

Tamkang University Academic Year 102, 2nd Semester Course Syllabus

Course Title	THE EU'S FOREIGN TRADE POLICIES	Instructor	BIEDERMANN REINHARD PETER
Course Class	TIEAM1A MASTER'S PROGRAM, DIVISION OF EUROPEAN UNION STUDIES, GRADUATE INSTITUTE OF EUROPEAN STUDIES, 1A	Details	<ul style="list-style-type: none"> ◆ Selective ◆ One Semester ◆ 3 Credits
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>Graduate Institute of European Studies focuses on cross-field research, among European Union (European nations) and Russia. It is our commitment to cultivate students whom has the ability to explore not only in the research of politics and economics but a.</p>			
D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<ul style="list-style-type: none"> A. Broadening European knowledge and vision. B. Cultivating students with self-expression and the ability to write academic reports. C. Understanding the institutions and function of European Union. D. Possessing the knowledge of interdisciplinary field. E. Developing future career potential and direction. 			
Course Introduction	<p>A common European identity is a condition of European economic and political integration. Is a European identity evolving, that promotes European integration also in the future or is a backlash being expected? In recent years, not only because of, but also due to the Euro crises, European solidarity is put on test. To better understand, what European (economic) identity and "Europeanness" is, the relations to outside actors and the analysys of the EU as a norm promoter also receives attention.</p>		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Charaterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Gaining deeper understanding about goals of EU's foreign trade policy and training on doing independent research by applying sound social sciences methodology and trade and European integration theories.	C1	ABCDE

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Gaining deeper understanding about goals of EU's foreign trade policy and training on doing independent research by applying sound social sciences methodology and trade and European integration theories.	Lecture, Discussion, Appreciation, Problem solving	Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◇ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◇ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	103/02/17 ~ 103/02/23	Introduction and Preparation	
2	103/02/24 ~ 103/03/02	Historical development of EU's trade policy	
3	103/03/03 ~ 103/03/09	The EU's trade diplomacy	
4	103/03/10 ~ 103/03/16	Assessing EU's power in global trade policy and trade geopolitics	
5	103/03/17 ~ 103/03/23	The external dimension of domestic politics and EU's preferences	
6	103/03/24 ~ 103/03/30	Offensive and defensive trade policy: Mechanisms and negotiation tactics	
7	103/03/31 ~ 103/04/06	Cases of Social and Environmental Standards	
8	103/04/07 ~ 103/04/13		
9	103/04/14 ~ 103/04/20	The EU's neighborhood policy and the role of trade	
10	103/04/21 ~ 103/04/27	Multilateralism, the EU and the WTO	
11	103/04/28 ~ 103/05/04	Interregionalism, the EU and ASEAN, Mercosur	

12	103/05/05 ~ 103/05/11	The EU and Middle East: Feasibility of Carrots and Sticks?	
13	103/05/12 ~ 103/05/18	The EU and the USA	
14	103/05/19 ~ 103/05/25	The EU and India	
15	103/05/26 ~ 103/06/01	The EU and Africa: The Economic Partnership Agreements	
16	103/06/02 ~ 103/06/08	The EU and China	
17	103/06/09 ~ 103/06/15	The EU and Taiwan	
18	103/06/16 ~ 103/06/22	Final Discussion and Summary	
Requirement			
Teaching Facility	Computer		
Textbook(s)	H. Wallace, M Pollack, A. Young (2010), Policy Making in the European Union, Sixth Edition S. Woolcock (2012), European Union Economic Diplomacy.		
Reference(s)			
Number of Assignment(s)	4 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 20.0 % ◆ Mark of Usual : 20.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other < > : %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		