

Tamkang University Academic Year 102, 1st Semester Course Syllabus

Course Title	ECONOMICS	Instructor	VARGA RENE FERENC FRANCOIS
Course Class	TPIBB1A DIVISION OF COMMUNICATION TECHNOLOGY, DEPARTMENT OF INNOVATIVE INFORMATION AND TECHNOLOGY, 1A	Details	<ul style="list-style-type: none"> ◆ Selective ◆ One Semester ◆ 3 Credits
Departmental teaching objectives			
Cultivate professional talents in software engineering and communication technology.			
Departmental core competences			
<ul style="list-style-type: none"> A. Capability of computer program coding, process planning, and problem solving. B. Capability of applying basic mathematics and information technology related mathematics. C. Capability of applying knowledge of internet structure and protocol in communication system. D. Capability of data collecting and analyzing, and organizing software and hardware. E. Capability of understanding and integrating system structure for problem solving. F. Capability of system analyzing, modeling, and designing. G. Capability of management utilizing information technology system. 			
Course Introduction	<p>Economics is the study of how society manages its scarce resources. Economists study how people make decisions and interact with one another but they also analyze forces and trends that affect the economy as a whole. There are many reasons you should embark on the study of economics. Let' s just mention the three main ones:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Better understand the world in which you live <input type="checkbox"/> Become a more astute participant in the economy and make better decisions <input type="checkbox"/> Get a better understanding of both the potential and the limits of economy policy 		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I. Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Characterizing, A6-Implementing

II. The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3, C5, and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A, AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	1 - Be able to understand and apply the key economic principles	C6	BFG
2	2 - Understand how the world is working	C6	BFG
3	3 - Make better decisions	C6	BFG

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	1 - Be able to understand and apply the key economic principles	Lecture, Discussion, Problem solving	Written test, Participation
2	2 - Understand how the world is working	Lecture, Discussion, Problem solving	Written test, Participation
3	3 - Make better decisions	Lecture, Discussion, Problem solving	Written test, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◇ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◇ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◇ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◇ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◆ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◇ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	102/09/16~ 102/09/22	Ten Principles of Economics	
2	102/09/23~ 102/09/29	Thinking Like an Economist	
3	102/09/30~ 102/10/06	Interdependence and the Gains from Trade	
4	102/10/07~ 102/10/13	The Market Forces of Supply and Demand	
5	102/10/14~ 102/10/20	Elasticity and Its Application	
6	102/10/21~ 102/10/27	Supply, Demand, and Government Policies	
7	102/10/28~ 102/11/03	Consumers, Producers, and the Efficiency of Markets	
8	102/11/04~ 102/11/10	International Trade	
9	102/11/11~ 102/11/17	The Costs of Production	
10	102/11/18~ 102/11/24	Midterm Exam Week	
11	102/11/25~ 102/12/01	Firms in Competitive Markets	
12	102/12/02~ 102/12/08	Measuring a Nation's Income	

13	102/12/09 ~ 102/12/15	Measuring the Cost of Living	
14	102/12/16 ~ 102/12/22	Production and Growth	
15	102/12/23 ~ 102/12/29	Saving, Investment, and the Financial System	
16	102/12/30 ~ 103/01/05	The Basic Tools of Finance	
17	103/01/06 ~ 103/01/12	The Monetary System	
18	103/01/13 ~ 103/01/19	Final Exam Week	
Requirement			
Teaching Facility	Projector, Other (Handouts)		
Textbook(s)	N. Gregory Mankiw. (2009), Principles of Economics, 5th Edition, South-Western		
Reference(s)			
Number of Assignment(s)	(Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 25.0 % ◆ Mark of Usual : % ◆ Midterm Exam : 20.0 % ◆ Final Exam : 35.0 % ◆ Other (Quizz and exercises) : 20.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		