

Tamkang University Academic Year 102, 1st Semester Course Syllabus

Course Title	MANAGEMENT PSYCHOLOGY	Instructor	SHENG-HSIUNG CHANG
Course Class	TLFXB3A DEPARTMENT OF INTERNATIONAL BUSINESS, 3A	Details	◆ Selective ◆ One Semester ◆ 3 Credits
D e p a r t m e n t a l t e a c h i n g o b j e c t i v e s			
<p>I . To instill the university motto of "Simplicity, Firmness, Perseverance, and Fulfillment" into students.</p> <p>II. By integrating the "Five Disciplines" of education, the qualities of conduct, intelligence, physical education, teamwork, and beauty into the professional, core, and extracurricular curriculum, the department helps to produce well-rounded students skilled in identifying and solving problems.</p> <p>III. To oversee the trend and foresee the development of global economy, the department aims to produce the graduates with expertise in the fields of International Business and Trade.</p>			
D e p a r t m e n t a l c o r e c o m p e t e n c e s			
<p>A. Breeding professionals with expertise in general International Trade and International Business.</p> <p>B. Consisting of Globalization, Information-Oriented and Future-Oriented education.</p> <p>C. Producing graduates with capability of foreseeing and analyzing the development of Global Economy.</p> <p>D. Breeding professionals with expertise in Marketing and Financial Management.</p>			
Course Introduction	The purpose of this course is to help students enhance their interpersonal skills, in the workplace. Via this course, students has a better chance of capitalizing upon his or her professional skills. Two primary approaches are used in this course to achieve the goal of improving interpersonal skills. First, basic concepts are introduced to enhance understanding of key topics in interpersonal relations in organizations. Second, skill-build-ing suggestions, exercises, and cases are discussed after the lectures .		

The Relevance among Teaching Objectives, Objective Levels and Departmental core competences

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying,
C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation,
P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing,
A4-Organizing, A5-Characterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Departmental core competences :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Departmental core competences that correspond to each teaching objective. Each objective may correspond to one or more Departmental core competences at a time. (For example, if one objective corresponds to three Departmental core competences: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Departmental core competences
1	(1)This course aims to enhance students' interpersonal skills in the workplace. Interpersonal skills are highly related to leadership and supervising skills. Therefore, this course aims to develop students become leaders and supervisors in the workplace.	P4	ABCD
2	(2)Via group discussions, this course aims to not only help students understand human relations and behaviors in today' s business world, but to SURVIVE!!!	P1	ABCD
3	(3)Part of this course is designed by case studies to simulate the scenario in the real world. Students are encouraged to participate to obtain better learning effects.	P3	ABCD

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	(1)This course aims to enhance students' interpersonal skills in the workplace. Interpersonal skills are highly related to leadership and supervising skills. Therefore, this course aims to develop students become leaders and supervisors in the workplace.	Lecture, Discussion	Written test, Report, Participation

2	(2)Via group discussions, this course aims to not only help students understand human relations and behaviors in today' s business world, but to SURVIVE!!!	Lecture, Discussion	Written test, Report, Participation
3	(3)Part of this course is designed by case studies to simulate the scenario in the real world. Students are encouraged to participate to obtain better learning effects.	Lecture, Discussion	Written test, Practicum, Participation

This course has been designed to cultivate the following essential qualities in TKU students

Essential Qualities of TKU Students	Description
◆ A global perspective	Helping students develop a broader perspective from which to understand international affairs and global development.
◇ Information literacy	Becoming adept at using information technology and learning the proper way to process information.
◆ A vision for the future	Understanding self-growth, social change, and technological development so as to gain the skills necessary to bring about one's future vision.
◆ Moral integrity	Learning how to interact with others, practicing empathy and caring for others, and constructing moral principles with which to solve ethical problems.
◆ Independent thinking	Encouraging students to keenly observe and seek out the source of their problems, and to think logically and critically.
◆ A cheerful attitude and healthy lifestyle	Raising an awareness of the fine balance between one's body and soul and the environment; helping students live a meaningful life.
◇ A spirit of teamwork and dedication	Improving one's ability to communicate and cooperate so as to integrate resources, collaborate with others, and solve problems.
◆ A sense of aesthetic appreciation	Equipping students with the ability to sense and appreciate aesthetic beauty, to express themselves clearly, and to enjoy the creative process.

Course Schedule

Week	Date	Subject/Topics	Note
1	102/09/16 ~ 102/09/22	Course Orientation	National holiday @ Thursday
2	102/09/23 ~ 102/09/29	Ch.1: A Framework for Interpersonal Skill Development	
3	102/09/30 ~ 102/10/06	Ch.2: Understanding Individual Differences	
4	102/10/07 ~ 102/10/13	Ch.3:Building Self-Esteem and Self-Confidence	National Holiday @ Oct. 10th
5	102/10/14 ~ 102/10/20	Ch.4: Interpersonal Communication	
6	102/10/21 ~ 102/10/27	Ch.5:Interpersonal Skills for the Digital World	

7	102/10/28 ~ 102/11/03	Ch.6:Developing Teamwork Skills	
8	102/11/04 ~ 102/11/10	Ch.16 Stress Management & Career Management	Assignment 1:Resume (10%)
9	102/11/11 ~ 102/11/17	Guest Speaker Week: Mika Huang(Wall Street Futures& Commodity Trader)	Assignment 2:Review(5%)
10	102/11/18 ~ 102/11/24	Midterm Exam Week	
11	102/11/25 ~ 102/12/01	Enron Week:The smartest Guys in the Room	Assignment 3 (5%)
12	102/12/02 ~ 102/12/08	Ch.15. Ethical Behavior	
13	102/12/09 ~ 102/12/15	Ch.13:Positive Political Skills(正面政治技巧)	
14	102/12/16 ~ 102/12/22	Ch.14:Customer Satisfication Skills(客戶滿意技巧)	
15	102/12/23 ~ 102/12/29	Class Review & Preperation for Individual Presentation	
16	102/12/30 ~ 103/01/05	Individual Presentation Week 1	20%
17	103/01/06 ~ 103/01/12	Individual Presentation Week 2	20%
18	103/01/13 ~ 103/01/19	Final Exam Week	
Requirement	1. Class participation, both in the lecture and in the group discussson, is an essential requirement of this course. Active participation means making contributions to the “intellectual” conversation. My interest is not based on the “right” or “wrong” , it is based on if you have make a contribution to the development of the issues under study by the class (group), and whether you have moved the class (group) forward. To maximize the communication outcomes, students are required to submit individual background information and choose group partners after the first class. I will help to organize your team structure and inform you by the end of the second class.		
Teaching Facility	Computer, Projector		
Textbook(s)	Andrew J. DuBrin, 2009, Human Relations, 10th edition, Pearson Prentics, Hall.		
Reference(s)	周瑛琦、顏祈怡・2011・管理心理學・初版・McGraw-Hill		
Number of Assignment(s)	3 (Filled in by assignment instructor only)		
Grading Policy	◆ Attendance : 10.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 20.0 % ◆ Final Exam : 20.0 % ◆ Other 〈Assigns & Presents〉 : 40.0 %		

Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>
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