

Tamkang University Academic Year 102, 2nd Semester Course Syllabus

Course Title	INTERNATIONAL FINANCIAL MANAGEMENT	Instructor	HSIEH CHIH-JOU
Course Class	TLFXB2A DEPARTMENT OF INTERNATIONAL BUSINESS, 2A	Details	◆ Required ◆ One Semester ◆ 3 Credits
D e p a r t m e n t a l A i m o f E d u c a t i o n			
<p>I . To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<p>A. Breeding professionals with expertise in general International Trade and International Business.</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education.</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.</p>			
Course Introduction	International Financial Management is a building block to students in the field of finance. The topics expose the students to fundamental concepts such as financial markets and institutions, risk and rates of return, interest rates, analysis of financial statements,		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Characterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	(1)Students will be able to understand the major types of financial markets and the way they operate in the business world. (2)Students will be able to understand and analyze the returns that investors have historically earned in the financial markets, and the risks inherent in different securities. (3)Students will be able to understand and analyze interest rates and the factors that influence risk, inflation, liquidity, and the supply of and demand for capital.	C4	ABCD

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment

1	<p>(1)Students will be able to understand the major types of financial markets and the way they operate in the business world.</p> <p>(2)Students will be able to understand and analyze the returns that investors have historically earned in the financial markets, and the risks inherent in different securities.</p> <p>(3)Students will be able to understand and analyze interest rates and the factors that influence risk, inflation, liquidity, and the supply of and demand for capital.</p>	Lecture, Discussion, Problem solving	Written test, Report
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This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◆ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◆ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◆ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	103/02/17 ~ 103/02/23	Introduction;Financial Planning and Forecasting	
2	103/02/24 ~ 103/03/02	Financial Planning and Forecasting;Group Presentation 1	
3	103/03/03 ~ 103/03/09	Risk and Rates of Return;Group Presentation 2	

4	103/03/10 ~ 103/03/16	Risk and Rates of Return;Group Presentation 3	
5	103/03/17 ~ 103/03/23	Bonds and Their Valuation;Group Presentation 4	
6	103/03/24 ~ 103/03/30	Bonds and Their Valuation;Group Presentation 5	
7	103/03/31 ~ 103/04/06	Spring Break	
8	103/04/07 ~ 103/04/13	Bonds and Their Valuation;Group Presentation 6	
9	103/04/14 ~ 103/04/20	Interest Rates;Group Presentation 7	
10	103/04/21 ~ 103/04/27	Midterm Exam Week	
11	103/04/28 ~ 103/05/04	Group Presentations 8 -10	
12	103/05/05 ~ 103/05/11	Interest Rates;Group Presentation 11	
13	103/05/12 ~ 103/05/18	The Cost of Capital;Group Presentation 12	
14	103/05/19 ~ 103/05/25	The Cost of Capital;Group Presentation 13	
15	103/05/26 ~ 103/06/01	Stocks and their Valuation;Group Presentation 14	
16	103/06/02 ~ 103/06/08	Stocks and their Valuation;Group Presentation 15	
17	103/06/09 ~ 103/06/15	Stocks and their Valuation;Group Presentation 16	
18	103/06/16 ~ 103/06/22	Final Exam Week	
Requirement		Financial Calculator	
Teaching Facility		Computer, Projector, Other (Blackboard)	
Textbook(s)		Essentials of Financial Management, Brigham, Houston, Hsu, Kong and Bany-Ariffin	
Reference(s)			
Number of Assignment(s)		(Filled in by assignment instructor only)	
Grading Policy		◆ Attendance : % ◆ Mark of Usual : % ◆ Midterm Exam : 40.0 % ◆ Final Exam : 40.0 % ◆ Other 〈Report〉 : 20.0 %	

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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