Tamkang University Academic Year 103, 1st Semester Course Syllabus

Course Title	SELECTED ENGLISH READINGS IN INFORMATION AND COMMUNICATION	Instructor	LIU, HUICHUAN
Course Class	TAIXB3A DEPARTMENT OF INFORMATION AND COMMUNICATION, 3A	Details	◆ Required ◆ One Semester ◆ 1 Credits

Departmental Aim of Education

Ⅰ. Strengthening professional knowledge.

Ⅱ. Refining practical skills.

Ⅲ. Developing creative potentials.

Ⅳ. Cultivating professional ethics.

Departmental core competences

A. Basic concepts of information and communication.

B. Data analysis and Information interpretation.

C. Skills and technology applications.

D. Aesthetics and creative expression.

E. Trend insights of information and communication.

F. Abilities of proposal planning and writing and project execution.

Course Introduction	This course familiarize students with terms and concepts of information and communication in English through reading selected contemporary articles.

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :
 (i) Cognitive Domain   : C1-Remembering,   C2-Understanding,   C3-Applying,
                           C4-Analyzing,   C5-Evaluating,   C6-Creating
 (ii) Psychomotor Domain : P1-Imitation,   P2-Mechanism,   P3-Independent Operation,
                           P4-Linked Operation, P5-Automation,   P6-Origination
 (iii) Affective Domain : A1-Receiving,   A2-Responding,   A3-Valuing,
                           A4-Organizing,   A5-Charaterizing,   A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :
 (i) Determine the objective level(s) in any one of the three learning domains (cognitive,
     psychomotor, and affective) corresponding to the teaching objective. Each objective should
     correspond to the objective level(s) of ONLY ONE of the three domains.
 (ii) If more than one objective levels are applicable for each learning domain, select the
      highest one only. (For example, if the objective levels for Cognitive Domain include
      C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to
      Psychomotor Domain and Affective Domain.)
 (iii) Determine the Departmental core competences that correspond to each teaching objective.
       Each objective may correspond to one or more Departmental core competences at a time.
       (For example, if one objective corresponds to three Departmental core competences: A,AD,
       and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Students can read and comprehend professional terms and concepts of information and communication in English.	C2	E
2	Students can keep up with the latest trend of the information and communication field.	C2	E

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Students can read and comprehend professional terms and concepts of information and communication in English.	Lecture, Discussion	Written test, Participation
2	Students can keep up with the latest trend of the information and communication field.	Lecture, Discussion	Written test, Participation

This course has been designed to cultivate the following essential qualities in TKU students	
Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◇ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◇ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◇ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	103/09/15 ~ 103/09/21	Introduction	
2	103/09/22 ~ 103/09/28	Reading 1	
3	103/09/29 ~ 103/10/05	Reading 2	
4	103/10/06 ~ 103/10/12	Holiday	
5	103/10/13 ~ 103/10/19	Reading 3	
6	103/10/20 ~ 103/10/26	Reading 4	
7	103/10/27 ~ 103/11/02	Reading 5	
8	103/11/03 ~ 103/11/09	Reading 6	
9	103/11/10 ~ 103/11/16	** Exam #1 **	
10	103/11/17 ~ 103/11/23	Midterm Exam Week	
11	103/11/24 ~ 103/11/30	Reading 7	
12	103/12/01 ~ 103/12/07	Reading 8	

13	103/12/08 ~ 103/12/14	Reading 9	
14	103/12/15 ~ 103/12/21	Reading 10	
15	103/12/22 ~ 103/12/28	Reading 11	
16	103/12/29 ~ 104/01/04	Reading 12	
17	104/01/05 ~ 104/01/11	** Exam #2 **	
18	104/01/12 ~ 104/01/18	Final Exam Week	

Requirement	
Teaching Facility	(None)
Textbook(s)	Selected readings from IC-related publications
Reference(s)	
Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	◆ Attendance： 10.0 ％ ◆ Mark of Usual：20.0 ％ ◆ Midterm Exam： 30.0 ％ ◆ Final Exam： 40.0 ％ ◆ Other 〈 〉： ％
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ **Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.**