

Tamkang University Academic Year 102, 1st Semester Course Syllabus

Course Title	SOCIAL PSYCHOLOGY	Instructor	HAN,KUEI-HSIANG
Course Class	TLFXB1A DEPARTMENT OF INTERNATIONAL BUSINESS, 1A	Details	<ul style="list-style-type: none"> ◆ Required ◆ One Semester ◆ 2 Credits
Academic teaching objectives			
<p>I. To guide students to practice the methods and concepts learned from the courses of social science to their social life.</p> <p>II. To Enhance students' ability of self-understanding, psychological adaptation, and interpersonal communication.</p> <p>III. To promote students' ability of analyzing social phenomena and penetrating social problems through the design of courses; thus, motivating students to be more concerned about others and assume the corresponding social responsibilities.</p>			
Schoolwide essential virtues			
<p>A. A global perspective.</p> <p>B. Information literacy.</p> <p>C. A vision for the future.</p> <p>D. Moral integrity.</p> <p>E. Independent thinking.</p> <p>F. A cheerful attitude and healthy lifestyle.</p> <p>G. A spirit of teamwork and dedication.</p> <p>H. A sense of aesthetic appreciation.</p>			
Course Introduction	<p>The primary goal of this course is to provide students with an understanding of the perspectives and empirical findings of social psychology. It involves exploring the various ways people think about, affect, and relate to one another. The course will cover topics such as the social perception, self and self-esteem, attitudes, conformity, and group processes.</p>		

The Relevance among Teaching Objectives, Objective Levels and Schoolwide essential virtues

I.Objective Levels (select applicable ones) :

- (i) Cognitive Domain : C1-Remembering, C2-Understanding, C3-Applying, C4-Analyzing, C5-Evaluating, C6-Creating
- (ii) Psychomotor Domain : P1-Imitation, P2-Mechanism, P3-Independent Operation, P4-Linked Operation, P5-Automation, P6-Origination
- (iii) Affective Domain : A1-Receiving, A2-Responding, A3-Valuing, A4-Organizing, A5-Charaterizing, A6-Implementing

II.The Relevance among Teaching Objectives, Objective Levels and Schoolwide essential virtues :

- (i) Determine the objective level(s) in any one of the three learning domains (cognitive, psychomotor, and affective) corresponding to the teaching objective. Each objective should correspond to the objective level(s) of ONLY ONE of the three domains.
- (ii) If more than one objective levels are applicable for each learning domain, select the highest one only. (For example, if the objective levels for Cognitive Domain include C3,C5,and C6, select C6 only and fill it in the boxes below. The same rule applies to Psychomotor Domain and Affective Domain.)
- (iii) Determine the Schoolwide essential virtues that correspond to each teaching objective. Each objective may correspond to one or more Schoolwide essential virtues at a time. (For example, if one objective corresponds to three Schoolwide essential virtues: A,AD, and BEF, list all of the three in the box.)

No.	Teaching Objectives	Relevance	
		Objective Levels	Schoolwide essential virtues
1	1.introducing the historical background and present conditions of Social Psychology 2.understanding how we process information of outside world especially the concept of schema 3.understanding how we know ourselves and others 4.understanding how we are affected by outside world (social influence)	C5	CDEFG

Teaching Objectives, Teaching Methods and Assessment

No.	Teaching Objectives	Teaching Methods	Assessment
1	1.introducing the historical background and present conditions of Social Psychology 2.understanding how we process information of outside world especially the concept of schema 3.understanding how we know ourselves and others 4.understanding how we are affected by outside world (social influence)	Lecture, Discussion, movie clip	Written test, Participation, group repo

Course Schedule

Week	Date	Subject/Topics	Note
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1	102/09/16 ~ 102/09/22	Overview of course	syllabus
2	102/09/23 ~ 102/09/29	Introduction to social psychology	
3	102/09/30 ~ 102/10/06	Social Cognition	
4	102/10/07 ~ 102/10/13	Social Cognition	
5	102/10/14 ~ 102/10/20	Social Perception (understand others)	
6	102/10/21 ~ 102/10/27	Social Perception (understand others)	
7	102/10/28 ~ 102/11/03	Self-Knowledge (understand ourselves)	group discuss
8	102/11/04 ~ 102/11/10	Self-Knowledge (understand ourselves)	
9	102/11/11 ~ 102/11/17	The Need to Justify Our Actions	
10	102/11/18 ~ 102/11/24	Midterm Exam Week	
11	102/11/25 ~ 102/12/01	The Need to Justify Our Actions	
12	102/12/02 ~ 102/12/08	Attitudes and Attitude Change (influencing thoughts and feelings)	
13	102/12/09 ~ 102/12/15	Attitudes and Attitude Change (influencing thoughts and feelings)	
14	102/12/16 ~ 102/12/22	Conformity: Influencing Behavior	group discuss
15	102/12/23 ~ 102/12/29	Conformity: Influencing Behavior	
16	102/12/30 ~ 103/01/05	Group Processes: Influence in Social Groups	
17	103/01/06 ~ 103/01/12	Group Processes: Influence in Social Groups	
18	103/01/13 ~ 103/01/19	Final Exam Week	
Requirement	Cumulative 5 times of absence will result in failing the course...		
Teaching Facility	Computer, Projector		
Textbook(s)	Aronson, E., Wilson, T. D., & Akert, R. M. (2010). Social Psychology (7/E). Upper Saddle River, NJ: Pearson Prentice Hall.		
Reference(s)			

Number of Assignment(s)	(Filled in by assignment instructor only)
Grading Policy	<ul style="list-style-type: none"> ◆ Attendance : 15.0 % ◆ Mark of Usual : 10.0 % ◆ Midterm Exam : 30.0 % ◆ Final Exam : 30.0 % ◆ Other (group discussion) : 15.0 %
Note	<p>This syllabus may be uploaded at the website of Course Syllabus Management System at http://info.ais.tku.edu.tw/csp or through the link of Course Syllabus Upload posted on the home page of TKU Office of Academic Affairs at http://www.acad.tku.edu.tw/CS/main.php.</p> <p>※ Unauthorized photocopying is illegal. Using original textbooks is advised. It is a crime to improperly photocopy others' publications.</p>