global financial system.</p> <p>4. A focus on the Federal Reserve</p>		

## The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,  
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,  
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,  
A4-Organizing, A5-Characterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	1. learn to understand economic analysis 2. learn to evaluate current developments and the financial news by using financial data and economic analysis 3. learn to use economic analysis to predict likely changes in the economy and the financial system	C5	ABCD
2	This is the course to introduce the core principles, analytical methods, logical reasoning and assessment performance of the money, banking and financial system.	C4	ABCD

### Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	1. learn to understand economic analysis 2. learn to evaluate current developments and the financial news by using financial data and economic analysis 3. learn to use economic analysis to predict likely changes in the economy and the financial system	Lecture, Discussion, Appreciation, Simulation	Written test, Practicum, Report, Participation

2	This is the course to introducw the core principles, analytical methods , logical resoning and assessment performance of the money, banking and financial system.	Lecture, Discussion, Problem solving	Written test, Practicum, Participation
This course has been designed to cultivate the following essential qualities in TKU students			
Essential Qualities of TKU Students		Description	
◆ A global perspective		Helping students develop a broader perspective from which to understand international affairs and global development.	
◇ Information literacy		Becoming adept at using information technology and learning the proper way to process information.	
◆ A vision for the future		Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.	
◇ Moral integrity		Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.	
◆ Independent thinking		Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.	
◆ A cheerful attitude and healthy lifestyle		Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.	
◆ A spirit of teamwork and dedication		Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.	
◇ A sense of aesthetic appreciation		Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.	
Course Schedule			
Week	Date	Subject/Topics	Note
1	104/09/14 ~ 104/09/20	chapter 1 an introduction to money and the financial system. chapter 2 money and the payment system	
2	104/09/21 ~ 104/09/27	chapter 3 financial instruments, financial markets, and financila institutions. chapter 4 future value, present value, and interest rates	
3	104/09/28 ~ 104/10/04	chapter 5 understanding risk	
4	104/10/05 ~ 104/10/11	chapter 6 bonds, bond prices, and the determination of interest rates	
5	104/10/12 ~ 104/10/18	chapter 7 the risk and term structure of interest rates	
6	104/10/19 ~ 104/10/25	chapter 8 stocks, stock markets, and market efficiency	
7	104/10/26 ~ 104/11/01	chapter 9 derivation: futures, options, and swaps	

8	104/11/02 ~ 104/11/08	chapter 10 foreign exchange	
9	104/11/09 ~ 104/11/15	chapter 11 the economics of financial intermediation	
10	104/11/16 ~ 104/11/22	Midterm Exam Week	
11	104/11/23 ~ 104/11/29	chapter 12 depository institutions: banks and bank management	
12	104/11/30 ~ 104/12/06	chapter 13 financial industry structure	
13	104/12/07 ~ 104/12/13	chapter 14 regulating the financial sytem	
14	104/12/14 ~ 104/12/20	chapter 15 central banks in the world today	
15	104/12/21 ~ 104/12/27	chapter 16 the structure of central banks: the federal reserve and the european central bank	
16	104/12/28 ~ 105/01/03	chapter 17 the central bank balance sheet and the moneysupply process	
17	105/01/04 ~ 105/01/10	chapter 18 monetary policy: stabilizing the domestic economy. chapter 19 exchange-rate policy and the central bank	
18	105/01/11 ~ 105/01/17	Final Exam Week	
Requirement	attend class on time, on cell on the class and examine		
Teaching Facility	Computer, Projector		
Textbook(s)	Money, Banking, and Financial Markets, 4th ed. Ceccjetti, Schoenholtz, McGraw-Hill Education, 2015		
Reference(s)			
Number of Assignment(s)	8 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 20.0 %    ◆ Mark of Usual : 20.0 %    ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other < > : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		