

Tamkang University Academic Year 103, 1st Semester Course Syllabus

Course Title	INTRODUCTION TO GLOBALIZATION	Instructor	BIEDERMANN REINHARD PETER
Course Class	TGNXB0B REQUIRED COURSES BY COLLEGE OF GLOBAL ON LANYANG CAMPUS, 0B	Details	<ul style="list-style-type: none"> ◆ Required ◆ One Semester ◆ 2 Credits
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>I. Develop International Perspective and Global Awareness.</p> <p>II. Develop Interdisciplinary Professional Knowledge.</p> <p>III. Strengthen Teamwork and Interpersonal Relationship.</p> <p>IV. Develop Entrepreneurship and Innovative Thinking.</p>			
D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<p>A. To Have the Ability of Handling International Affairs.</p> <p>B. To Have Innovative Perception and Enterprise Knowledge.</p> <p>C. To Have the Ability to Analyze and Solve Problems.</p> <p>D. Be Able to Complete Professional Works in Fluent English.</p>			
Course Introduction	<p>This course gives an introduction into the multidimensional aspects of globalization. What is globalization, what are the characteristics of globalisation in the fields of politics, economics, culture, and environment? How do Nation states, nongovernmental organisations and international institutions shape globalisation? The course also analyses the enemies of globalisation, and discusses whether and how globalisation could be managed or reformed to deal with major contemporary global problems.</p>		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Characterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Give students the basic knowledge and tools at hand to understand and analyse basic processes and problems of globalization.	C2	A

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Give students the basic knowledge and tools at hand to understand and analyse basic processes and problems of globalization.	Lecture	Written test

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◇ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◇ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	103/09/15 ~ 103/09/21	Preparation	
2	103/09/22 ~ 103/09/28	Globalisation - a contested concept	
3	103/09/29 ~ 103/10/05	What is new about globalization?	
4	103/10/06 ~ 103/10/12	The economic dimension of globalization	
5	103/10/13 ~ 103/10/19	The political dimension of globalisation	
6	103/10/20 ~ 103/10/26	Cultural dimension of globalisation	
7	103/10/27 ~ 103/11/02	Environmental dimension of globalisation	
8	103/11/03 ~ 103/11/09	Ideologies of globalisation	
9	103/11/10 ~ 103/11/16	Review	
10	103/11/17 ~ 103/11/23	Midterm Exam Week	
11	103/11/24 ~ 103/11/30	Anti-globalisation	
12	103/12/01 ~ 103/12/07	Problems of world trade	

13	103/12/08 ~ 103/12/14	Globalisation of finance and tax evasion	
14	103/12/15 ~ 103/12/21	Problem of climate change	
15	103/12/22 ~ 103/12/28	From government to governance in areas of trade, finance, and environment	
16	103/12/29 ~ 104/01/04	Reform and future of globalisation	
17	104/01/05 ~ 104/01/11	Review	
18	104/01/12 ~ 104/01/18	Final Exam Week	
Requirement	Physical and intellectual presence is mandatory; no food, no use of smartphones during class; students shall be armed with PPT and pen for taking notes; being prepared for unannounced Q&A sessions;		
Teaching Facility	Computer		
Textbook(s)	M.B. Steger (2013), Globalization. A very short introduction, Oxford University Press		
Reference(s)			
Number of Assignment(s)	3 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 40.0 % ◆ Other < > : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		