

Tamkang University Academic Year 103, 1st Semester Course Syllabus

Course Title	LAWS ON INTERNATIONAL TRADE	Instructor	CHIA, CHAO-NAN
Course Class	TLFXB4A DEPARTMENT OF INTERNATIONAL BUSINESS, 4A	Details	<ul style="list-style-type: none"> ◆ Required ◆ One Semester ◆ 3 Credits
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>I. To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<p>A. Breeding professionals with expertise in general International Trade and International Business.</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education.</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.</p>			
Course Introduction	<p>The purpose of this course is to study the external environments that an international business is facing and to examine the laws and regulations associated with it.</p>		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Charaterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	To understand the external environments encountered by an international business	C2	ABC
2	To understand the fundamental structure of international laws and regulations	C4	ABC
3	To understand the processes of disput settlement in the global market.	C3	ABC
4	To understand the U.S. trade laws	C2	ABC
5	To explore the international marketing laws	A1	ABCD
6	To explore the intellectual property right laws	A1	ABCD
7	To explore the competition laws in vsrious nations.	A1	ABCD

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	To understand the external environments encountered by an international business	Lecture	期中考
2	To understand the fundamental structure of international laws and regulations	Lecture	期中考

3	To understand the processes of disput settlement in the global market.	Lecture	期中考
4	To understand the U.S. trade laws	Lecture	期中考
5	To explore the international marketing laws	Discussion	Participation
6	To explore the intellectual property right laws	Lecture, Discussion	Participation
7	To explore the competition laws in vsrious nations.	Discussion	Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◇ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◆ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	103/09/15 ~ 103/09/21	Introduction and overview of the course	
2	103/09/22 ~ 103/09/28	International law and comparative legal system	
3	103/09/29 ~ 103/10/05	Dispute resolution in the global marketplace	
4	103/10/06 ~ 103/10/12	Contracts for the international sale of goods	
5	103/10/13 ~ 103/10/19	Documentary transactions and the risk of loss	
6	103/10/20 ~ 103/10/26	Letter of credit: Law and banking practice	

7	103/10/27 ~ 103/11/02	GATT and the world trade organization: Fundamental principle	
8	103/11/03 ~ 103/11/09	Laws governing access to foreign markets	
9	103/11/10 ~ 103/11/16	Review	
10	103/11/17 ~ 103/11/23	Midterm Exam Week	
11	103/11/24 ~ 103/11/30	Exporting to the United States: Import competition and unfair trade laws	
12	103/12/01 ~ 103/12/07	International marketing law	
13	103/12/08 ~ 103/12/14	Intellectual property right law	
14	103/12/15 ~ 103/12/21	Host country taking and controls on foreign direct investment	
15	103/12/22 ~ 103/12/28	Comparative labor and employment	
16	103/12/29 ~ 104/01/04	competition law and business regulation	
17	104/01/05 ~ 104/01/11	Review	
18	104/01/12 ~ 104/01/18	Final Exam Week	
Requirement			
Teaching Facility	Projector		
Textbook(s)	Richard Schaffer, et al. International Business Law and its Environment, 8th ed. South-Western, 2012..		
Reference(s)			
Number of Assignment(s)	2 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 15.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 35.0 % ◆ Other () : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		