

## Tamkang University Academic Year 103, 2nd Semester Course Syllabus

Course Title	INTRODUCTION TO GLOBALIZATION	Instructor	BIEDERMANN REINHARD PETER
Course Class	TGNXB0B REQUIRED COURSES BY COLLEGE OF GLOBAL ON LANYANG CAMPUS, 0B	Details	<ul style="list-style-type: none"> <li>◆ Required</li> <li>◆ One Semester</li> <li>◆ 2 Credits</li> </ul>
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
<ul style="list-style-type: none"> <li>I . Develop International Perspective and Global Awareness.</li> <li>II . Develop Interdisciplinary Professional Knowledge.</li> <li>III . Strengthen Teamwork and Interpersonal Relationship.</li> <li>IV . Develop Entrepreneurship and Innovative Thinking.</li> </ul>			
D e p a r t m e n t a l   c o r e   c o m p e t e n c e s			
<ul style="list-style-type: none"> <li>A. To Have the Ability of Handling International Affairs.</li> <li>B. To Have the Ability to Analyze and Solve Problems.</li> <li>C. Be Able to Complete Professional Works in Fluent English.</li> </ul>			
Course Introduction	<p>The course introduces the multidimensional concepts of globalization from the perspectives of politics, economics, society, environment, and culture. It introduces major political and economic structural issues of the current way of globalisation and sheds light on its problems and opportunities. Students should learn to discuss globalisation issues from different perspectives using the very basic terminology and concepts of the social sciences disciplines and achieve a global outlook on globalization.</p>		

### The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,  
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,  
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,  
A4-Organizing, A5-Characterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Give students the basic knowledge and tools at hand to understand and analyse basic processes and problems of globalization.	C2	A

#### Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Give students the basic knowledge and tools at hand to understand and analyse basic processes and problems of globalization.	Lecture	Written test

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◇ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

#### Course Schedule

Week	Date	Subject/Topics	Note
1	104/02/24 ~ 104/03/01	Preparation	
2	104/03/02 ~ 104/03/08	Globalisation - a contested concept	Steger 2009, p.1-16.
3	104/03/09 ~ 104/03/15	History of Globalisation	Steger 2009, 17-37.
4	104/03/16 ~ 104/03/22	The five Dimensions of Globalisation	
5	104/03/23 ~ 104/03/29	Politics and Globalisation	Steger 2009, 58-70.
6	104/03/30 ~ 104/04/05	Culture and Globalisation	Steger 2009, 71-83.
7	104/04/06 ~ 104/04/12	Economics and Globalisation	Steger 2009, 38-53.
8	104/04/13 ~ 104/04/19	The Multinational Corporation	Steger 2009, 49-54
9	104/04/20 ~ 104/04/26	Review	
10	104/04/27 ~ 104/05/03	Midterm Exam Week	
11	104/05/04 ~ 104/05/10	Globalisation and the Environment	Steger 2009, 84-97.
12	104/05/11 ~ 104/05/17	Globalisation and Ideologies	Stegner 2009, 98-128.

13	104/05/18 ~ 104/05/24	Global Trade and Finance	Watson 2011, 446-456
14	104/05/25 ~ 104/05/31	Anti-Globalisation and 'Fair Trade'	
15	104/06/01 ~ 104/06/07	Poverty, Development, and Hunger	Thomas, Evans 2011, 460-474.
16	104/06/08 ~ 104/06/14	Discussion: Globalisation and Reform	
17	104/06/15 ~ 104/06/21	Review	
18	104/06/22 ~ 104/06/28	Final Exam Week	
Requirement	Regular presence is mandatory; no food, no use of smartphones during class; students shall take the PPT's and pen for taking notes; being prepared for unannounced Q&A sessions;		
Teaching Facility	Computer		
Textbook(s)	M.B. Steger (2013), Globalization. A very short introduction, Oxford University Press		
Reference(s)			
Number of Assignment(s)	3 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 %   ◆ Mark of Usual : 20.0 %   ◆ Midterm Exam : 30.0 % ◆ Final Exam : 40.0 % ◆ Other ( ) : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> . <b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b>		