

## Tamkang University Academic Year 102, 2nd Semester Course Syllabus

Course Title	SUPPLY CHAIN MANAGEMENT	Instructor	WU JIINPO
Course Class	TPIBB4A DIVISION OF COMMUNICATION TECHNOLOGY, DEPARTMENT OF INNOVATIVE INFORMATION AND TECHNOLOGY, 4A	Details	<ul style="list-style-type: none"> <li>◆ Selective</li> <li>◆ One Semester</li> <li>◆ 3 Credits</li> </ul>
<p>Departmental Aim of Education</p>			
Cultivate professional talents in software engineering and communication technology.			
<p>Departmental core competences</p>			
<ul style="list-style-type: none"> <li>A. Capability of computer program coding, process planning, and problem solving.</li> <li>B. Capability of applying basic mathematics and information technology related mathematics.</li> <li>C. Capability of applying knowledge of internet structure and protocol in communication system.</li> <li>D. Capability of data collecting and analyzing, and organizing software and hardware.</li> <li>E. Capability of understanding and integrating system structure for problem solving.</li> <li>F. Capability of system analyzing, modeling, and designing.</li> <li>G. Capability of management utilizing information technology system.</li> </ul>			
Course Introduction	<p>This course focuses on the analysis and management of supply chain and logistics management. Topics include customer service, inventory management, information systems, order processing, transportation, warehousing, logistics relationships, performance measurement, and supply chain strategy.</p>		

## The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying, C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation, P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing, A4-Organizing, A5-Characterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	Develop an understanding of the importance of logistics in the formation of business strategy and the conduct of supply chain operations.	C2	CDEFG
2	Develop an understanding of logistics operating areas and their interrelationship.	C3	CDEFG
3	Understand the importance and implications of a customer-focused logistics strategy.	C4	CDEFG
4	Develop an in-depth understanding of logistics operating areas and their interrelationships.	C4	CDEFG
5	Strengthen integrative management analytical and problem-solving skills.	C4	CDEFG

### Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	Develop an understanding of the importance of logistics in the formation of business strategy and the conduct of supply chain operations.	Discussion, Problem solving	Report, Participation
2	Develop an understanding of logistics operating areas and their interrelationship.	Discussion, Problem solving	Report

3	Understand the importance and implications of a customer-focused logistics strategy.	Discussion, Problem solving	Report
4	Develop an in-depth understanding of logistics operating areas and their interrelationships.	Lecture, Discussion, Appreciation	Written test
5	Strengthen integrative management analytical and problem-solving skills.	Lecture, Discussion, Problem solving	Written test, Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◆ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

#### Course Schedule

Week	Date	Subject/Topics	Note
1	103/02/17 ~ 103/02/23	Course Introduction & Administration, Understanding the Supply Chain and Logistics	Ch 1, Ch 2
2	103/02/24 ~ 103/03/02	Customer Relationship Management, Procurement	Ch 3, Ch 4
3	103/03/03 ~ 103/03/09	Manufacturing, Integrated Operations Planning, Introduction to Beer Game	Ch 5, Ch 6
4	103/03/10 ~ 103/03/16	Inventory Management, Beer Game	Ch 7
5	103/03/17 ~ 103/03/23	Transportation, Beer Game	Ch 8
6	103/03/24 ~ 103/03/30	Warehousing, Packaging., Beer Game	Ch 9, Ch 10

7	103/03/31 ~ 103/04/06	Global Supply Chains, Beer Game	Ch 11
8	103/04/07 ~ 103/04/13	Network Integration, Beer Game	Ch 12
9	103/04/14 ~ 103/04/20	Review	
10	103/04/21 ~ 103/04/27	Midterm Exam Week	
11	103/04/28 ~ 103/05/04	Operations Analysis, Beer Game	Ch 13
12	103/05/05 ~ 103/05/11	Collaboration	Ch 14
13	103/05/12 ~ 103/05/18	Performance Measurement	Ch 15
14	103/05/19 ~ 103/05/25	Risk and Sustainability	Ch 16
15	103/05/26 ~ 103/06/01	Graduate Exam Week	
16	103/06/02 ~ 103/06/08	---	
17	103/06/09 ~ 103/06/15	---	
18	103/06/16 ~ 103/06/22	---	
Requirement	ATTENDANCE IS MANDATORY and will be recorded at the beginning of every class period. There is no distinction made between excused and unexcused absences: A student is either in attendance or not. A student who misses a class is responsible for all material missed.		
Teaching Facility	Computer		
Textbook(s)	Bowersox, Donald J., David J. Closs, M. Bixby Cooper, and John C. Bowersox (2013). Supply Chain Logistics Management. New York, NY: McGraw-Hill.		
Reference(s)	Supply Chain Management: Strategy, Planning, and Operations by S. Chopra and P. Meindl.		
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	<p>◆ Attendance : 10.0 %    ◆ Mark of Usual :        %    ◆ Midterm Exam : 20.0 %</p> <p>◆ Final Exam : 20.0 %</p> <p>◆ Other (Presentation) : 50.0 %</p>		
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at <a href="http://info.ais.tku.edu.tw/csp">http://info.ais.tku.edu.tw/csp</a> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <a href="http://www.acad.tku.edu.tw/CS/main.php">http://www.acad.tku.edu.tw/CS/main.php</a>.</p> <p><b>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</b></p>		