

Tamkang University Academic Year 102, 1st Semester Course Syllabus

Course Title	INTRODUCTION TO CULTURAL ANALYSIS	Instructor	LIN,HSIN-CHIEH
Course Class	TPAXB1A DEPARTMENT OF ENGLISH LANGUAGE AND CULTURE, 1A	Details	◆ Selective ◆ One Semester ◆ 2 Credits
D e p a r t m e n t a l A i m o f E d u c a t i o n			
To Develop Students' Abilities of English Language and Communication.			
D e p a r t m e n t a l c o r e c o m p e t e n c e s			
A. To Have the Ability of Communicating in English. B. To Have the Ability of Applying Practical English. C. To Have the Ability of Solving Questions. D. To Have the Ability of Analyzing Data. E. To Have the Ability of Understanding Culture. F. To Have the Ability of Teamwork.			
Course Introduction	The course aims at cultivating students' observing, descriptive and analytic ability, as well as introducing students to different disciplines in social studies. The scope of the course ranges from sociology, anthropology, culture analysis to linguistics. Students should be able to adopt a critical view toward the society they live in.		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :

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|-------------------------|---|--|
| (i) Cognitive Domain | : C1-Remembering, C2-Understanding, C3-Applying, | C4-Analyzing, C5-Evaluating, C6-Creating |
| (ii) Psychomotor Domain | : P1-Imitation, P2-Mechanism, P3-Independent Operation, | P4-Linked Operation, P5-Automation, P6-Origination |
| (iii) Affective Domain | : A1-Receiving, A2-Responding, A3-Valuing, | A4-Organizing, A5-Characterizing, A6-Implementing |

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	1. Students should be able describe a social phenomenon insightfully. 2. Students should be able to conduct a systematic analysis toward the social phenomenon in discussion. 3. Students should have entry-level knowledge in each subject touched upon.	C4	CDEF

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	1. Students should be able describe a social phenomenon insightfully. 2. Students should be able to conduct a systematic analysis toward the social phenomenon in discussion. 3. Students should have entry-level knowledge in each subject touched upon.	Lecture, Discussion	Report, Participation

This course has been designed to cultivate the following essential qualities in TKU students			
Essential Qualities of TKU Students		Description	
◇ A global perspective		Helping students develop a broader perspective from which to understand international affairs and global development.	
◇ Information literacy		Becoming adept at using information technology and learning the proper way to process information.	
◇ A vision for the future		Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.	
◇ Moral integrity		Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.	
◇ Independent thinking		Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.	
◇ A cheerful attitude and healthy lifestyle		Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.	
◇ A spirit of teamwork and dedication		Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.	
◇ A sense of aesthetic appreciation		Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.	
Course Schedule			
Week	Date	Subject/Topics	Note
1	102/09/16 ~ 102/09/22	*National Holiday	
2	102/09/23 ~ 102/09/29	Introduction to the Course.	
3	102/09/30 ~ 102/10/06	The construction of Culture (1) Value & Beliefs, Norms, Symbol & Language.	
4	102/10/07 ~ 102/10/13	*National Holiday.	
5	102/10/14 ~ 102/10/20	Once upon a time... The construction of Culture (2)	
6	102/10/21 ~ 102/10/27	Social Construction and Reality: Plato	
7	102/10/28 ~ 102/11/03	Social Construction and Reality: Plato Types of Society	
8	102/11/04 ~ 102/11/10	Marxism Language and reality	
9	102/11/11 ~ 102/11/17	Critical Discourse Analysis (1) & Review for Midterm.	
10	102/11/18 ~ 102/11/24	Midterm Exam Week	
11	102/11/25 ~ 102/12/01	Social Construction, Self & Presentation.	
12	102/12/02 ~ 102/12/08	Self-development and Socialization Agent	

13	102/12/09 ~ 102/12/15	Individual and Society: Social Group.	
14	102/12/16 ~ 102/12/22	Individual and Society: Social Group. Group Project Discussion	
15	102/12/23 ~ 102/12/29	Race and Ethnicity. Social Deviance & Crime.	
16	102/12/30 ~ 103/01/05	Image of Female.	
17	103/01/06 ~ 103/01/12	Group Project Presentation.	
18	103/01/13 ~ 103/01/19	Final Exam Week	
Requirement	1. Students are REQUIRED to finish weekly reading and give group presentation. 2. Students are expected to own the selective reading, attend class, participate in discussion and turn-in assignments on time. 3. Students who are absent for more than 3 times without school approval will fail the class. 4. Students should turn in their assignments on time. No late assignment will be accepted. 5. Students who cannot fulfill any of the above requirement should NOT take the course. 6. The syllabus is subject to modification for the students' best interest.		
Teaching Facility	Computer, Projector		
Textbook(s)	OpenStax College. Introduction to Sociology. Connexion. . Web. July 17, 2013. http://cnx.org/content/col11407/latest/		
Reference(s)	Selective reading provided by the instructor.		
Number of Assignment(s)	1 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 15.0 % ◆ Mark of Usual : 15.0 % ◆ Midterm Exam : 25.0 % ◆ Final Exam : 25.0 % ◆ Other 〈Group Project〉 : 20.0 %		
Note	This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php . ※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.		