

## Tamkang University Academic Year 103, 1st Semester Course Syllabus

Course Title	INTRODUCTION TO GLOBALIZATION	Instructor	WU, YOMING
Course Class	TGNXB0A REQUIRED COURSES BY COLLEGE OF GLOBAL ON LANYANG CAMPUS, 0A	Details	<ul style="list-style-type: none"> <li>◆ Required</li> <li>◆ One Semester</li> <li>◆ 2 Credits</li> </ul>
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
<p>I. Develop International Perspective and Global Awareness.</p> <p>II. Develop Interdisciplinary Professional Knowledge.</p> <p>III. Strengthen Teamwork and Interpersonal Relationship.</p> <p>IV. Develop Entrepreneurship and Innovative Thinking.</p>			
D e p a r t m e n t a l   c o r e   c o m p e t e n c e s			
<p>A. To Have the Ability of Handling International Affairs.</p> <p>B. To Have Innovative Perception and Enterprise Knowledge.</p> <p>C. To Have the Ability to Analyze and Solve Problems.</p> <p>D. Be Able to Complete Professional Works in Fluent English.</p>			
Course Introduction	<p>This course explains the economic, political and cultural developments, which lead to the transformation in the formal organization of social relations across various communities around the world. It allows students to understand the origins and consequences of globalization, including the controversy surrounding the process in the context of the globalization and anti globalization movements.</p>		

### The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,  
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,  
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,  
A4-Organizing, A5-Characterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	1.To understand basic concepts and issues related to the topic of globalization and regionalization.	A4	ABCD
2	2.To apply knowledge about various dimensions of globalization to the analysis of selected international events.	A4	ABCD
3	3.To foster a broad perspective on the interconnected nature of events taking place in different parts of the globe, including Taiwanese external relations.	A4	ABCD

### Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	1.To understand basic concepts and issues related to the topic of globalization and regionalization.	Lecture, Discussion, Problem solving	Written test, Report, Participation
2	2.To apply knowledge about various dimensions of globalization to the analysis of selected international events.	Lecture, Discussion, Problem solving	Written test, Report, Participation
3	3.To foster a broad perspective on the interconnected nature of events taking place in different parts of the globe, including Taiwanese external relations.	Lecture, Discussion, Problem solving	Written test, Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◇ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◆ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

#### Course Schedule

Week	Date	Subject/Topics	Note
1	103/09/15~ 103/09/21	Introduction to the course	
2	103/09/22~ 103/09/28	Understanding global change: stretched social relations	D.Held (2000) p.15-16,
3	103/09/29~ 103/10/05	Understanding global change: increasing interpenetration and global infrastructure	D. Held (2000) p.16-17,
4	103/10/06~ 103/10/12	The economic dimension of globalization	M.B. Steger (2009)p.38-49
5	103/10/13~ 103/10/19	The global economic infrastructure	M.B. Steger (2009)p.54-57
6	103/10/20~ 103/10/26	FTA(free trade agreement and RTA(regional trade agreement))	lecture from teacher
7	103/10/27~ 103/11/02	TTIP ,TPP and RCEP	from Teacher
8	103/11/03~ 103/11/09	Globalization and state (Quiz 2: Week 6 & 7)	M.B. Steger (2009)p.58-63
9	103/11/10~ 103/11/16	Review Session (Presentation: findings of the Midterm	
10	103/11/17~ 103/11/23	Midterm Exam Week	
11	103/11/24~ 103/11/30	The political dimension of globalization	M.B. Steger (2009) p.63-67

12	103/12/01 ~ 103/12/07	The dominant approaches to globalization	D.Held (2000) p.22-25
13	103/12/08 ~ 103/12/14	'Global village' or 'cultural imperialism'?	D.Held (2000) p.48-65
14	103/12/15 ~ 103/12/21	Culture flows: national & global media, direction of the culture flows	D.Held (2000) p.65-78
15	103/12/22 ~ 103/12/28	Globalization and its discontents: unethical practices of multinational corporations	M.B. Steger (2009)p.49-54
16	103/12/29 ~ 104/01/04	presentation in group	presentation
17	104/01/05 ~ 104/01/11	Review Session (Presentation: findings of the Final	
18	104/01/12 ~ 104/01/18	Final Exam Week	
Requirement	Fully participation in the presentation is important in this class.		
Teaching Facility	Computer, Projector		
Textbook(s)	D. Held (ed.) (2000) A Globalizing World? Culture, Economics, Politics, London and New York. M. B. Steger (2009) Globalization: A Very Short Introduction, Oxford: Oxford University Press		
Reference(s)	D. Caramani (ed.) (2008) Comparative Politics, Oxford: Oxford University Press (Chapter 4)		
Number of Assignment(s)	1 (Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : 20.0 %   ◆ Mark of Usual : 10.0 %   ◆ Midterm Exam : 20.0 %</p> <p>◆ Final Exam : 20.0 %</p> <p>◆ Other &lt;class participation&gt; : 30.0 %</p>		
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>		