

## Tamkang University Academic Year 103, 1st Semester Course Syllabus

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|---|--|------------|--|
| Course Title  | AMERICAN FOREIGN POLICY  | Instructor | CHEN I-HSIN  |
| Course Class  | TIFAM1A<br>MASTER'S PROGRAM, DIVISION OF AMERICAN<br>STUDIES, GRADUATE INSTITUTE OF THE<br>AMERICAS, 1A  | Details    | <ul style="list-style-type: none"> <li>◆ Selective</li> <li>◆ 1st Semester</li> <li>◆ 3 Credits</li> </ul> |
| D e p a r t m e n t a l   A i m   o f   E d u c a t i o n   |  |            |  |
| <p>I. To foster a capacity for understanding and appreciating American affairs.</p> <p>II. To cultivate professionals for future engagement in American affairs.</p> <p>III. To elevate student competency in the English or Spanish language.</p>  |  |            |  |
| D e p a r t m e n t a l   c o r e   c o m p e t e n c e s   |  |            |  |
| <p>A. To introduce academic research techniques to students.</p> <p>B. To teach students basic theories of international relations.</p> <p>C. To empower students with critical and independent thinking and judgment.</p> <p>D. To foster a general understanding of American affairs.</p> <p>E. To enhance students' capabilities in English communication and writing.</p> |  |            |  |
| Course<br>Introduction  | <p>This course is an introduction of American foreign policies in the 20th and 21st centuries. Methodology will be offered during the two semesters so that students can learn how to write readable term paper.</p> |            |  |
|   |  |            |  |

## The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

- |                         |                                     |                           |
|-------------------------|-------------------------------------|---------------------------|
| (i) Cognitive Domain    | : C1-Remembering, C2-Understanding, | C3-Applying,              |
|                         | C4-Analyzing, C5-Evaluating,        | C6-Creating               |
| (ii) Psychomotor Domain | : P1-Imitation, P2-Mechanism,       | P3-Independent Operation, |
|                         | P4-Linked Operation, P5-Automation, | P6-Origination            |
| (iii) Affective Domain  | : A1-Receiving, A2-Responding,      | A3-Valuing,               |
|                         | A4-Organizing, A5-Charaterizing,    | A6-Implementing           |

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

| No. | Teaching Objectives   | Relevance        |                               |
|-----|---|------------------|-------------------------------|
|     |   | Objective Levels | Departmental core competences |
| 1   | The goal of this course is to help students to understand the political implications of separation of powers on American foreign policy, presidential powers. | C4               | ABCDE                         |

### Teaching Objectives, Teaching Methods and Assessment

| No. | Teaching Objectives   | Teaching Methods    | Assessment                          |
|-----|---|---------------------|-------------------------------------|
| 1   | The goal of this course is to help students to understand the political implications of separation of powers on American foreign policy, presidential powers. | Lecture, Discussion | Written test, Report, Participation |
|     |   |                     |                                     |

This course has been designed to cultivate the following essential qualities in TKU students

| Essential Qualities of TKU Students         | Description   |
|---|---|
| ◆ A global perspective                      | Helping students develop a broader perspective from which to understand international affairs and global development.                                   |
| ◆ Information literacy                      | Becoming adept at using information technology and learning the proper way to process information.  |
| ◆ A vision for the future                   | Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.          |
| ◇ Moral integrity                           | Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems. |
| ◆ Independent thinking                      | Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.                                |
| ◇ A cheerful attitude and healthy lifestyle | Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.                      |
| ◇ A spirit of teamwork and dedication       | Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.                         |
| ◇ A sense of aesthetic appreciation         | Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.         |

#### Course Schedule

| Week | Date                    | Subject/Topics   | Note |
|------|-------------------------|--|------|
| 1    | 103/09/15~<br>103/09/21 | Week 1 Introduction  |      |
| 2    | 103/09/22~<br>103/09/28 | Week 2 US President and Congress                               |      |
| 3    | 103/09/29~<br>103/10/05 | Week 3 The Relationship between the President and the Congress |      |
| 4    | 103/10/06~<br>103/10/12 | Week 4 DOS vs NSC  |      |
| 5    | 103/10/13~<br>103/10/19 | Week 5 American Foreign Policy Attitudes of American People    |      |
| 6    | 103/10/20~<br>103/10/26 | Week 6 US Presidency   |      |
| 7    | 103/10/27~<br>103/11/02 | Week 7 US Presidents   |      |
| 8    | 103/11/03~<br>103/11/09 | Week 8 Does Democratic System Matter?                          |      |
| 9    | 103/11/10~<br>103/11/16 | Week 9 Mid-term Exam   |      |
| 10   | 103/11/17~<br>103/11/23 | Week 10 1st Paper Presentation                                 |      |
| 11   | 103/11/24~<br>103/11/30 | Week 11 System Theory I  |      |
| 12   | 103/12/01~<br>103/12/07 | Week 12 System Theory II                                       |      |

|                         |  |   |  |
|-------------------------|--|---|--|
| 13                      | 103/12/08 ~<br>103/12/14   | Week 13 System Theory III                       |  |
| 14                      | 103/12/15 ~<br>103/12/21   | Week 14 Chinese Foreign and Security Policy I   |  |
| 15                      | 103/12/22 ~<br>103/12/28   | Week 15 Chinese Foreign and Security Policy II  |  |
| 16                      | 103/12/29 ~<br>104/01/04   | Week 16 Chinese Foreign and Security Policy III |  |
| 17                      | 104/01/05 ~<br>104/01/11   | Week 17 2nd Paper Presentation                  |  |
| 18                      | 104/01/12 ~<br>104/01/18   | Week 18 Final Exam                              |  |
| Requirement             |  |   |  |
| Teaching Facility       | Computer, Projector  |   |  |
| Textbook(s)             | Ambrose, "The Presidency and Foreign Policy," Foreign Affairs, Vol. No. 5, 1991<br>Louis Fisher, Constitutional Conflicts between Congress and the President   |   |  |
| Reference(s)            | Rockman, "America' s Department of State: Irregular and Regular Syndromes of Policy Making," American Political Science Review, December 1981<br>Hurwitz & Peffley, "How Are Foreign Policy Attitudes Structured: A Hierarchical Model," American Political Science Review, December 1987  |   |  |
| Number of Assignment(s) | (Filled in by assignment instructor only)  |   |  |
| Grading Policy          | ◆ Attendance :           %   ◆ Mark of Usual : 20.0 %   ◆ Midterm Exam : 20.0 %<br>◆ Final Exam :   40.0 %<br>◆ Other 〈Weekly discussion〉 : 20.0 %   |   |  |
| Note                    | This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a> .<br><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b> |   |  |