

## Tamkang University Academic Year 102, 2nd Semester Course Syllabus

Course Title	INTERNATIONAL PURCHASING	Instructor	WANG TAI WU
Course Class	TLFXB3A DEPARTMENT OF INTERNATIONAL BUSINESS, 3A	Details	<ul style="list-style-type: none"> <li>◆ Selective</li> <li>◆ One Semester</li> <li>◆ 2 Credits</li> </ul>
D e p a r t m e n t a l   A i m   o f   E d u c a t i o n			
<p>I . To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
D e p a r t m e n t a l   c o r e   c o m p e t e n c e s			
<p>A. Breeding professionals with expertise in general International Trade and International Business.</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education.</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.</p>			
Course Introduction	<p>Supply chain management is the core competition of the international enterprise. above all, a Well-managed international company that has the competition power is base on the supply chain management Ability.</p> <p>As we have known , the process of supply chain management includes order, purchasing, research and design, manufacturing, warehousing ,delivery and so on. It is apparently that Purchaing play the key role of the supply chain.</p> <p>The purpose of this course consist of the relationship of supply chain and purchasing, and internation purchasing operation by using the effective methods.</p>		

**The Relevance among Teaching Objectives, Objective Levels and Departmental core competences**

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,  
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,  
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,  
A4-Organizing, A5-Charaterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	the Objectives of this course is as follows: 1. the realize the different types of supply chain management in the world. 2. To realize how the internation enterpreise manage the supply chain manangement in their business. 3. To realize the meaning and use the effective methods of international purchasing for internation business. 4. Practice the international purchaing.	C3	ABCD

**Teaching Objectives, Teaching Methods and Assessment**

No.	Teaching Objectives	Teaching Methods	Assessment

1	<p>the Objectives of this course is as follows:</p> <ol style="list-style-type: none"> <li>1. the realize the different types of supply chain management in the world.</li> <li>2. To realize how the internation enterpreise manage the supply chain manangement in their business.</li> <li>3. To realize the meaning and use the effective methods of international purchasing for internation business.</li> <li>4. Practice the international purchaing.</li> </ol>	Lecture, Discussion, Simulation, Visit, Problem solving	Written test, Report, Participation, Report top
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This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◆ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

#### Course Schedule

Week	Date	Subject/Topics	Note
1	103/02/17 ~ 103/02/23	Introduction	
2	103/02/24 ~ 103/03/02	Tht meanig and types of Purchasing and Supply Management	
3	103/03/03 ~ 103/03/09	International Supply and purchasing Strategy	

4	103/03/10 ~ 103/03/16	Supply Organization and Supply Processes and Technology	
5	103/03/17 ~ 103/03/23	Make or Buy, Insourcing and Outsourcing	
6	103/03/24 ~ 103/03/30	Need Identification and Specification ; Quality	
7	103/03/31 ~ 103/04/06	Quantity ,Inventory,Delivery and Price	
8	103/04/07 ~ 103/04/13	Cost Management andGlobal Supply Management	
9	103/04/14 ~ 103/04/20	Supply Function and purchasing evaluation and trends	
10	103/04/21 ~ 103/04/27	Midterm Exam Week	
11	103/04/28 ~ 103/05/04	International purchasing for global business	
12	103/05/05 ~ 103/05/11	The application of e-procument	
13	103/05/12 ~ 103/05/18	The IT application of internation purchasing	
14	103/05/19 ~ 103/05/25	To practice in computer classroom	
15	103/05/26 ~ 103/06/01	campus visit (outside school)	
16	103/06/02 ~ 103/06/08	team international purchasing topic discussion	
17	103/06/09 ~ 103/06/15	team international purchasing topic discussion	
18	103/06/16 ~ 103/06/22	Final Exam Week	
Requirement	Active Behavior in class.		
Teaching Facility	Computer, Projector		
Textbook(s)	Purchasing and Supply Management		
Reference(s)	case study		
Number of Assignment(s)	2 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 20.0 %   ◆ Mark of Usual : 20.0 %   ◆ Midterm Exam : 20.0 % ◆ Final Exam : 30.0 % ◆ Other (assignment) : 10.0 %		

Note

This syllabus may be uploaded at the website of Course Syllabus Management System at <http://info.ais.tku.edu.tw/csp> or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at <http://www.acad.tku.edu.tw/CS/main.php>.

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